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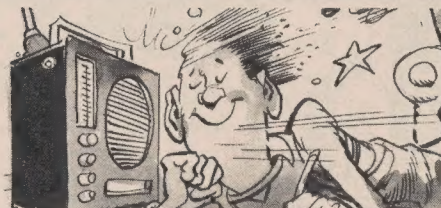




# MAD UNPLUGGED



## MAD SUPER SPECIAL 93 MAY 1994



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FRONT COVER ARTIST: MARK FREDRICKSON

**WILLIAM M. GAINES** founder

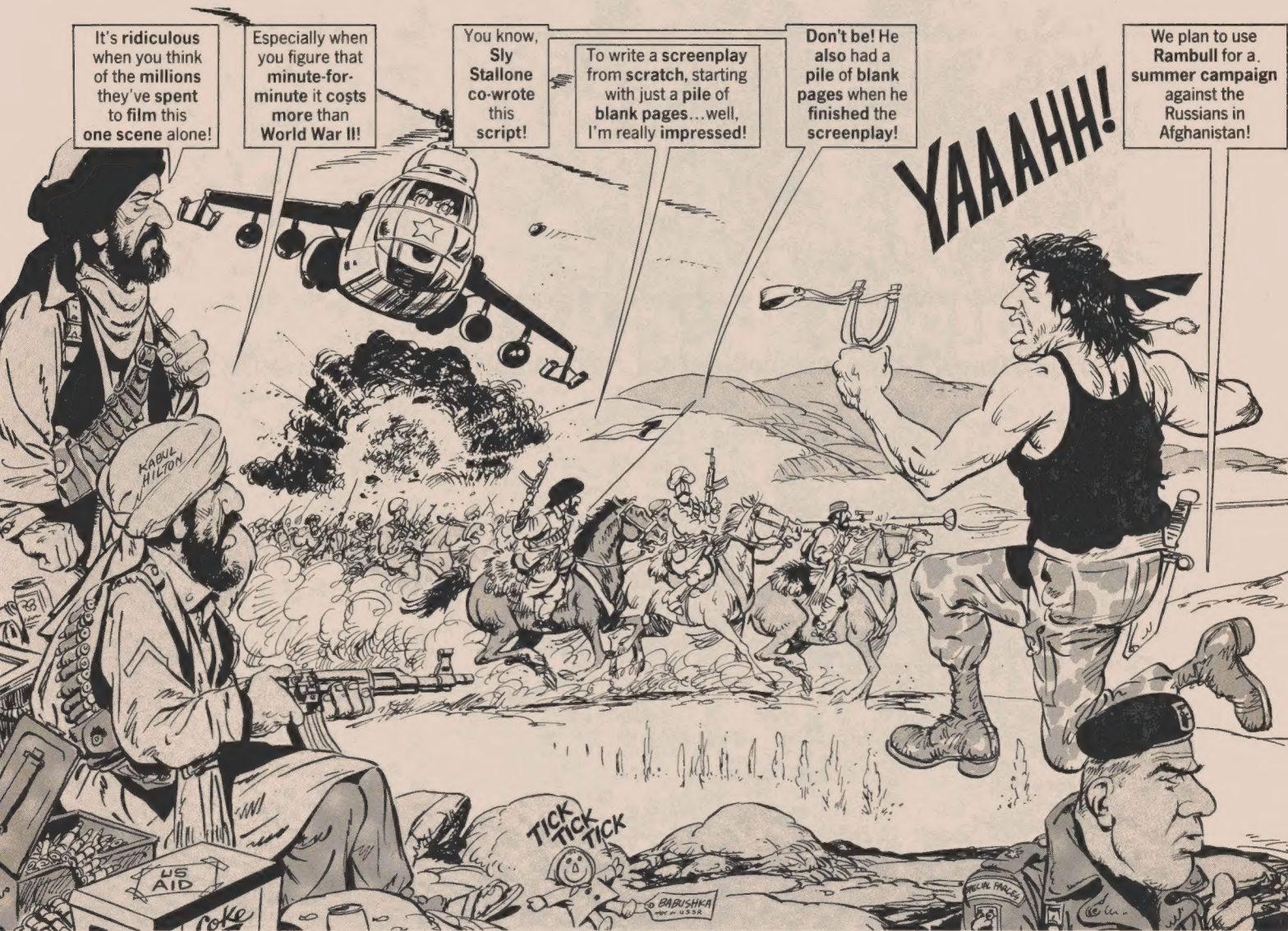
**NICK MEGLIN** and **JOHN FICARRA** editors    **LEONARD BRENNER** art director    **THOMAS NOZKOWSKI** production director  
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**ANDREW J. SCHWARTZBERG** assistant editor    **AMY L. VOZEOLAS** editorial assistant  
**CONTRIBUTING ARTISTS AND WRITERS** the usual gang of idiots

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**AFGHANISTAN HART DEPT.**

**THE FOLLOWING MOVIE NEEDS NO INTRODUCTION. THEREFORE, MAD PRESENTS...**



ARTIST: ANGELO TORRES





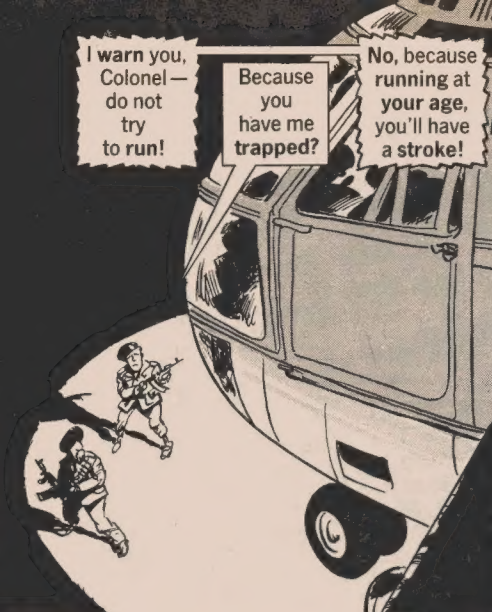
# RAMBULL III



WRITER: STAN HART







I warn you, Colonel — do not try to run!

Because you have me trapped?

No, because running at your age, you'll have a stroke!



If Colonel Brooktrout has been captured, then I gotta go in and save him!

But what about all your vows of non-violence, Rambull?

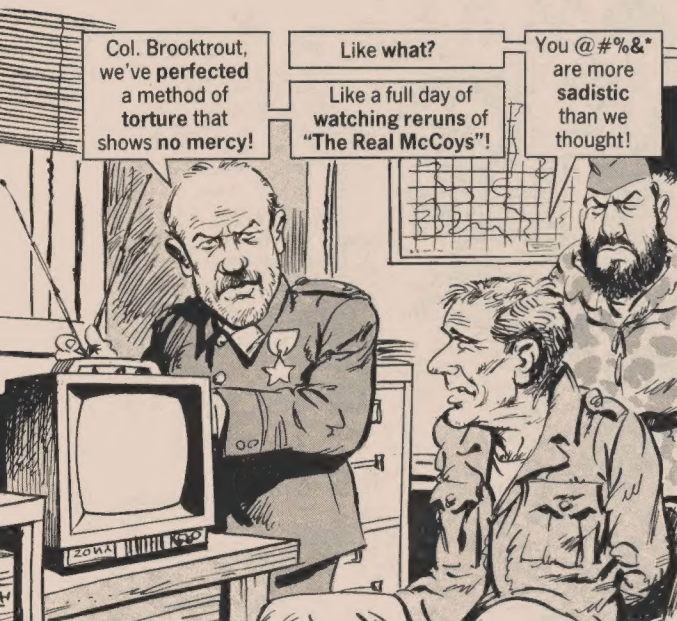
Forget 'em! Those Russians are the disease and I'm the cure!

You'll have to get a new "catch phrase"! You used that one before!

How 'bout "Yo, Adrian!" You used that one too, big guy!

"Eye of the tiger"? "I'll make them an offer they can't refuse"? "I coulda been a contenduh"? "E.T., call home"?

Frankly, my dear Rambull, I don't give a damn!

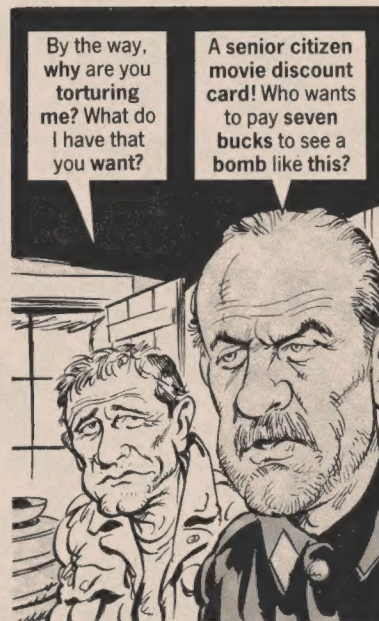


Col. Brooktrout, we've perfected a method of torture that shows no mercy!

Like what?

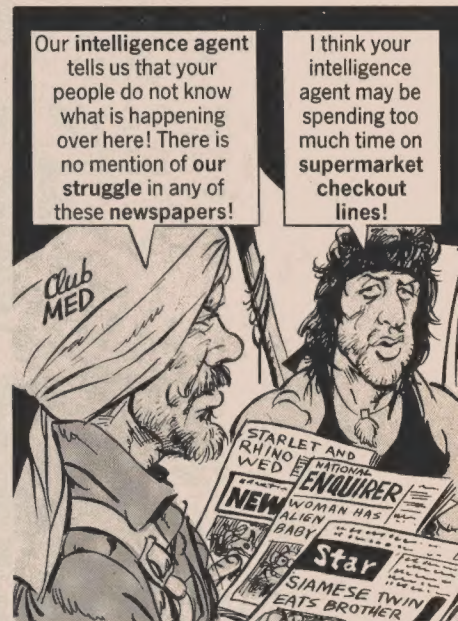
Like a full day of watching reruns of "The Real McCoys"!

You @ # % & \* are more sadistic than we thought!



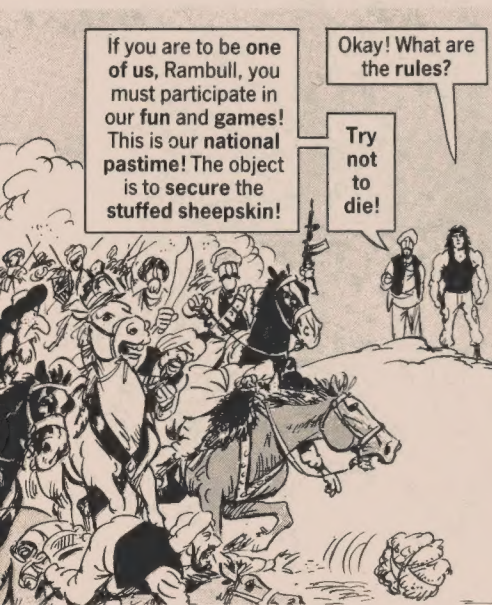
By the way, why are you torturing me? What do I have that you want?

A senior citizen movie discount card! Who wants to pay seven bucks to see a bomb like this?



Our intelligence agent tells us that your people do not know what is happening over here! There is no mention of our struggle in any of these newspapers!

I think your intelligence agent may be spending too much time on supermarket checkout lines!



If you are to be one of us, Rambull, you must participate in our fun and games! This is our national pastime! The object is to secure the stuffed sheepskin!

Okay! What are the rules?

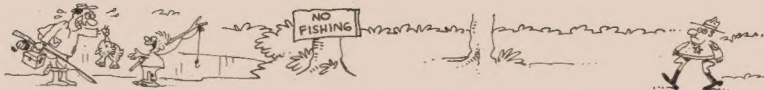
Try not to die!



Hey! This game is rough! What do you get if you win?

The stuffed sheepskin! That's supper!





Hey kid, where d'ya think you're goin', huh?

With you, Rambull! Big movies today gotta have a "token kid"! Besides, I can be your interpreter!

Dese guys speak perfect English! I don't need an interpreter to unnerstan what dey're sayin'!

I know! But they need an interpreter to help them understand your grunting!

AFGHANISTAN BANANA STAND

Hey kid, get outta here — dis field is full of land mines!

But I want to help you!

In dat case, crawl ahead of me!

Dis stream runs under the prison! Dive in, kid!

I want to read this sign first!

I ain't got time to read no signs!

Too bad! It says "Sewer System"!

Yicchh!!!

How come his gun works after being underwater?

They must have rubbed it with that same waterproof grease they rub on him!

Just wait and see, Rambull will get me out of here!

Who do you think he is, God?

No, God has to rest one day out of every seven! Not Rambull! He's in better shape!

Rambull, you've been hit! Unfortunately we have no doctor here!

I don't need one! I'll operate on myself! I'll just push da bullet through my abdomen and den fill da hole with gun powder, light it, and burn out any infection!

I've also been wounded!

I'll fix ya up!

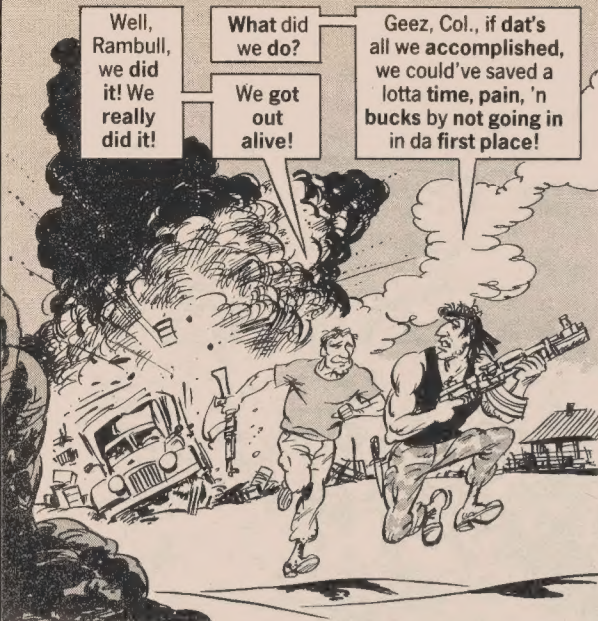
Hey, I'm a village kid, not a village idiot! Forget it!

FOOF!

EDITOR'S NOTE: WARNING — RAMBULL IS A TRAINED PROFESSIONAL! DO NOT TRY THIS ON YOURSELF AT HOME!

5





Well, Rambull, we did it! We really did it!

What did we do?

We got out alive!

Geez, Col., if dat's all we accomplished, we could've saved a lotta time, pain, 'n bucks by not going in in da first place!

We fundamentalist Moslems must defeat the atheistic Communists! Then we can establish a government like the one headed by our most inspiring leader!

Ya mean Ronald Reagan?

No...



...the Ayatollah Khomeini!

Why didn't nobody do research on dese crazies before we made 'em look like heroes?



Bulls-eye! Another Russian chopper bites the dust!

There's something I should tell Rambull, but I'm afraid it would break his heart!

What is that?

The Russian troops started going home ten days before this movie opened! Rambull is stopping them from leaving!



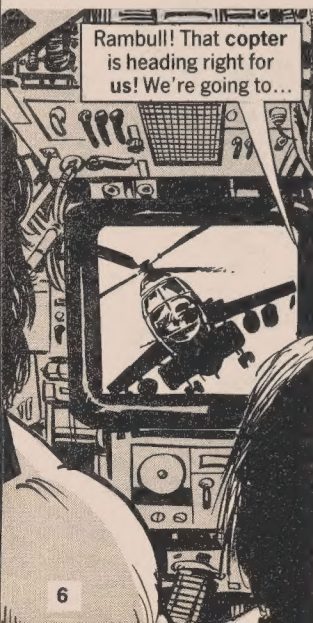
They have a thousand men against you, Rambull! It's not a fair fight!

You're right! I'll even it up by tying one arm behind my back!



Where did you learn to drive a tank? You're smashing into everything!

Back in the states I once was a valet parking attendant!



Rambull! That copter is heading right for us! We're going to...



Yikes! What an explosion! Rambull must've been killed!

No, wait! He's alive! Look, guys — he's giving the "We're Number One" sign with one hand and the "V for Victory" sign with the other!



That's not what he's doing, idiot! He's signaling that there will be a "Rambull IV"! Please, God, have mercy on us!



"Demographics" is a fancy word TV networks and ad men use to describe who's watching what on television. Demographics provide a statistical breakdown of an audience by age, sex, income level, buying habits and other factors. Demographics, in our opinion, are useless, because they don't break down audiences according to the reasons they're *really* watching a specific show! Demographics is the word we've been using to begin every sentence of this introduction with! Demographics, however, is the *third* word of the title of this article, which we call...

# THE REAL DEMOGRAPHICS OF VARIOUS TV AUDIENCES

ARTIST: BOB CLARKE

WRITER: MIKE SNIDER

## THE TYPICAL TODAY SHOW AUDIENCE



**59%**

VCR owners waiting for their tape of last night's Carson and Letterman shows to rewind

**8%**

People who like complex social issues boiled down into 1½-minute segments

**1%**

Women about to drop dead from excitement when Willard Scott announces their 100th birthday on the air

**14%**

Ex-CBS *Morning Show* hosts

**6%**

Day workers watching Dr. Art Ulene for the latest trendy disease to call in sick with

**11%**

Rock musicians just coming down off their drugs

**1%**

People still asleep who thought they were turning on the microwave

## THE TYPICAL DAYS AND NIGHTS OF MOLLY DODD AUDIENCE



**67%**

TV Critics

**12%**

Regular viewers of whatever show the network "bumped" that week to try out a new time-slot

**10%**

Guys who have been hooked on Blair Brown since her nude scenes in the movie *Altered States*

**6%**

Flashback and "fantasy-sequence" fanatics

**3%**

Divorced, unstable and insecure women trying to convince themselves that they're normal

**2%**

People who've waited years for another funny elevator operator to show up on TV





## THE TYPICAL FAMILY TIES AUDIENCE

**27%**  
Pudgy blonde  
girls who don't  
talk much

**22%**  
Ex-*Cosby Show*  
viewers who want  
slightly less  
"preaching" in  
their sitcoms

**19%**  
Mallory  
"wanna-be's"



**17%**  
Skippy  
"wanna-be's"

**13%**  
Childless couples  
looking for good  
reasons to stay  
childless

**2%**  
"Ubu" devotees

## THE TYPICAL MIAMI

**39%**  
Drug dealers  
seeking current  
fashion tips

**26%**  
Yuppie airheads  
seeking current  
fashion tips



## THE TYPICAL FACTS OF LIFE AUDIENCE

**37%**  
Other  
unsuccessful  
dieters

**29%**  
People who  
haven't seen the  
old sitcoms these  
jokes were  
lifted from

**11%**  
Girls with  
nicknames that  
make "Tootie"  
seem dignified



**10%**  
Folks who  
haven't noticed  
that these girls  
have been going  
to school for  
10 years

**7%**  
Cellulite freaks

**6%**  
TV viewers who  
think most sit-  
coms don't use  
their laugh-  
tracks enough

**24%**  
People who used  
to watch *Dynasty*  
before that cheap  
"Moldavia" stunt

**19%**  
Horny college  
guys hoping for a  
glimpse of  
Victoria  
Principal's thighs

**18%**  
Upwardly mobile  
corporate back-  
stabbers looking  
for pointers

**15%**  
Total losers who  
look up to Cliff  
Barnes

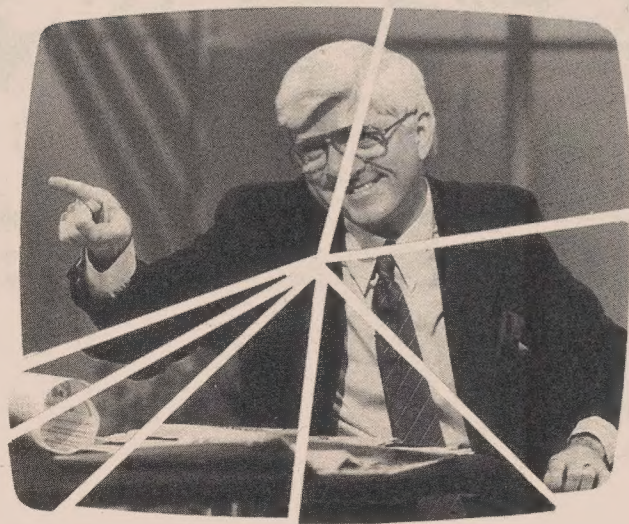


## THE TYPICAL PHIL DONAHUE AUDIENCE

**34%**  
Surrogate  
mothers

**20%**  
Neurotics  
catching up on  
problems they  
don't know they  
have yet

**18%**  
Guys with a thing  
for fat, dumpy  
housewives  
spouting clichés  
in studio  
audiences



**12%**  
Women who  
"love too much"

**10%**  
Men afraid of  
"expressing their  
feminine side"

**4%**  
People who enjoy  
interrupting  
others

**2%**  
People sick of  
game shows and  
soaps who never  
thought of turn-  
ing off the TV

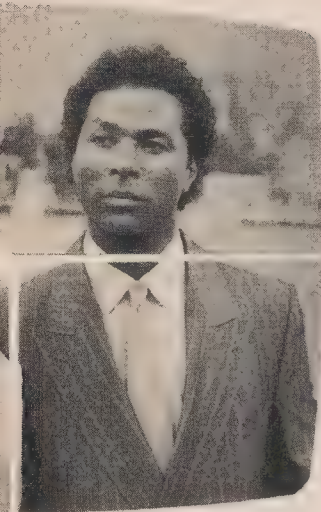
## THE TYPICAL THIRTY

**99%**  
Yuppies



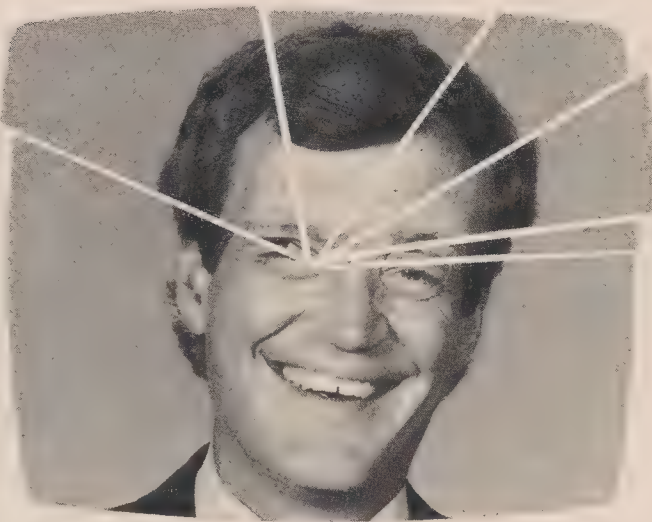


VICE AUDIENCE



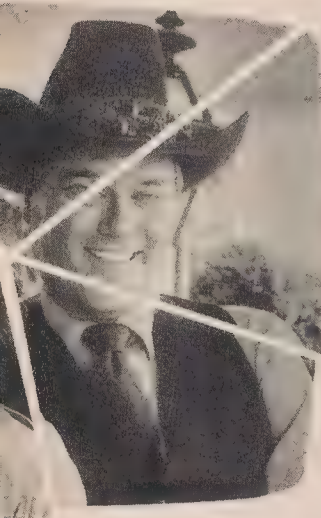
- 17% Car-crash junkies
- 12% People with the ability to tolerate Don Johnson
- 6% Real vice cops laughing their heads off
- 56% People whose TVs are still tuned to NBC because they fell asleep after Johnny Carson's monologue
- 15% Muggers and burglars getting ready for work

THE TYPICAL LATE NIGHT WITH DAVID LETTERMAN AUDIENCE



- 12% Sleep-deprived night-shift workers who'll laugh at anything
- 8% Stupid pets
- 8% Other talk show hosts wondering how this jerk got to be so big
- 1% NBC lawyers

LLAS AUDIENCE



- 12% Dowdy housewives who regard Miss Ellie as a "fashion goddess"
- 8% Militant anti-smokers who'll watch anything Larry Hagman is on
- 4% Teenage guys pretending to be great Dallas fans so they won't have to admit they can't get a Friday-night date
- 41% Near-sighted Webster viewers wondering why Emmanuel Lewis got so hairy
- 35% Apprentice Muppeteers
- 9% Members of the ASPIC (American Society for the Prevention of Ingestion of Cats)

THE TYPICAL ALF AUDIENCE



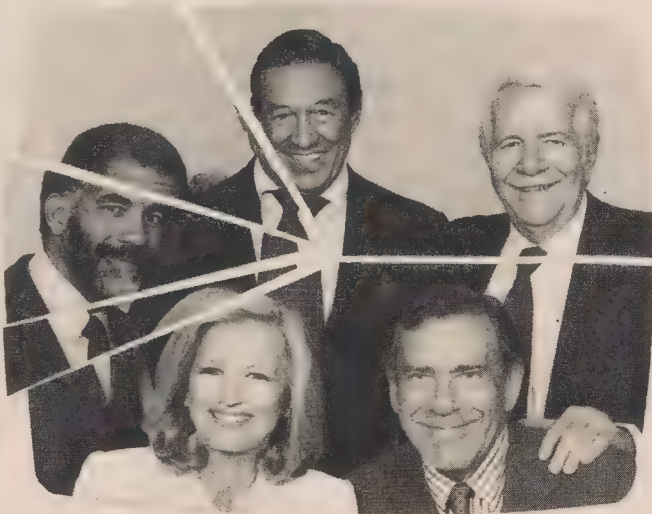
- 8% Child actors wondering if they'd be better off emulating Brian ...or Alf
- 7% Toy and doll makers wondering what they can license Alf as next

SOMETHING AUDIENCE



- 1% Stand-up comics working on Yuppie material
- 44% Corporate executives worried that Mike Wallace has "found them out"
- 32% Football fans too drunk to get up to change the channel after the CBS Game of the Week

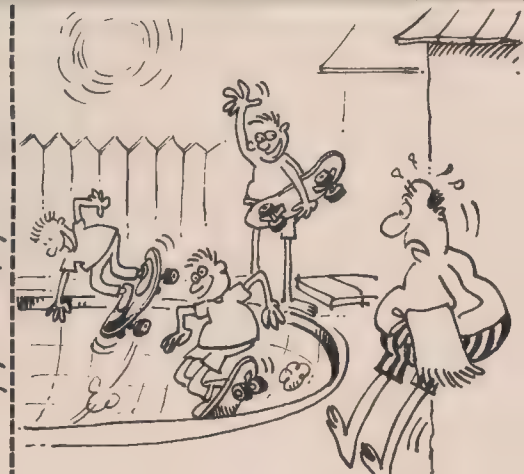
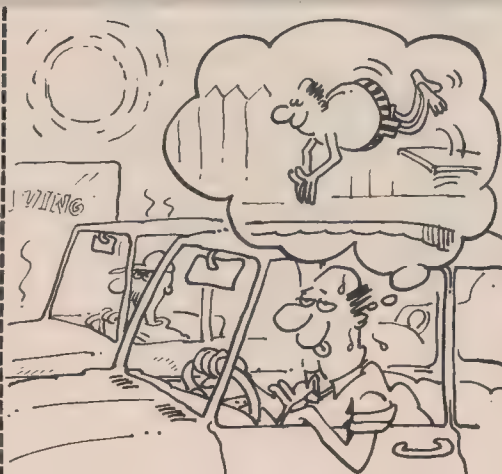
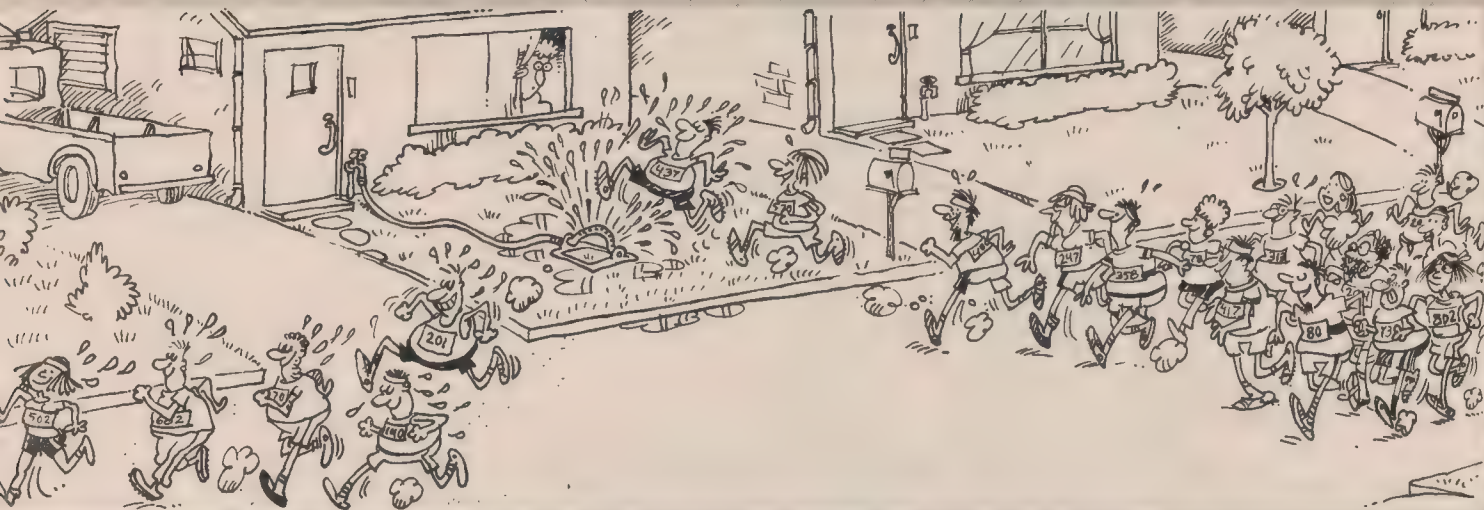
THE TYPICAL 60 MINUTES AUDIENCE



- 13% People who mistakenly believe Andy Rooney is funny
- 8% Nerdy guys who think they'd stand a real shot with Diane Sawyer if the lighting was "just right"
- 3% Morley Safer groupies

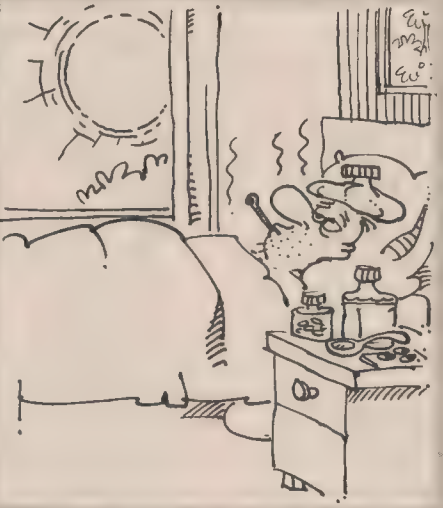


# A MAD LOOK AT STAY

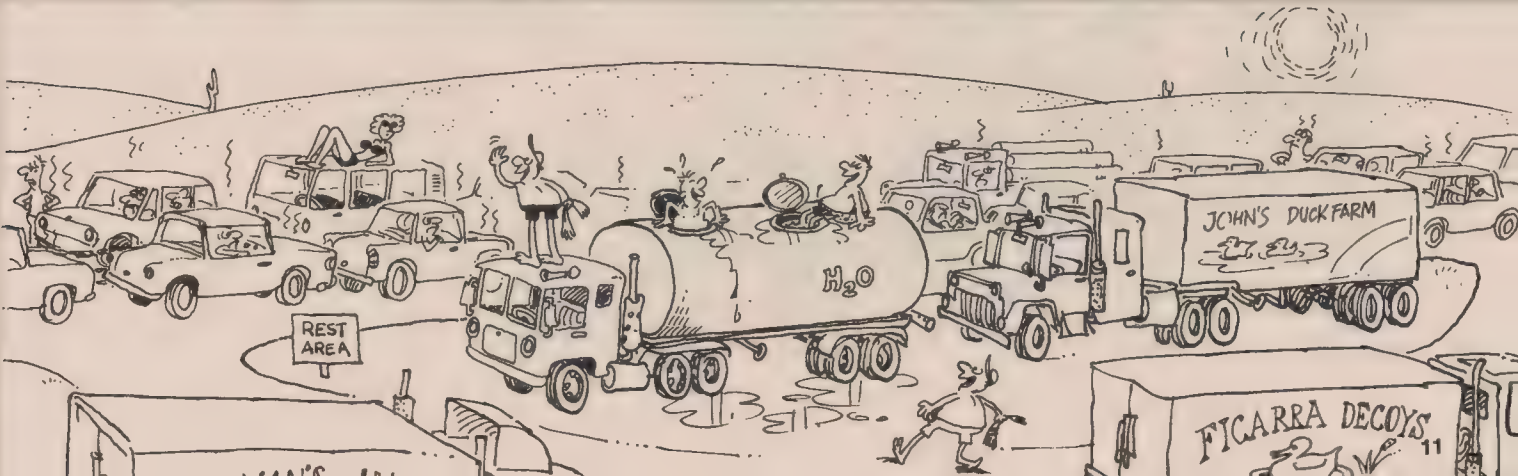




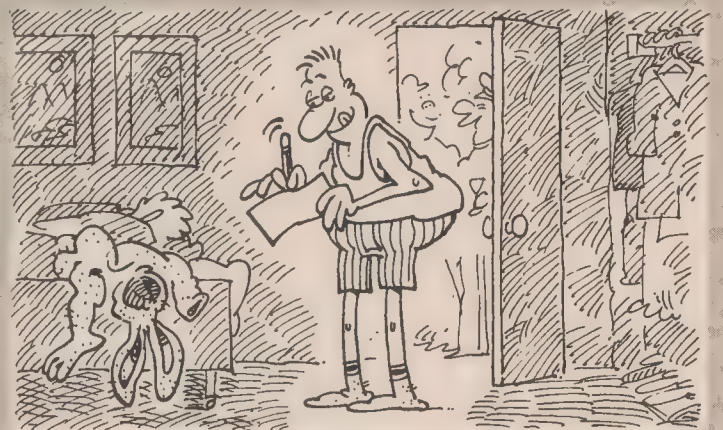
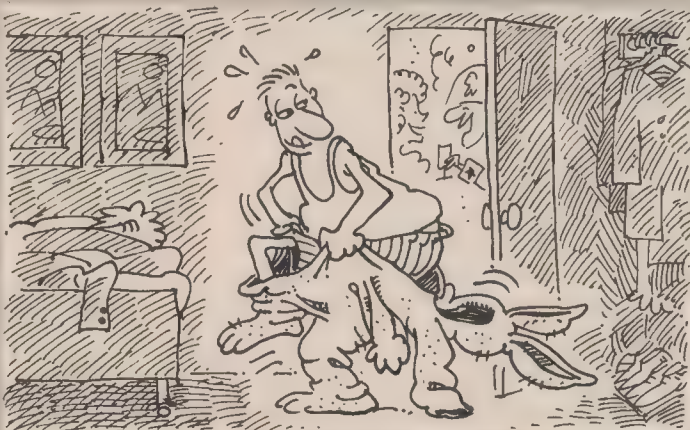
# ING COOL



ARTIST AND WRITER: SERGIO ARAGONES

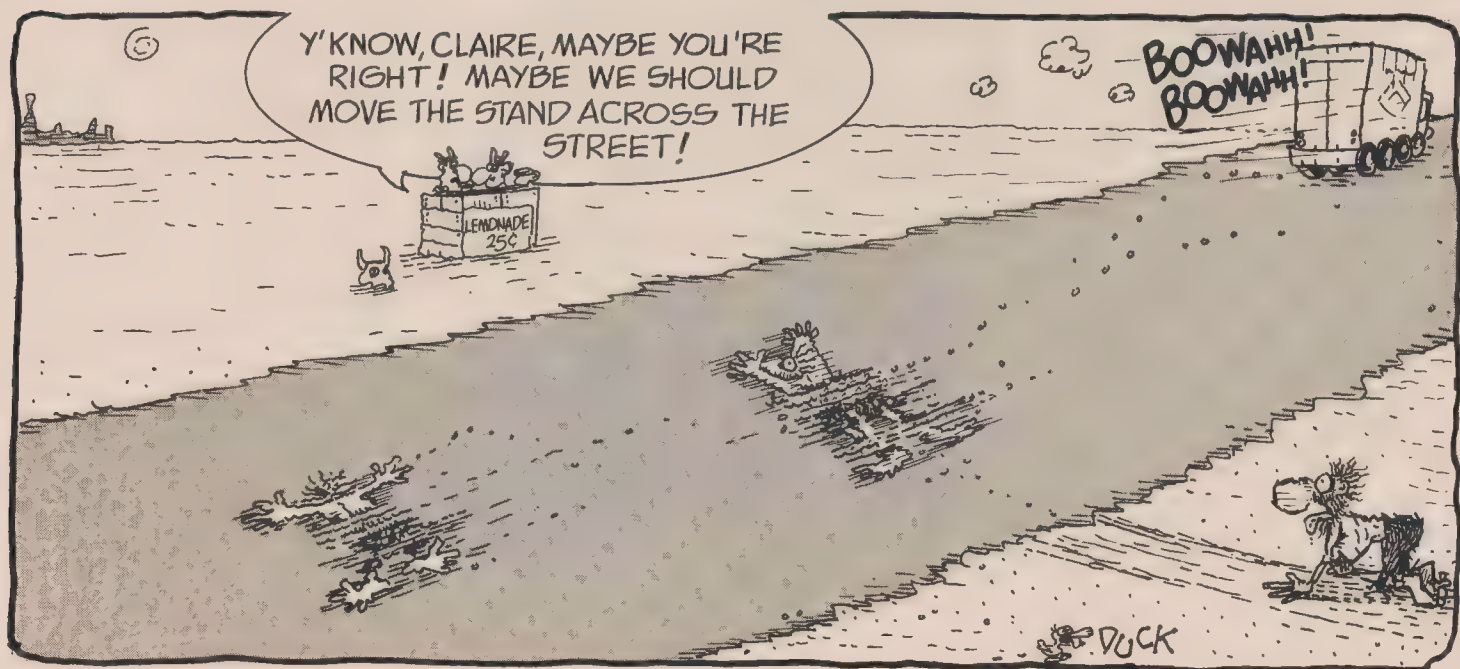
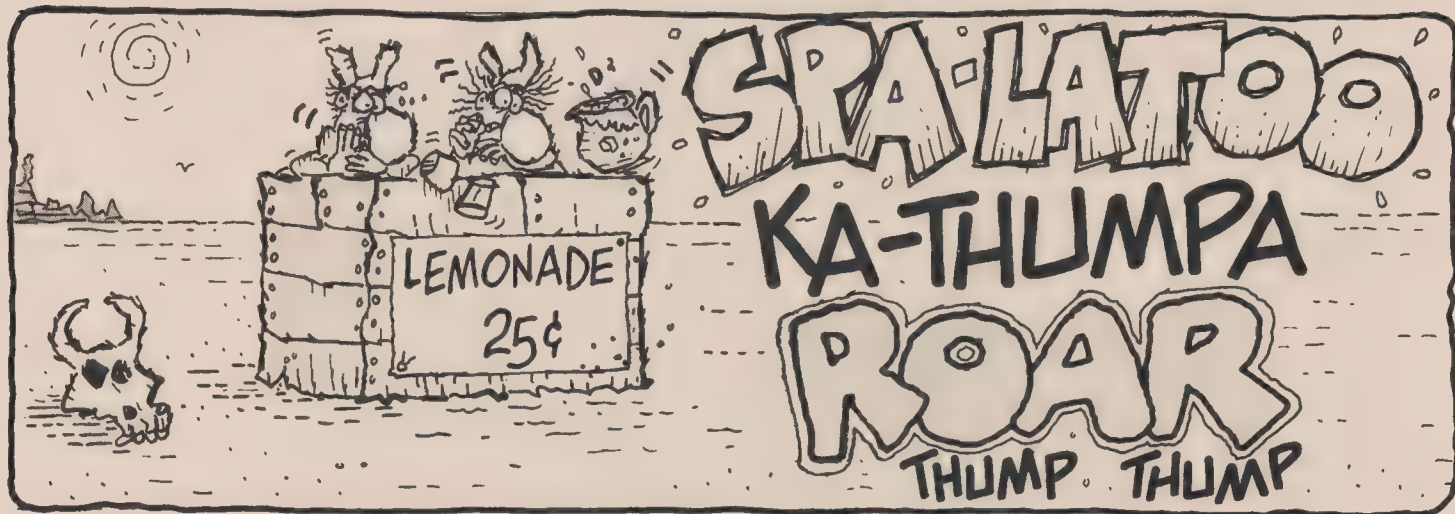
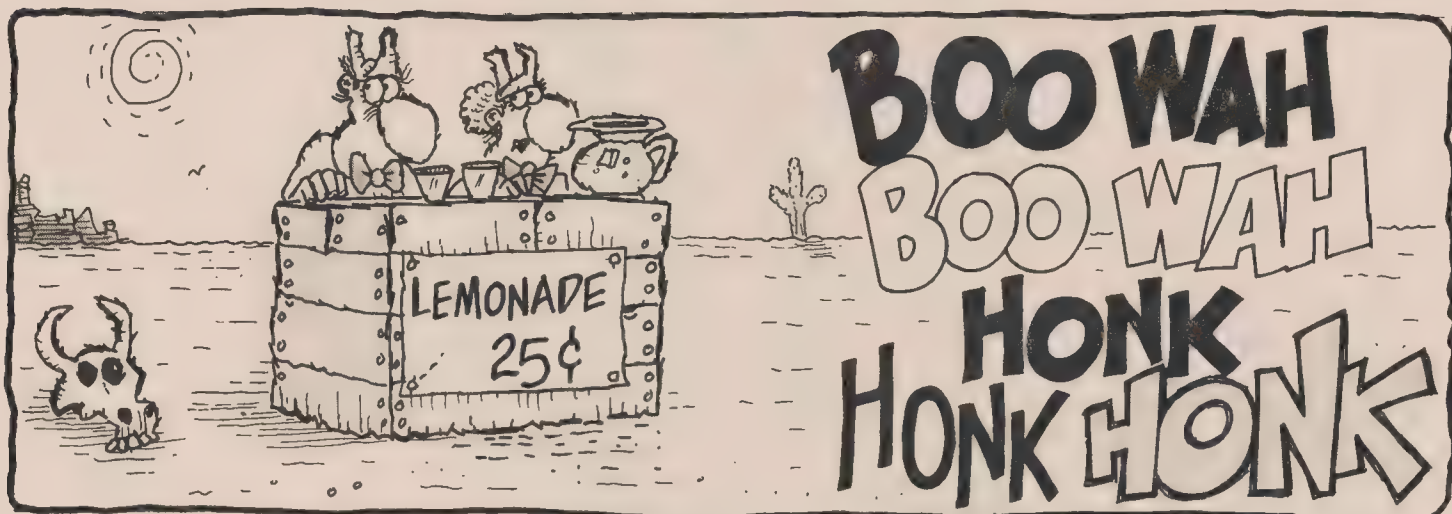








# THE DISASTROUS DESERT DRAMA





To Fundamentalist zealots, some sins are a lot worse than others. Apparently, some sins

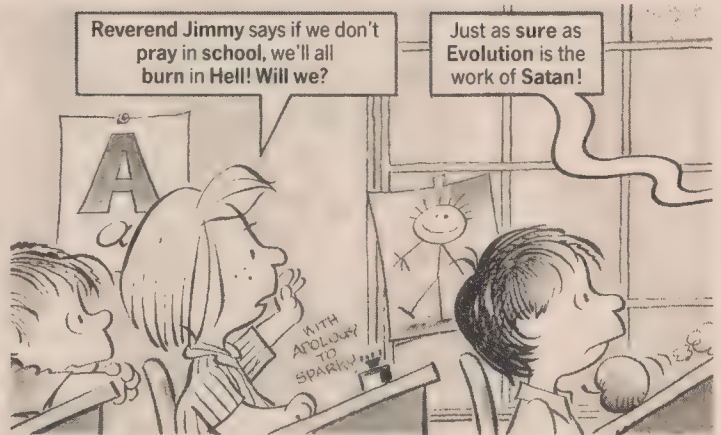
# THE MAD GUIDE TO "FORGIVABLE" AND (According to Certain

ARTIST: MORT DRUCKER

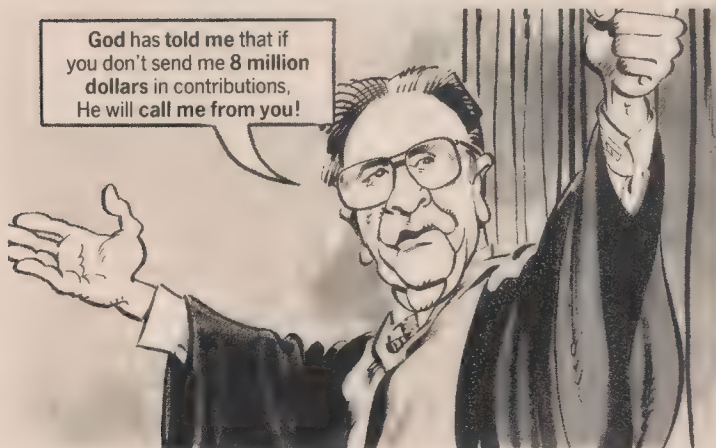
## **FORGIVABLE SIN: PATRONIZING A PROSTITUTE**



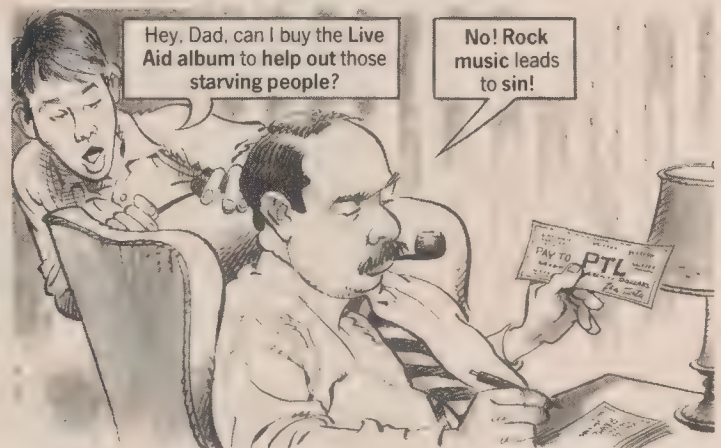
## **UNFORGIVABLE SIN: NOT ALLOWING SCHOOL PRAYER**



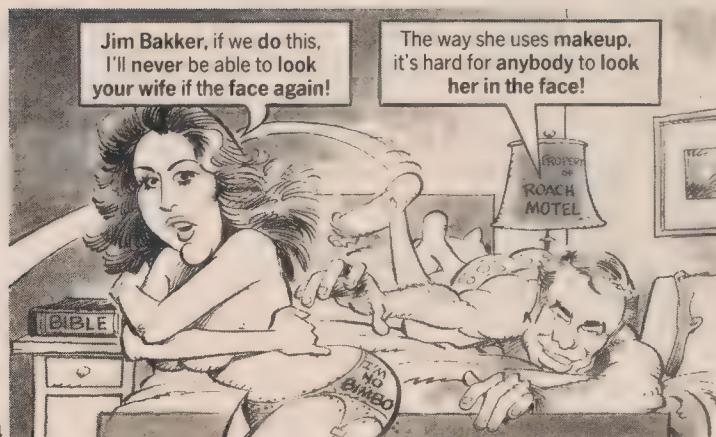
## **FORGIVABLE SIN: EXTORTION**



## **UNFORGIVABLE SIN: ROCK MUSIC**



## **FORGIVABLE SIN: ADULTERY**



## **UNFORGIVABLE SIN: FREEDOM TO CHOOSE ABORTION**





are forgivable and others are *unforgivable*. To make it clear which is which, we present

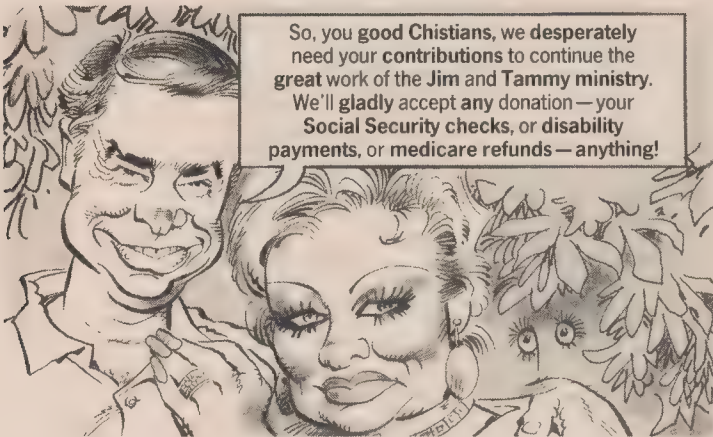
# "UNFORGIVABLE" SINS

## Fundamentalists)

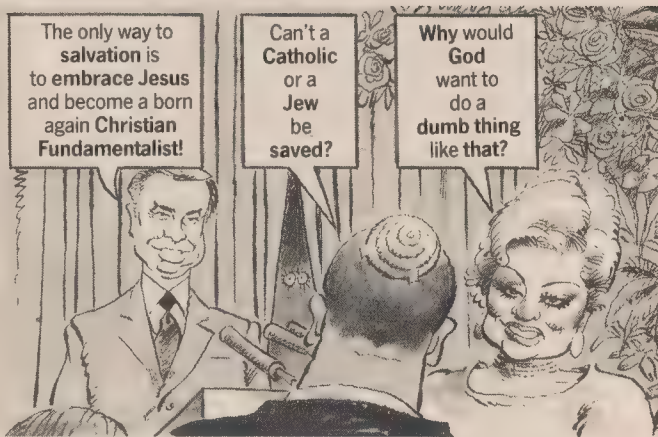
WRITER: STAN HART



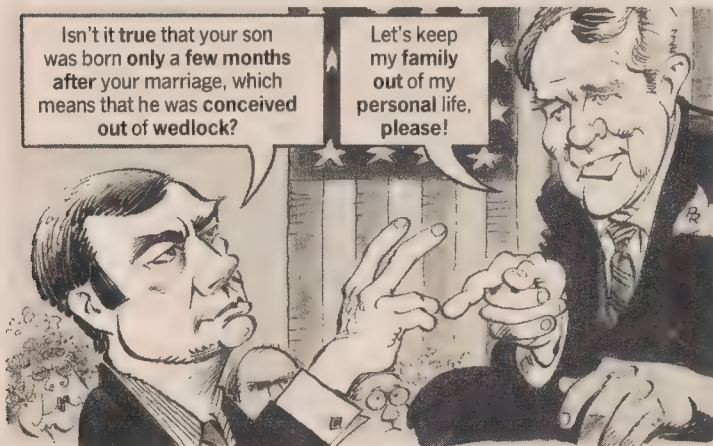
### FORGIVABLE SIN: GREED



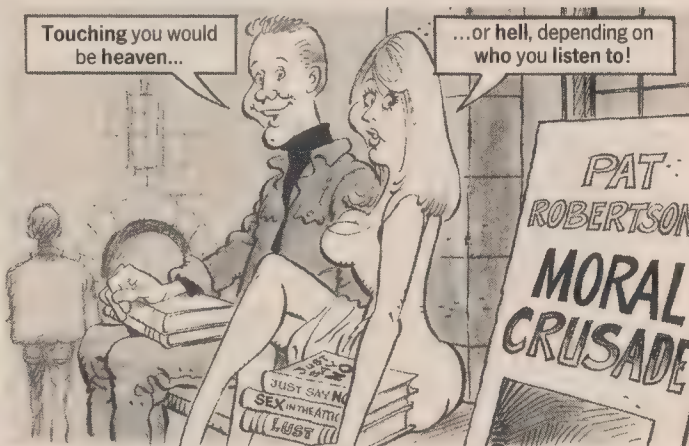
### UNFORGIVABLE SIN: HAVING DIFFERENT BELIEFS



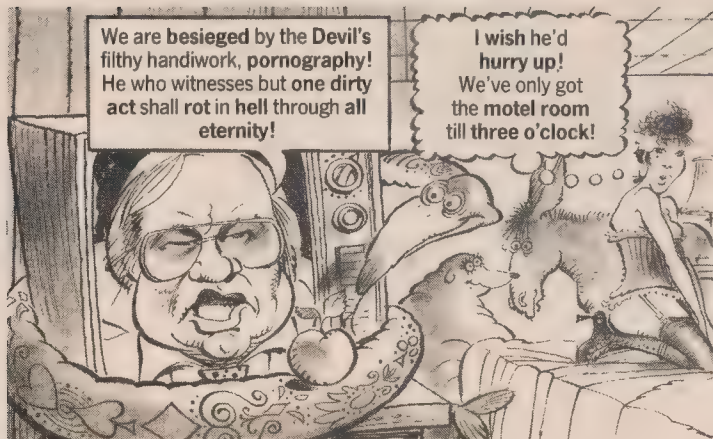
### FORGIVABLE SIN: FORNICATION



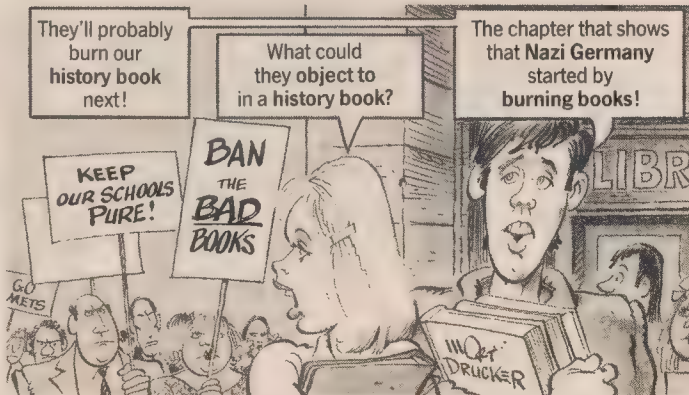
### UNFORGIVABLE SIN: TEEN-AGE NECKING



### FORGIVABLE SIN: HYPOCRISY

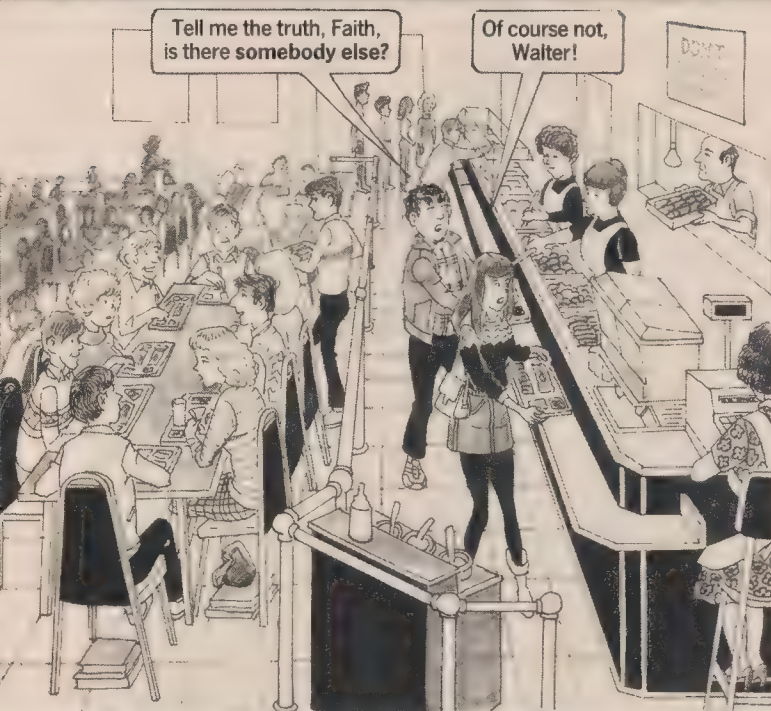


### UNFORGIVABLE SIN: READING MARK TWAIN, WALT WHITMAN, DICK AND JANE OR THE WIZARD OF OZ.





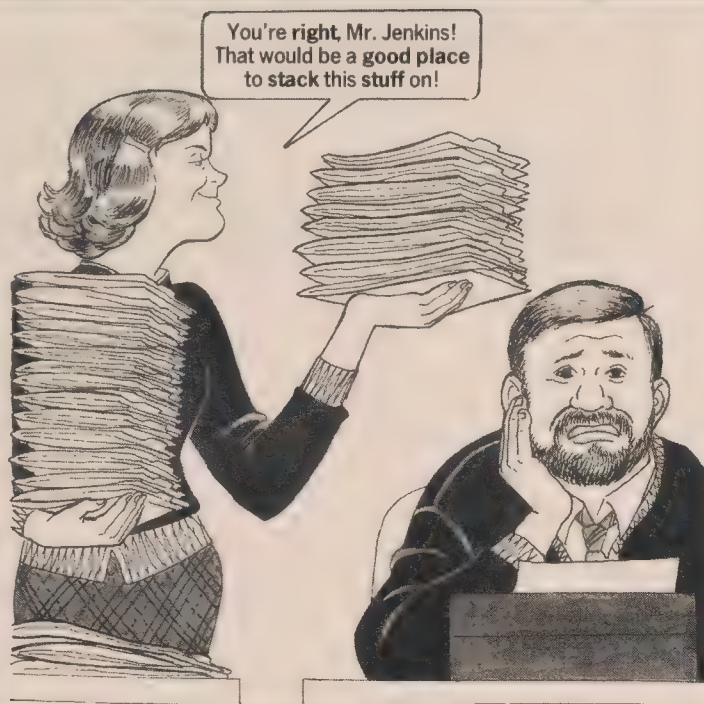
## RELATIONSHIPS



BERG'S-EYE VIEW DEPT.

# THE LIGHTTE

## MODERN TECHNOLOGY





# TANTRUMS



Helen, he's driving me crazy with that thing!

He was bugging me so much I couldn't get the rest of my shopping done, so I bought it for him!

But why a drum?

Anything to keep him quiet!

BANG  
BANG

BANG  
BANG

BANG  
BANG



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## STATUS

So how are things going, Norm?

Well, we've got a second house, a second car, a second TV set, and right now I'm going for the most necessary thing of all...

A second income!

Open  
All Night

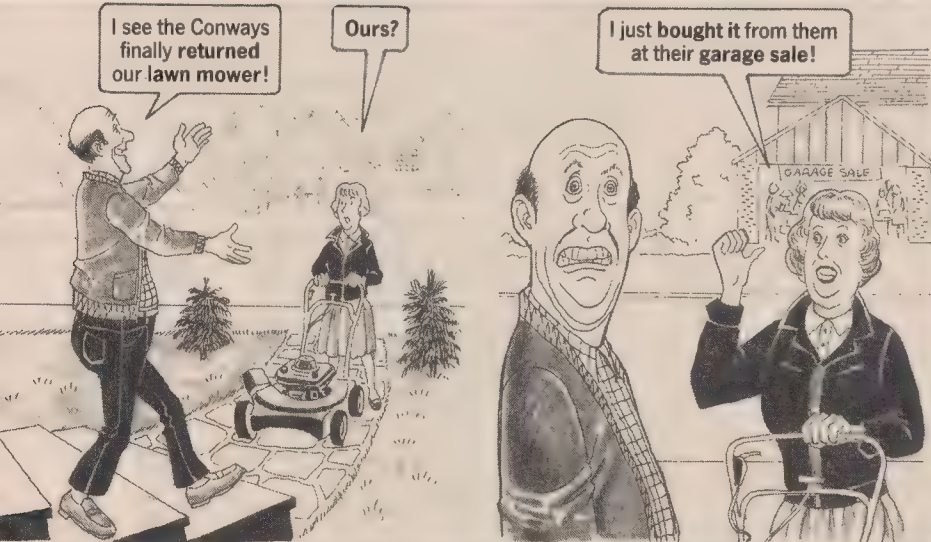




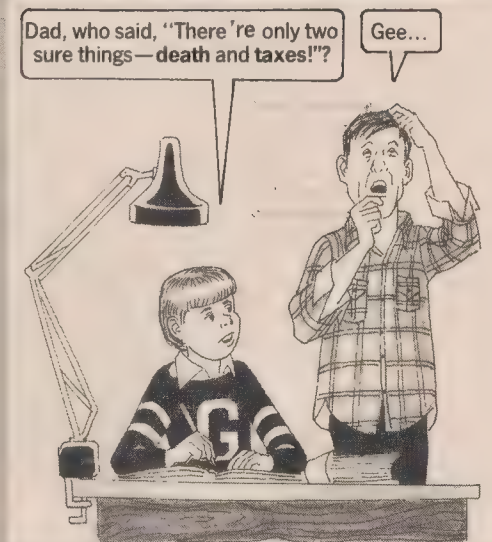
# SELF-EFFACEMENT



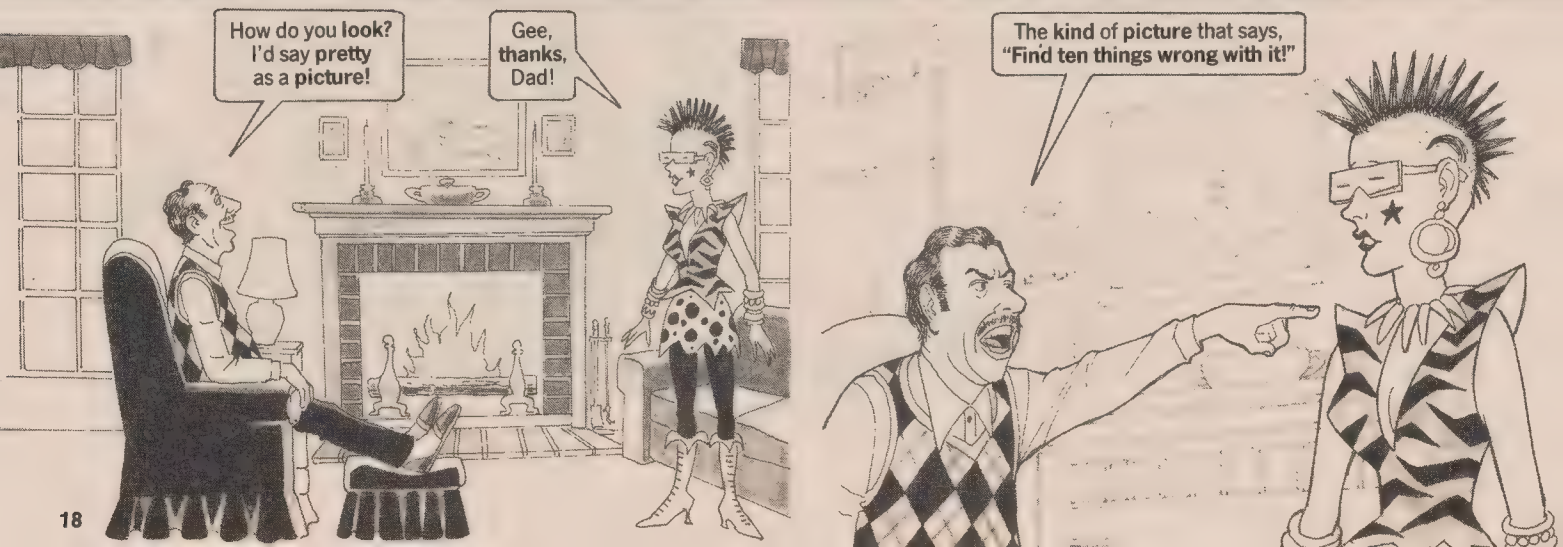
# NEIGHBORS



# QUOTATIONS

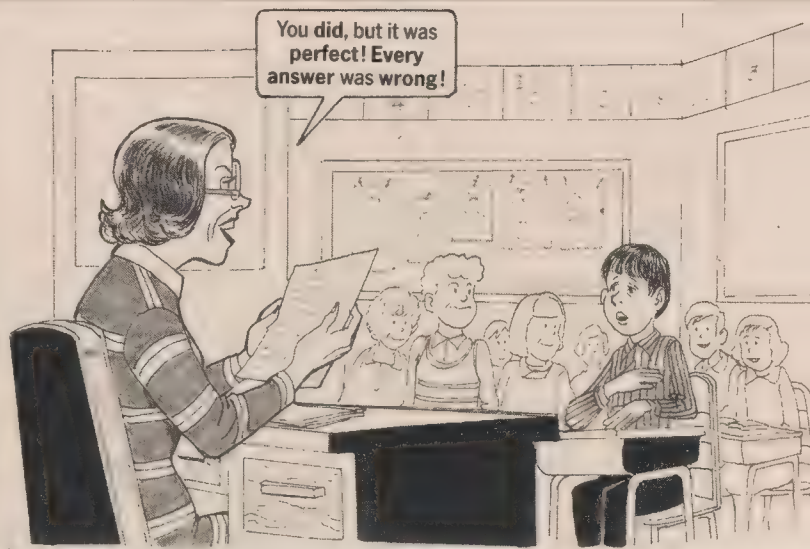
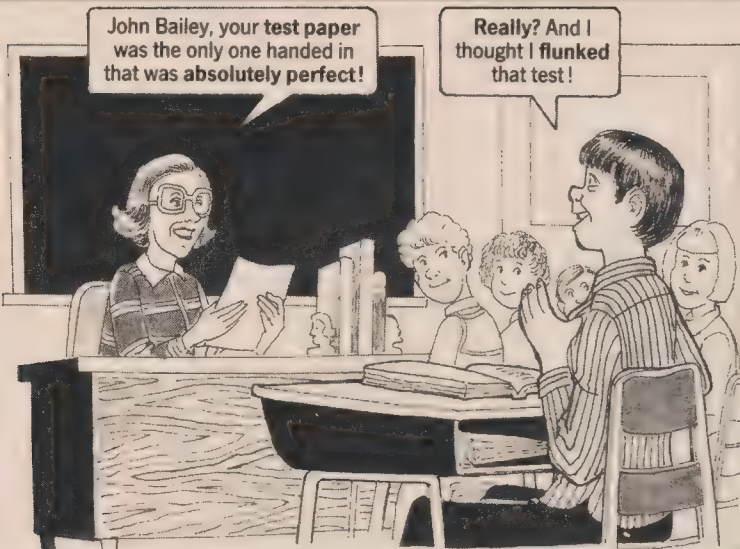


# STYLE





# SCHOOL



# SHOPPING



# CARS

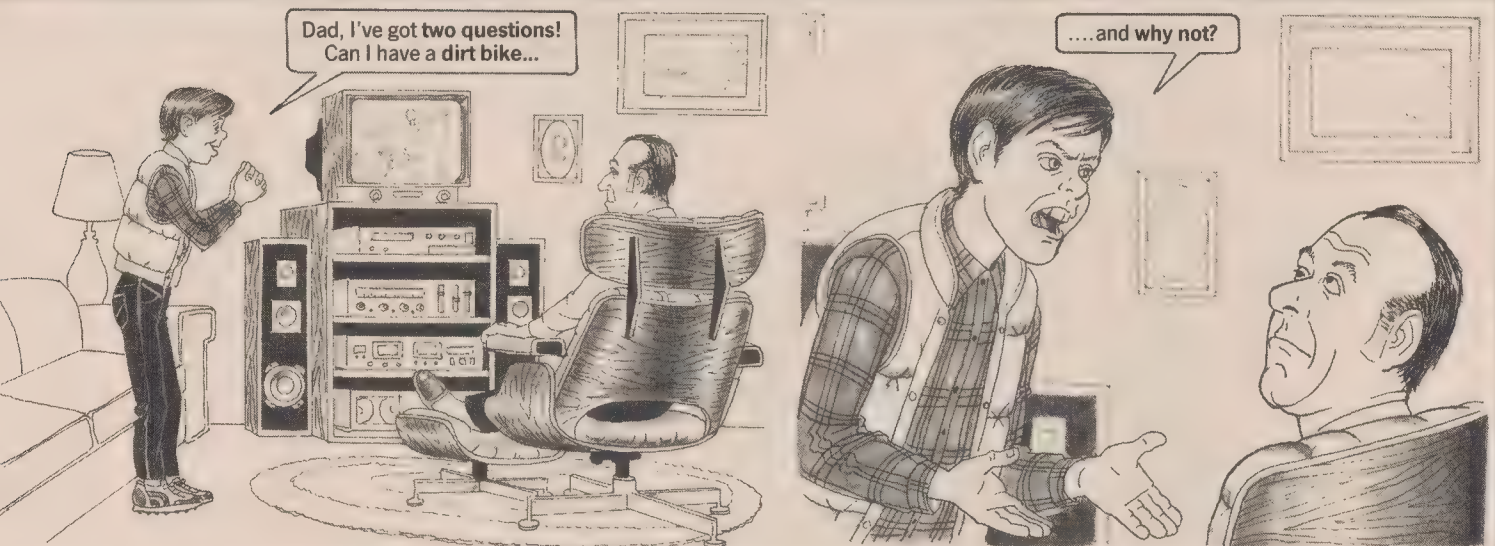




## EFFORT



## PREDICTABILITY

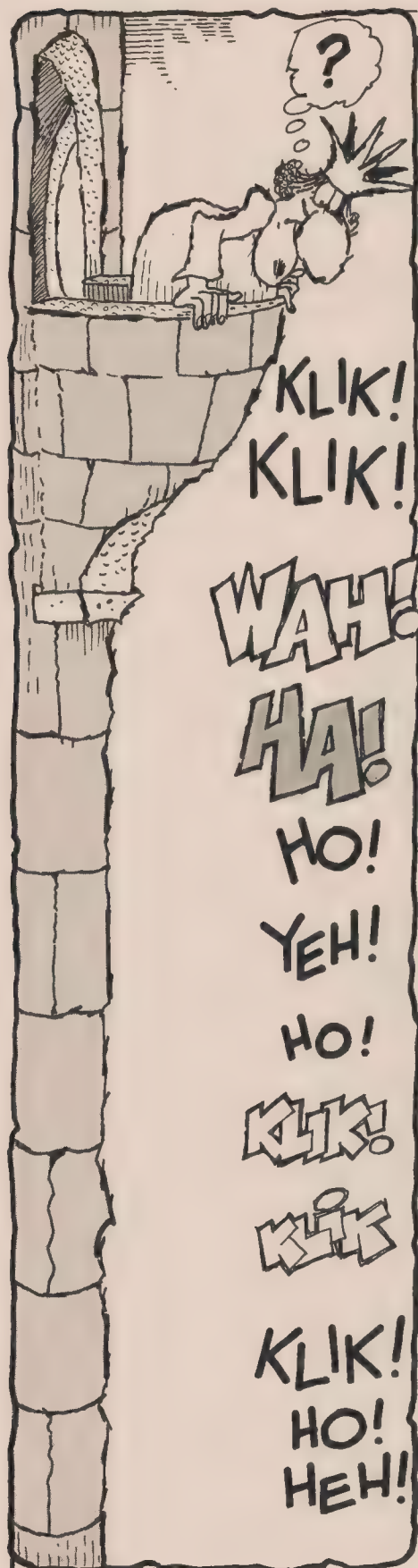


## DOCTORS

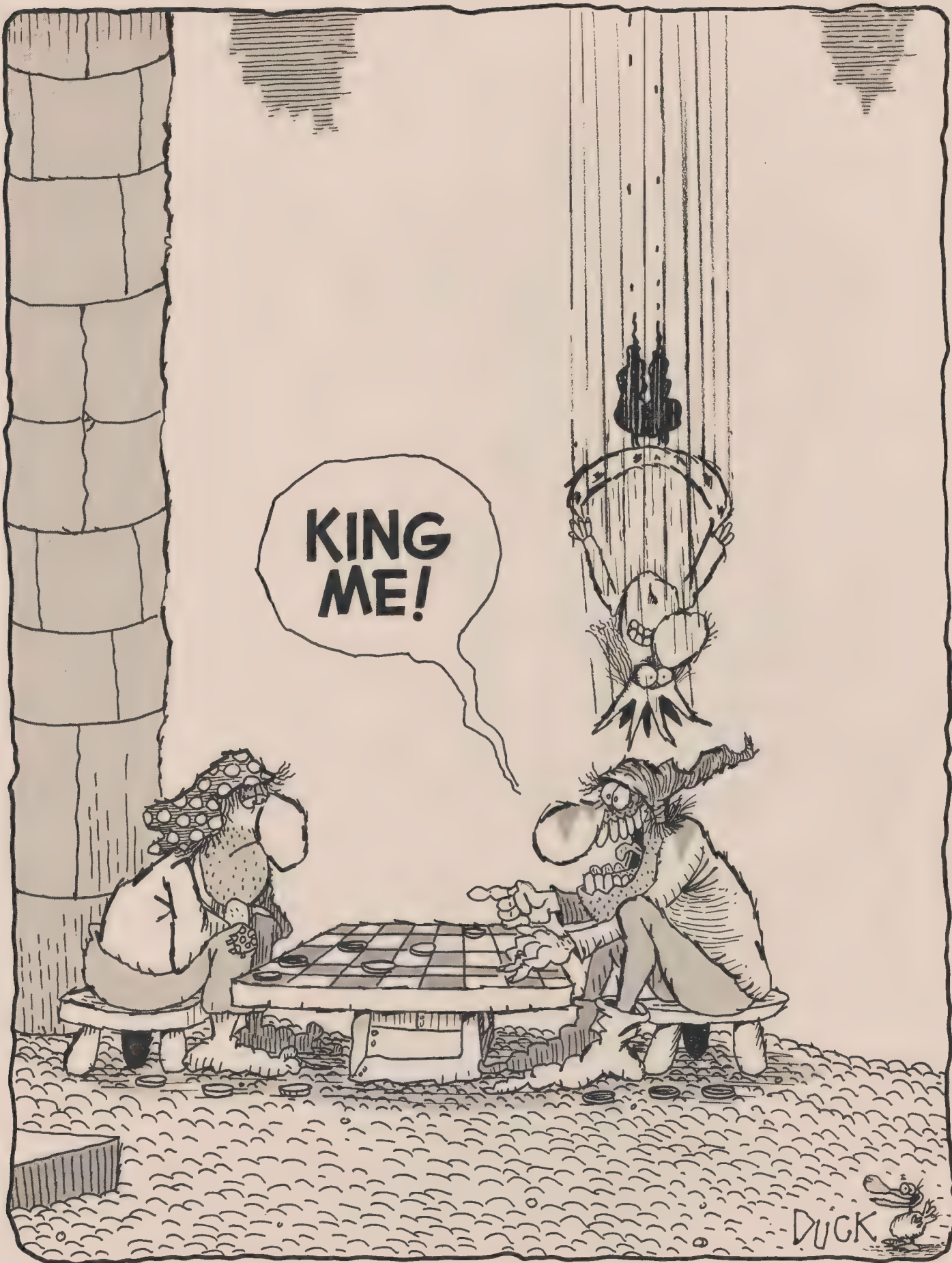




# THE BEFUDDLING BALCONY BLUNDER









Ever since the first modern Olympics were held in Athens in 1896,\* politics has intruded into what is supposed to be a celebration of individual athletic achievement. What do we at MAD think can be done about this travesty? NOTHING! C'mon, Olympic Organizing Committee, get off your high horse! It's time to admit there's not a thing you can do to keep politics out of the Games! You might as well welcome it in with open arms by introducing these...

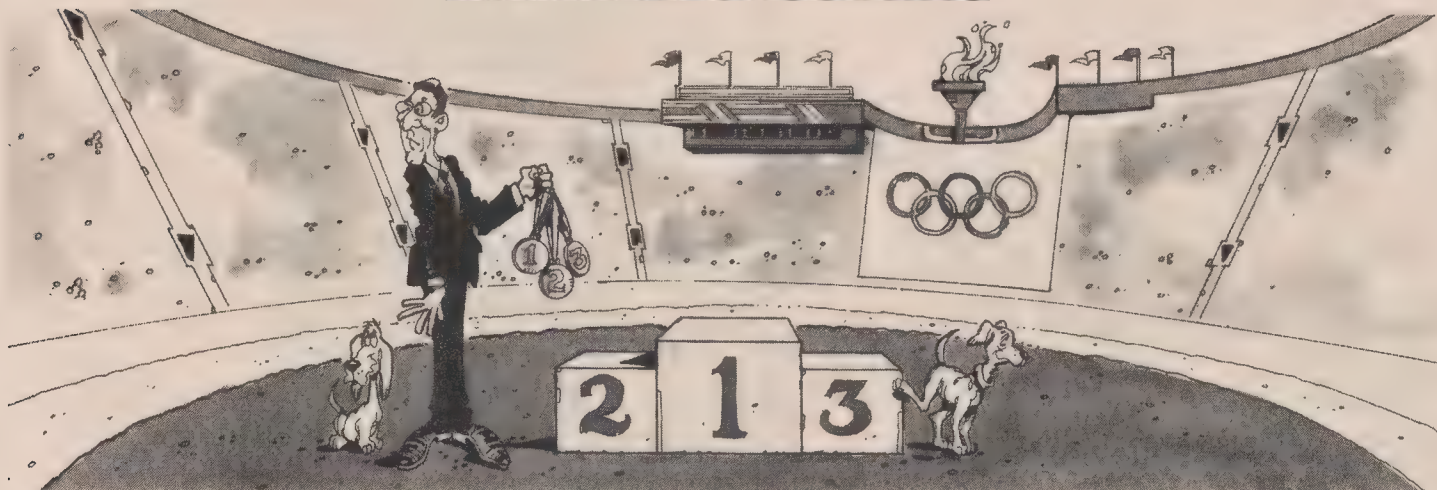


# POLITICALLY INSPIRED OLYMPIC EVENTS

ARTIST: BOB JONES

WRITER: MIKE SNIDER

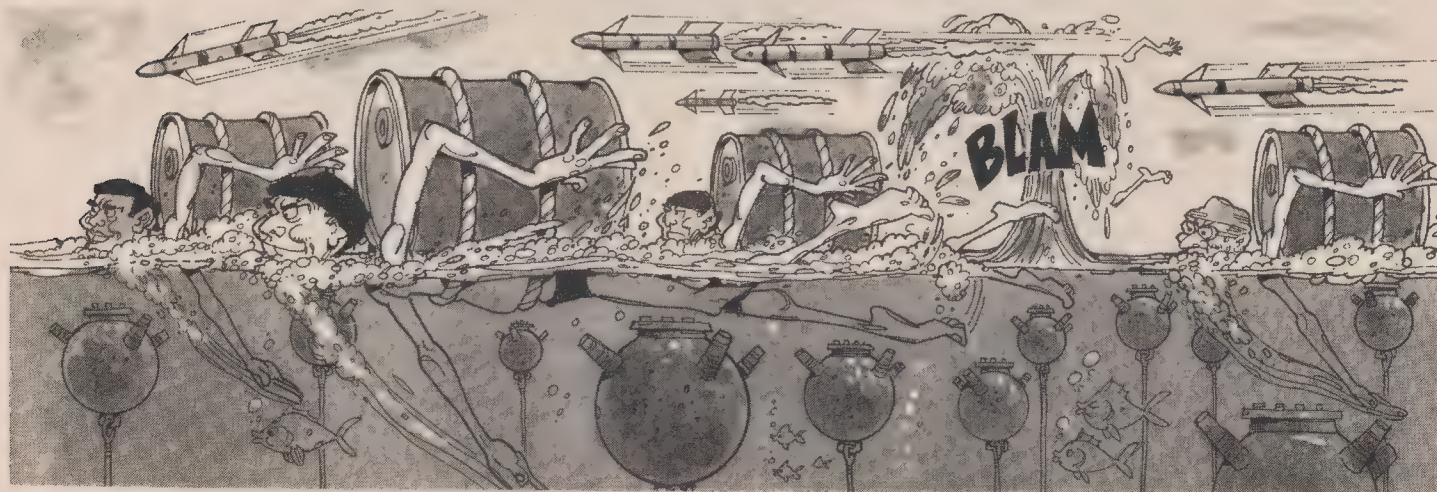
## OLYMPIC BOYCOTTING



Since "not showing up" has become such a popular feature of the Games (The U.S. in '80, the Soviets in '84)—why not turn it into an event? Judges will award points for: Best-sounding excuse for staying away; number of

other countries the boycotting nation pressures into staying away; and most effective silencing of whiny athletes who think sports and politics don't mix. A money-saving event, since none of the winners will be present to get their medals!

## PERSIAN GULF MINE-DODGING



In this event, competing teams of international swimmers strap 50-gallon oil drums to their backs and swim through the mine-

infested waters of the Strait of Hormuz. Points are awarded for speed, style and total number of Silkworm missiles avoided.



team to beat, but don't count out Iran or Iraq, either! Local favorite North Korea (reportedly *itching* for a rematch with host country South Korea) could provide spectators with more action and excitement than the Games have seen in years!

**U.S. Embassy. Bonus points will be awarded for viciousness of anti-American chants, amount of mindless property destruction and manipulation of television news camera crews covering them.**

home in a country that's not too picky about who it lets in. Current record holders include: Claude "Baby Doc" Duvalier (making fastest get-away) and Ferdinand Marcos (most money and gold stolen; best home-in-exile; goofiest wife).



## MOVING-DEMONSTRATOR TARGET SHOOTING



Many countries maintain regiments of marksmen to deal with troublemakers who challenge that government's "right" to lie, steal or oppress. Here is a chance for these keepers-of-order to "show their stuff" in open competition. The

Olympic Committee can sanction events for the three different styles of protester-shooting: Northern Ireland Style (pressurized water cannon) Republic of South Africa Style (live rifle ammo) Warsaw Pact Style (SS-20 medium range missiles).

## SYNCHRONIZED SPY-SWAPPING



How's this for a sport? It's three a.m. on a deserted bridge linking East and West Germany. Two opposing teams must get to the middle of the bridge, simultaneously trade a captured

enemy agent for one of their own and then escape unharmed. Okay, so it's not *that* exciting, but it sure beats the hell out of other lame junk like "Shot-putting" and the "Triple Jump"!

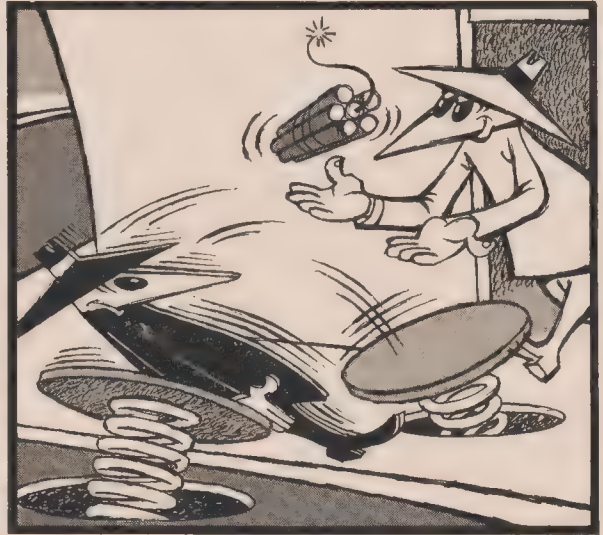
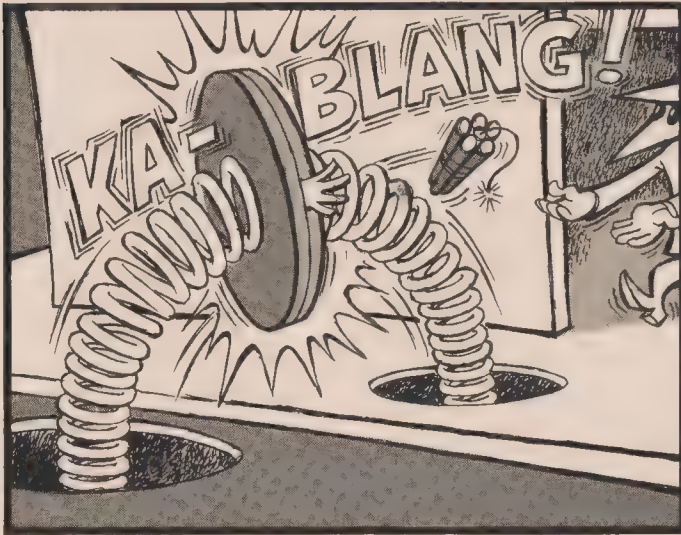
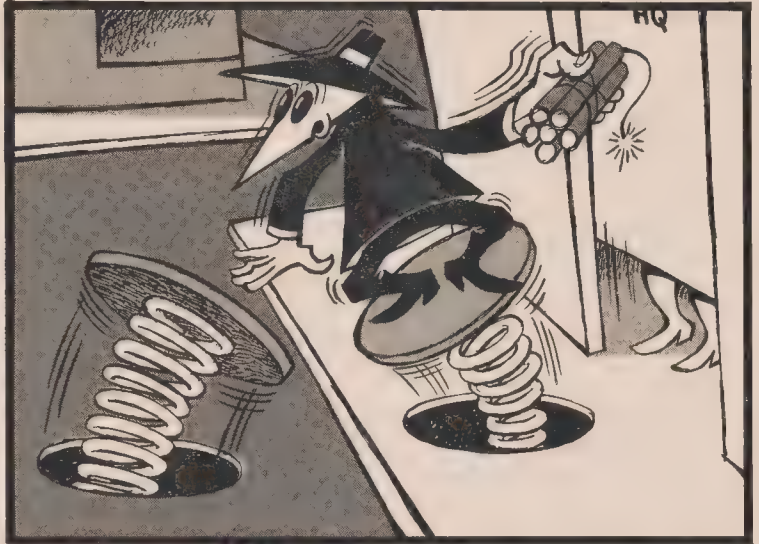
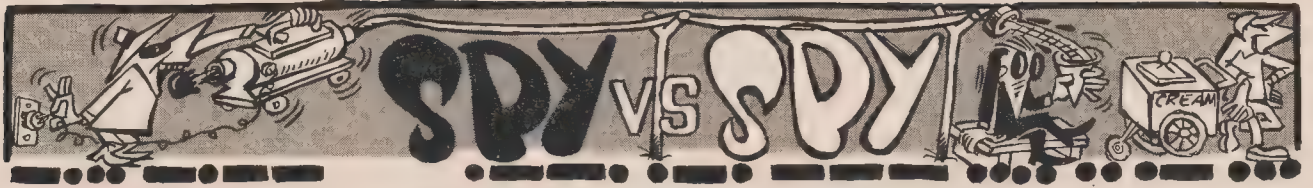
## 10,000-KILOMETER SECRET ARMS SHIPMENT RELAY



Inspired by the infamous Iran/Contra affair, this relay calls on competitors to send large shipments of lethal weapons to their favorite "Outlaw Nation" using the most complicated and

confusing route possible. Olympic judges may choose to use the official Ollie North rules: Participants MAY NOT: 1) Obey any laws; 2) Get permission from any superiors; 3) Tell the truth.







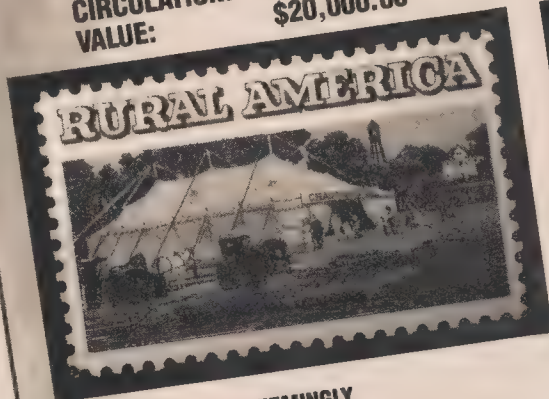
For years, artists who design U.S. postage stamps have been hiding small details in their work—details so minute they can only be seen under high magnification. When the government learned of this, it immediately withdrew the stamps and reissued them with the unauthorized details removed. But some of the original stamps are still circulating and worth thousands! Perhaps you have one in your desk drawer! That's why MAD presents...

ARTIST AND WRITER: AL JAFFEE

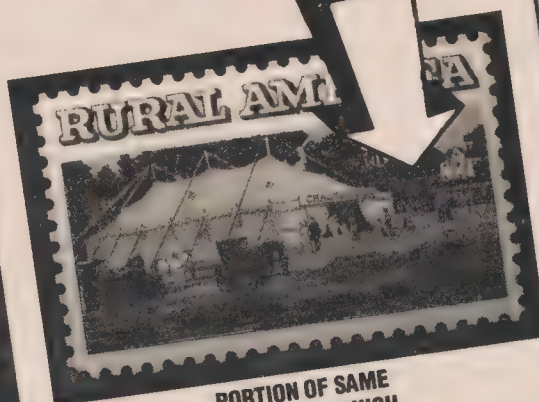
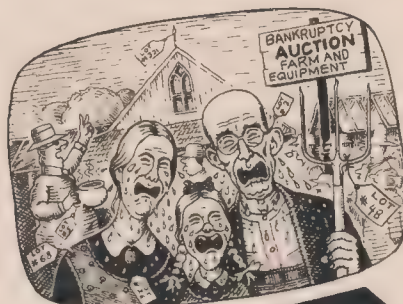
# A COLLECTOR'S GUIDE TO STAMPS SNEAKILY DESIGNED FOR FUN AND PROFIT

HOW  
THIS  
CATALOG  
WORKS

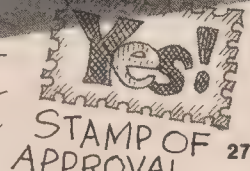
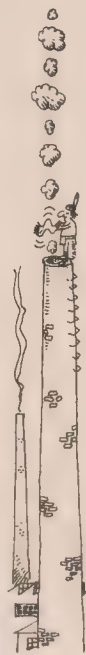
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NO. STILL IN  
CIRCULATION: 3  
VALUE: \$20,000.00



SEEMINGLY  
NORMAL  
STAMP



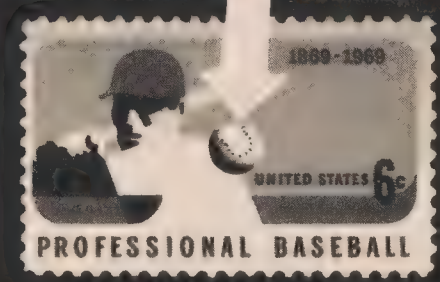
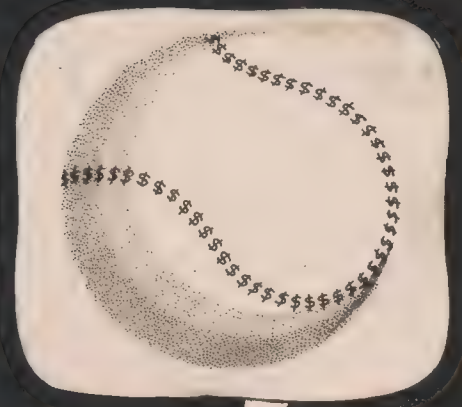
PORTION OF SAME  
STAMP UNDER HIGH  
MAGNIFICATION  
(DETAIL REVEALED)



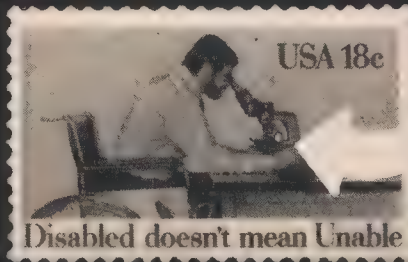
STAMPEDE



U.S. STAMP NO.: 2219e  
NO. STILL IN  
CIRCULATION: 1  
VALUE: \$100,000.00



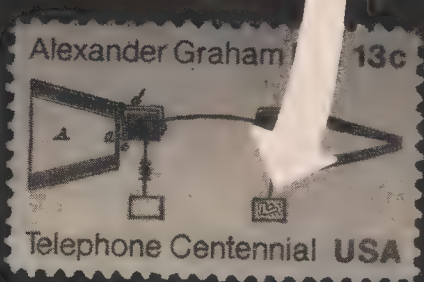
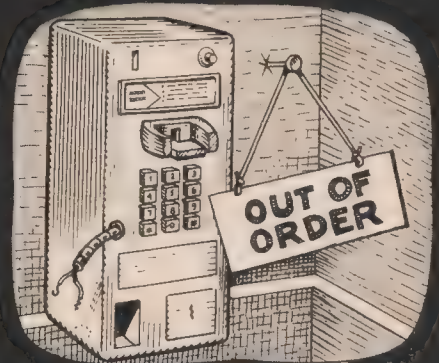
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U.S. STAMP NO.: 1925  
NO. STILL IN  
CIRCULATION: 21  
VALUE: \$4,250.00



U.S. STAMP NO.: 1721  
NO. STILL IN  
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VALUE: \$2,150.00



U.S. STAMP NO.: 1683  
NO. STILL IN  
CIRCULATION: 44  
VALUE: \$1,900.00



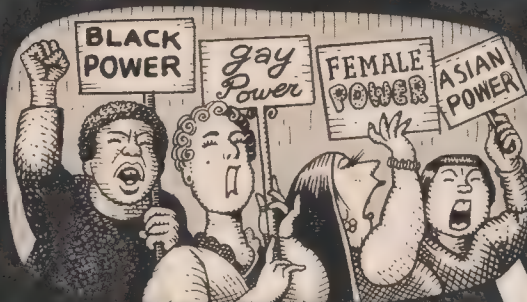
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CIRCULATION: 56  
VALUE: \$1,600.00



U.S. STAMP NO.: 2152  
NO. STILL IN  
CIRCULATION: 2  
VALUE: \$65,450.00



U.S. STAMP NO.: 1805  
NO. STILL IN  
CIRCULATION: 12  
VALUE: \$10,050.00



U.S. STAMP NO.: 2114  
NO. STILL IN  
CIRCULATION: 16  
VALUE: \$6,000.00



**FOLLOW RANSOM  
INSTRUCTIONS IF  
You Ever Want TO  
See YOUR WIFE  
ALive Again**

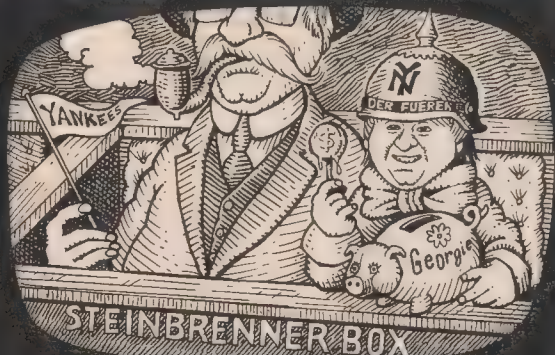
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CIRCULATION: 5  
VALUE: \$17,650.00



U.S. STAMP NO.: 2046  
NO. STILL IN  
CIRCULATION: 60  
VALUE: \$3,350.00



**A Nation of  
Readers**  
USA 20c



U.S. STAMP NO.: 2106  
NO. STILL IN  
CIRCULATION: 11  
VALUE: \$10,500.00

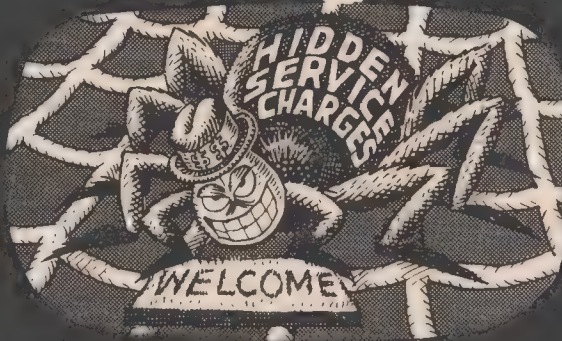




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VALUE: \$5,750.00



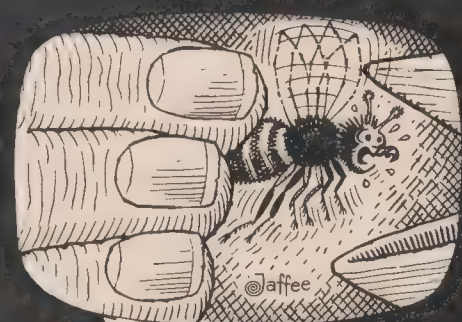
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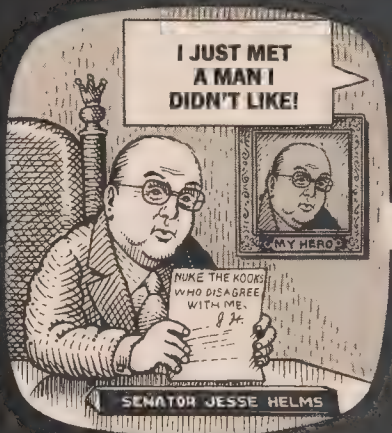
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VALUE: \$850.00



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NO. STILL IN  
CIRCULATION: 22  
VALUE: \$9,850.00



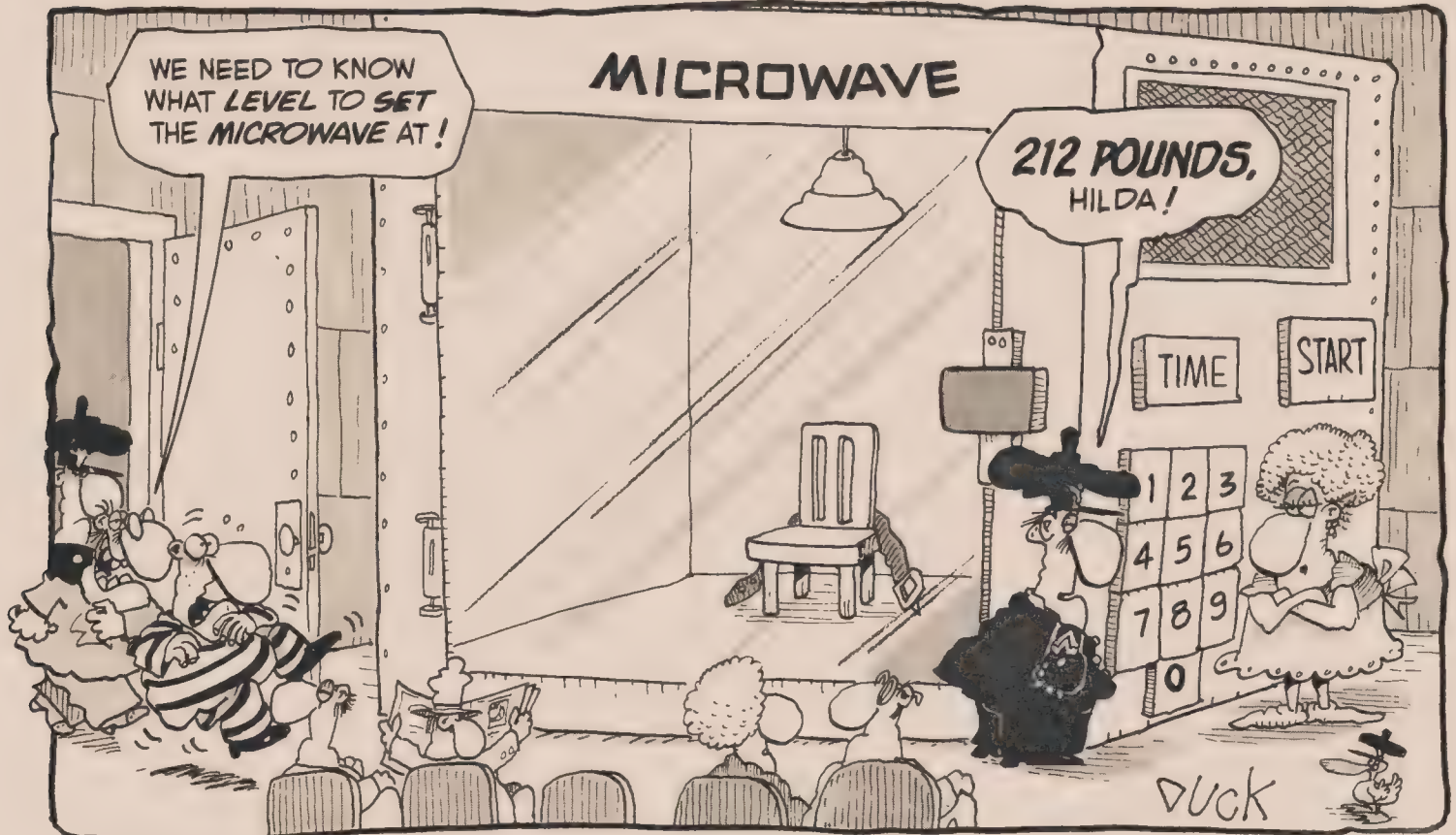
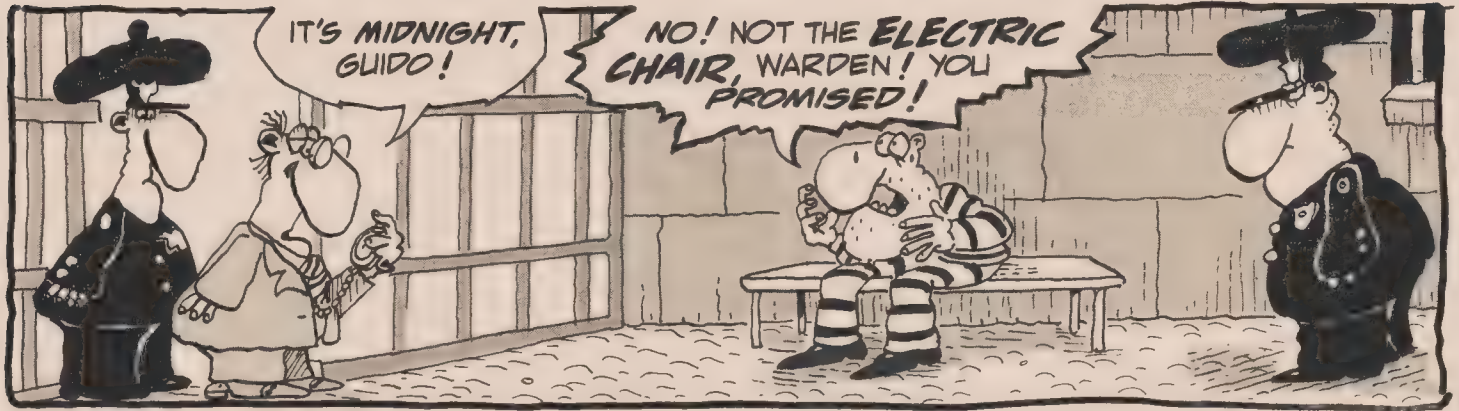
U.S. STAMP NO.: 1801  
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VALUE: \$2,450.00



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NO. STILL IN  
CIRCULATION: 48  
VALUE: \$3,150.00

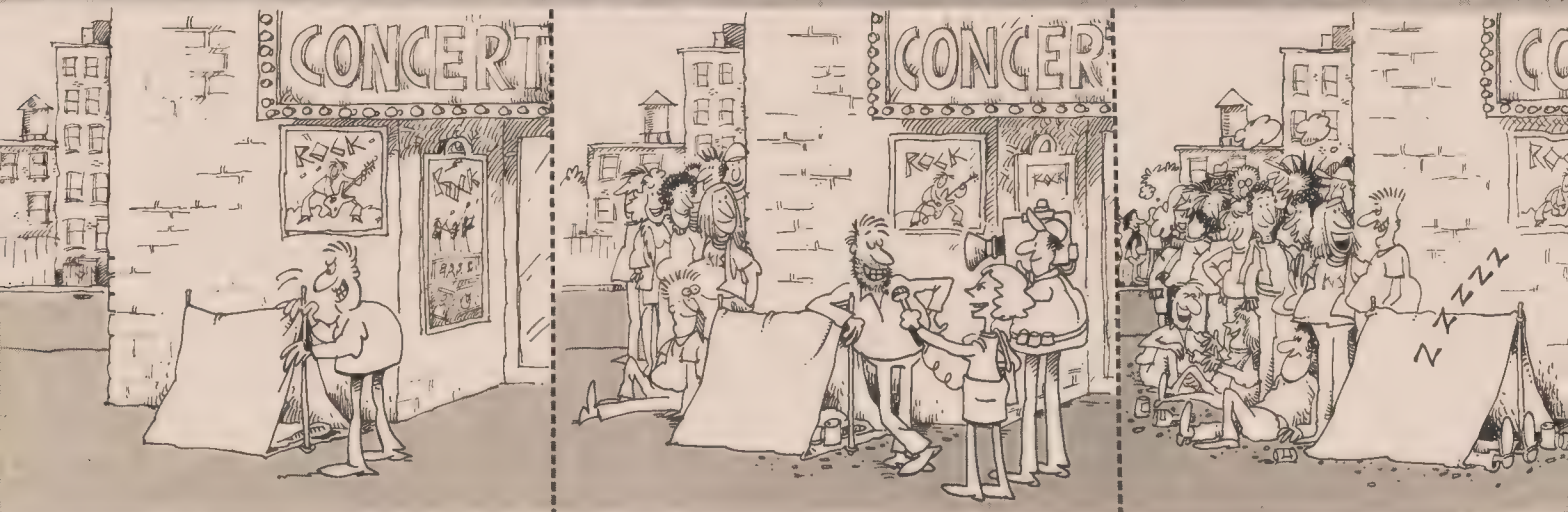


# THE EXQUISITE EXECUTION EXPERIMENT

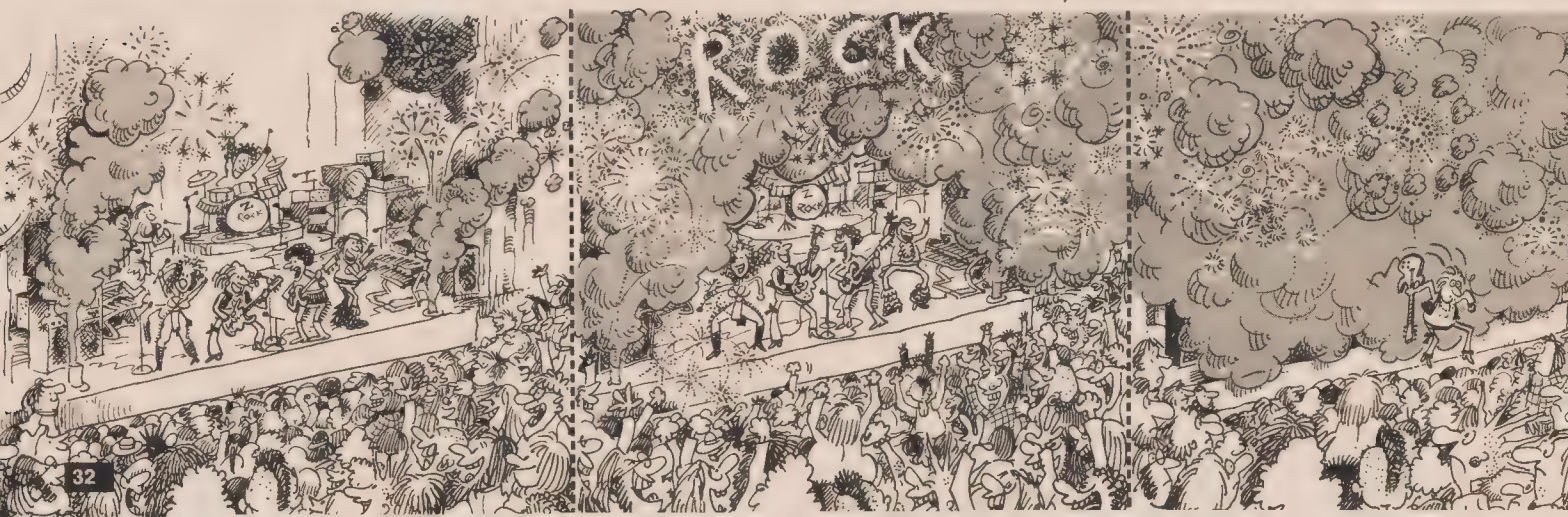
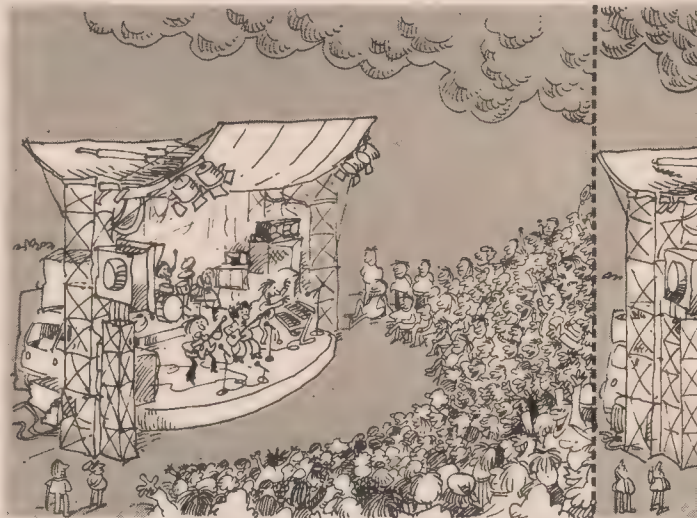




# A MAD LOOK AT ROCK

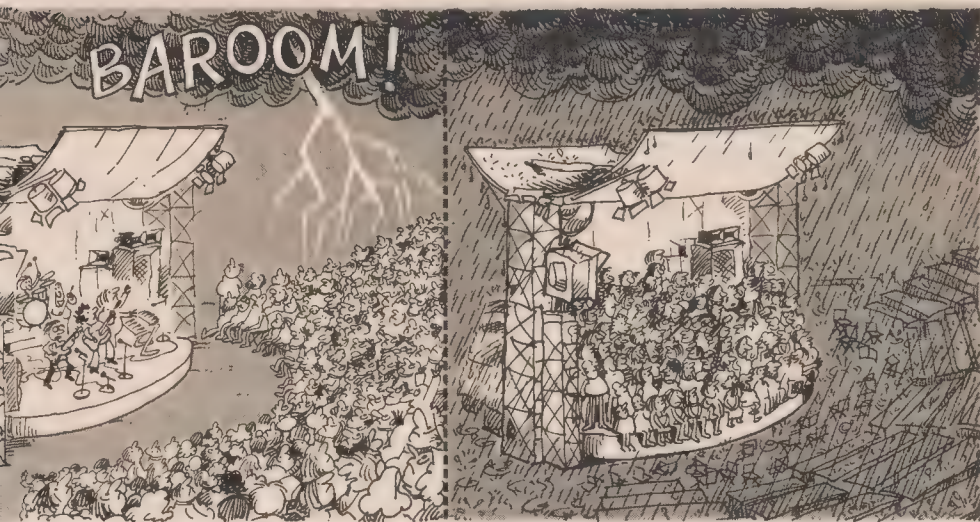
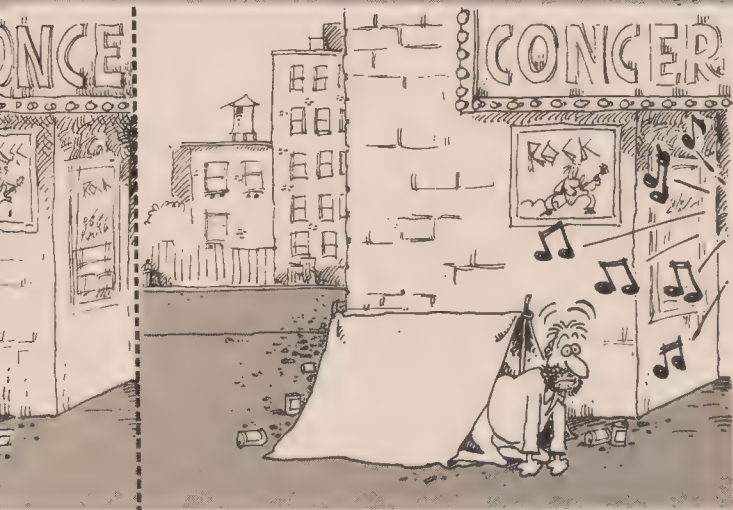


WRITER AND ARTIST: SERGIO ARAGONES





# CONCERTS





Because we're two pages short of material this issue, we're forced to run the following article, which wasn't *supposed* to run until April 2001, issue #382 of MAD...

# HOT ALBUMS OF THE

ARTIST: RICK TULKA

WRITER: RUSS COOPER

## MONKEES 1999 — "THE REUNION REUNION CONCERT"



(Released 1999) After the surprising, unexplainable, success of the original Monkees Reunion Tour back in the 1980s, the group (minus Mike Nesmith) had a falling out over the proposed title of their new television series and so, once again, they went their separate ways. After fifteen years, though, another nostalgia craze swept the country, and

the band (minus Mike Nesmith) re-reformed (minus Davey Jones and Mickey Dolenz) for the Monkees Reunion Reunion Concert, with live, exciting performances by Peter Tork and Davy's tambourine. The music was still pretty goofy, but at least there were two fewer "musicians" playing it — and Pete was willing to sweep up after the shows.



## GARFUNKEL AND OATES — "PARTNERS WITHOUT PARTNERS"



(Released 1998) After years of continuing alone, and putting out an endless series of flop solo albums, both Art Garfunkel (formerly of Simon and Garfunkel) and John Oates (formerly of Hall and Oates) actually considered giving up the music business altogether. Then one fateful day they met at a PWP meeting (Partners Without Paychecks), and

decided to put their frizzy heads together and collaborate on a new album. Actually, neither of the two wrote, sang, or played any instruments on this release, so it didn't sell real well, but critics agreed that the album cover made a heck of a coaster.

## PHIL COLLINS — "NO HAIRPIECE REQUIRED"



(Released 1997) Phil Collins has always been a mainstay of the music world, even though no one can name any of his songs or albums except "Sussudio" (a song he wrote, of course, in his stustudio). This album was more of the same, but it's notable for being his last album before he retired and became a Cabbage Patch Doll.

## THE BEATLES PLAID ALBUM



(Released 1992) This was actually the same album released in 1968 (then known as the "White Album"), and it sold quite well through the years; but when Capitol Records was taken over by Ted Turner's great-grandson, he decided to increase sales. So he had it colorized.



# 1990'S...A LOOK BACK

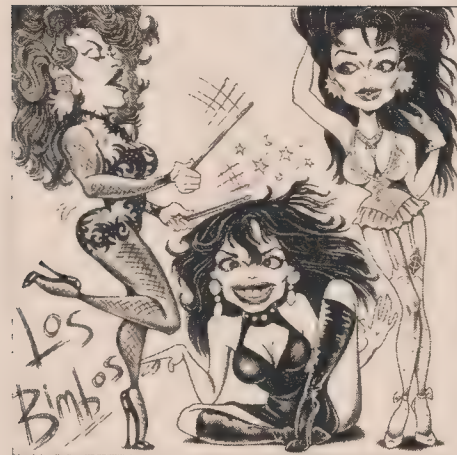


**PINK FLOYD —  
“DARK SIDE OF UNEMPLOYMENT”**

(Released 1999) Despite the loss of founding member Roger Waters, and most of the original group, the remaining members and their descendants continued to cash in on the group's past successes with this epic 4-record set. While it didn't contain any of the trademark musicianship, artistic experimentation or creative integrity of the early days, it did have “Pink Floyd” printed on it in real big letters.

**OSMONDS —  
“THE BREEDING CONTINUES”**

(Released 1998) Musical fads come and go, but one thing never changes in the world of popular music — Osmond spawning. Yes, the family that began with Donny and Marie continues to multiply, with just over 437 generations of married Osmonds (at last count). And that made 1998 a bumper crop year for Osmond reproduction and album releases. While no Osmond record ever gets a good review, they are still considered one of the safest financial risks in the music business, because of their incredibly huge and loyal built-in record buying audience — namely, their relatives.



**APOLLONIA, VANITY, AND SHEILA E. —  
“LOS BIMBOS”**

(Released 1992) Former protégés of rock star Prince, these three girls decided to produce and record an album on their own, to show that they were talented individual musicians, and not just sleazy sex puppets for Prince. While nobody bought their album for the music, the album cover itself topped the charts for over 10 years.



**OZZY VAN ZZ LED DEAD  
DEF ZEPPARD BON WHITESNAKE**

(Released 1992) Responding to criticism that all heavy metal bands look and sound the same, all of them got together on this album, hoping their respective differences and individual talents would be uniquely showcased. The album sold well but, unfortunately, none of them could return to their original groups, because no one could tell who belonged to what band.



# MAD'S ROCK MUS

**Prince**—the “bad boy” of Rock 'n Roll—will become ensnared in legal tangles after a Cleveland concert at which his bodyguards “rough-up” and eject all 15,200 fans. A Federal Court judge will reject the diminutive star's claim that the audience was “staring at me!” and award all damages asked—thus eating up the remaining royalties from Prince's best-selling biography, “Don't Talk To Me, I'm A Star!”

**Bobby Icon**, an unknown former medical student from Omaha, will become a Heavy Metal sensation with his unique sound—gastro-intestinal noises run through a synthesizer and amplified 10,000 times. He will top the charts with his single, “BLUHB-blahg-phlurg Means I Love You”!

**Deirdre Detweiler and the Meek** will inherit a prominent place in the music world's spotlight. Lead singer Deirdre, in a bizarre reversal of the “Mell Tillis Syndrome,” stutters when she sings, but not when she talks! The band's first Top 40 tune will be a 19½ minute remake of The Police hit “Dee-doo-doo-doo, dee-da-da-da.”

**Baby Huey and the Toddlers**, a young Mexican band with a mandatory retirement age of nine, will capture the untapped pre-pre-pubescent set with such raw-energy toe-tappers as “Mr. Rogers Ain't My Neighbor!,” “Save A Breast For Me” and their million-seller, “Whole Lotta Chafing Goin' On.”



ARTIST: PAUL COKER



NE? WHICH STARS WILL BE EATING WHAT LIVE ANIMALS ON STAGE? MAD TELLS ALL!!!

# MUSIC PREDICTIONS



**Supergroups Duran Duran, Genesis, Journey and the Rolling Stones will jointly announce a revolutionary plan to end their perennial problem of band members always taking off to do solo projects or collaborations. The solution? The Band-of-the-Month Club. Each month, subscribers will receive an LP by the club's debut group, The Rolling Duranesissies.**

**Former Interior Secretary James Watt will organize a philanthropic recording session, patterned after Quincy Jones' "We Are The World," and featuring such conservative entertainment figures as Wayne Newton, Frank Sinatra and Charlton Heston. Proceeds from the album, "We Are The Right," will benefit needy defense contractors engaged in "Star Wars" research.**

**The Clerks, a light-rock quintet composed of middle-aged office workers who only play part-time after work, will become the surprise sensation of the decade.**

**The group will sweep the Yuppie market with songs on such un-rock-like topics as car-pooling, dressing for success and the tax advantages of long-term T-Bills.**

**The phenomenal comeback of long-time rocker Tina Turner will come to a shuddering halt when she is arrested, and later convicted, of smuggling a family of illegal aliens into the U.S. inside her hair. She will be sentenced to six years in prison and barred—for life—from ever using a blow-dryer.**

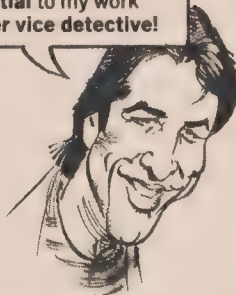
WRITER: MIKE SNIDER



Nowadays it costs a lot of money to be an undercover cop, especially in Florida! High rents? Pay-offs to squealers? Chicken feed! No, the big bucks have to be spent for the trendiest and most over-priced designer fashions and hair styles or you lose your job! In other words, you gotta pay the...

# MIAMI PRICE

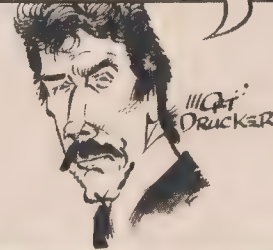
I'm **Sunny Crock**! Other people wear **alligators** on their shirts, I wear them on my 40 foot sloop! That, along with my hopped up sports car, helps me to maintain a "**low profile**" which is **essential** to my work as an **undercover vice detective**!



I'm **Retardo Duds**, Crock's **partner**! I'm **well-dressed** and have an **even disposition**! I used to be a New York City cop before I was dismissed on a "**Too Normal And Nice**" charge!



I'm **Lt. Coldfellow**! In the line of work, Crock and Duds **cheat, lie, bash people around, and race** through the streets at **90 MPH**! They're **model citizens**—all the **slime** of this town **model** themselves after them!



DRUCKER

**Pina**, when I decided upon a **respectable career** in law enforcement, playing a **hooker** all the time wasn't what I had in mind! My **mom** should see me **now**!

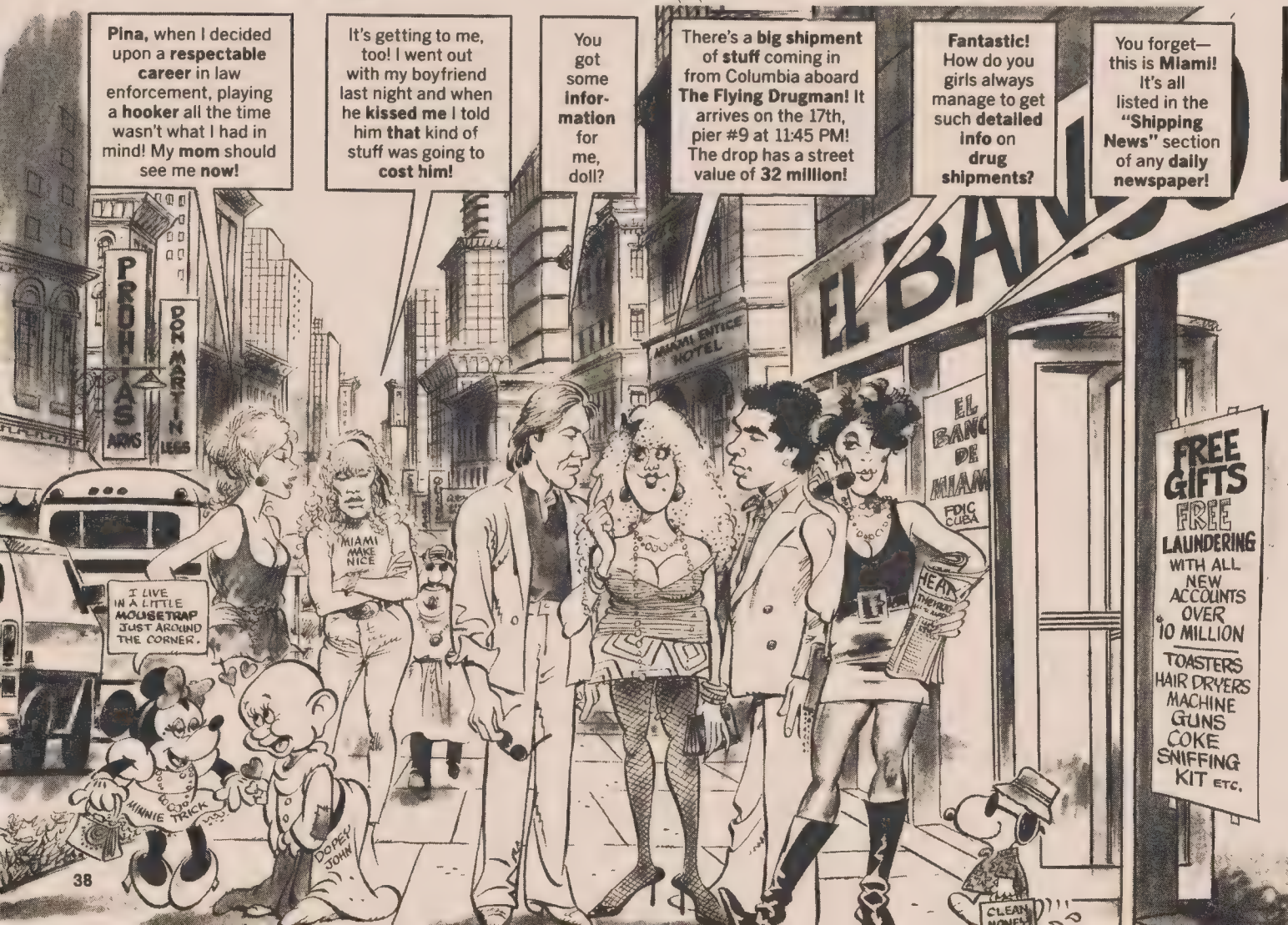
It's getting to me, too! I went out with my boyfriend last night and when he **kissed me** I told him that kind of stuff was going to **cost him**!

You got some **information** for me, doll?

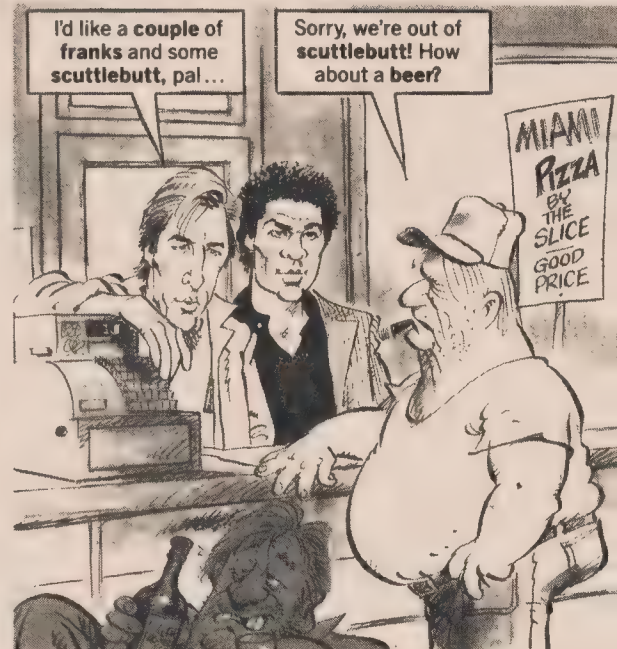
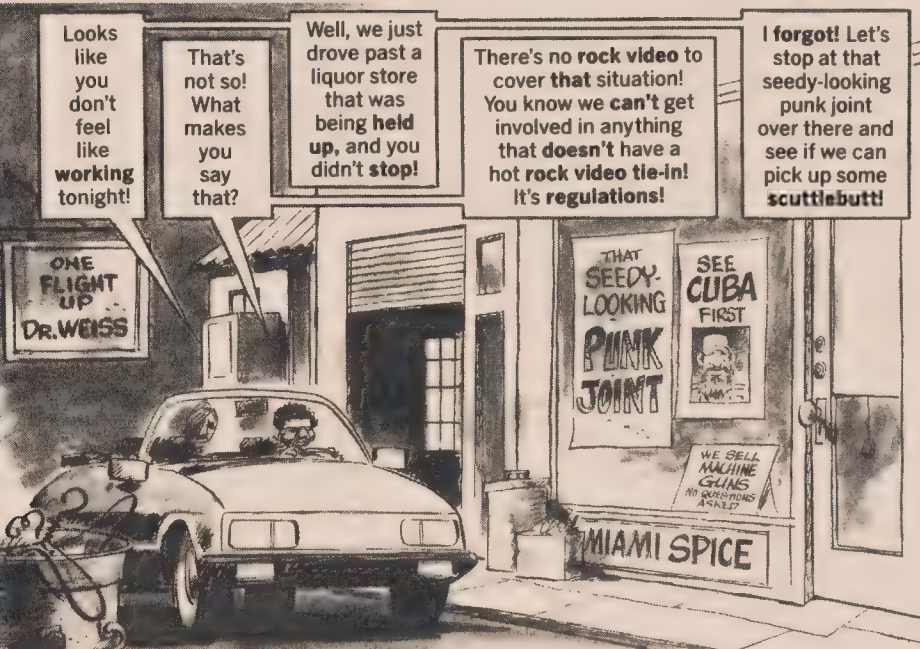
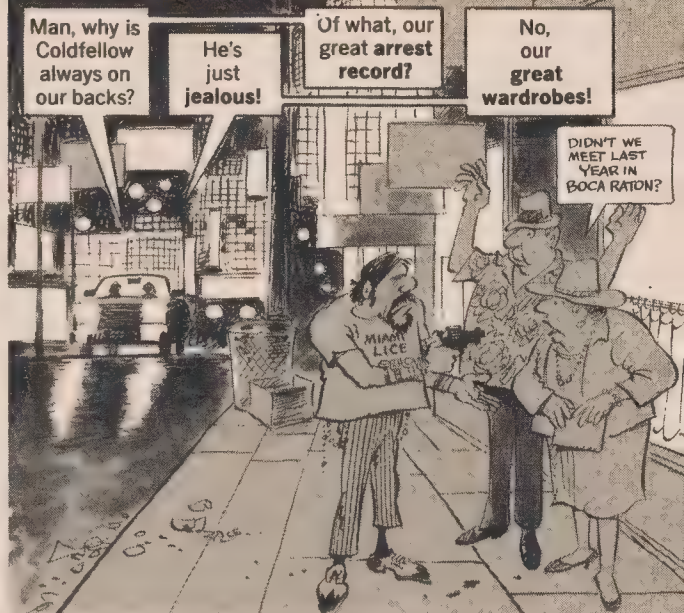
There's a **big shipment** of stuff coming in from **Columbia** aboard **The Flying Drugman**! It arrives on the 17th, pier #9 at 11:45 PM! The drop has a street value of **32 million**!

**Fantastic!** How do you girls always manage to get such **detailed info** on **drug shipments**?

You forget—this is **Miami**! It's all listed in the "**Shipping News**" section of any **daily newspaper**!

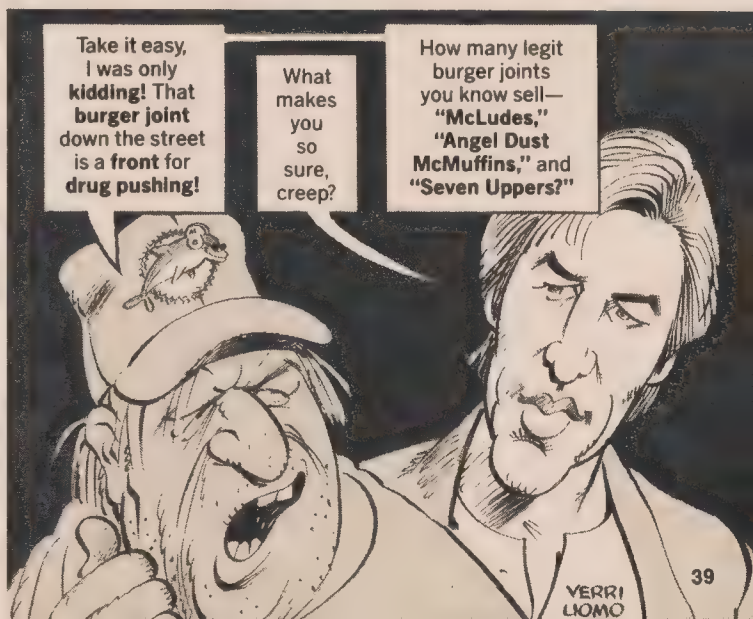




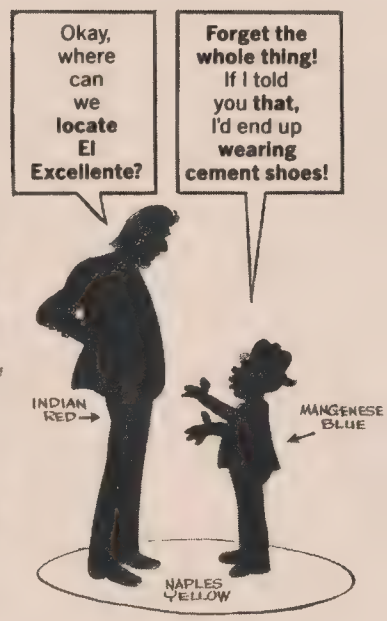
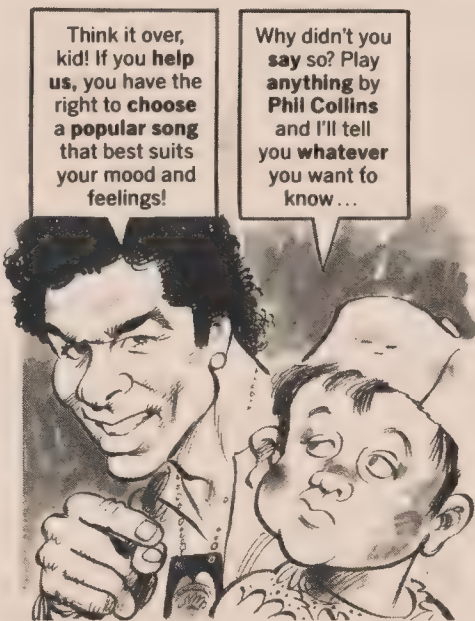
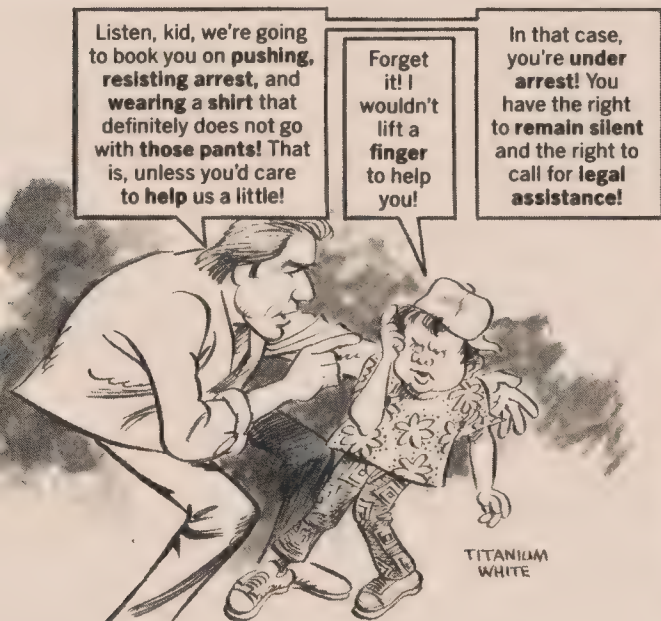
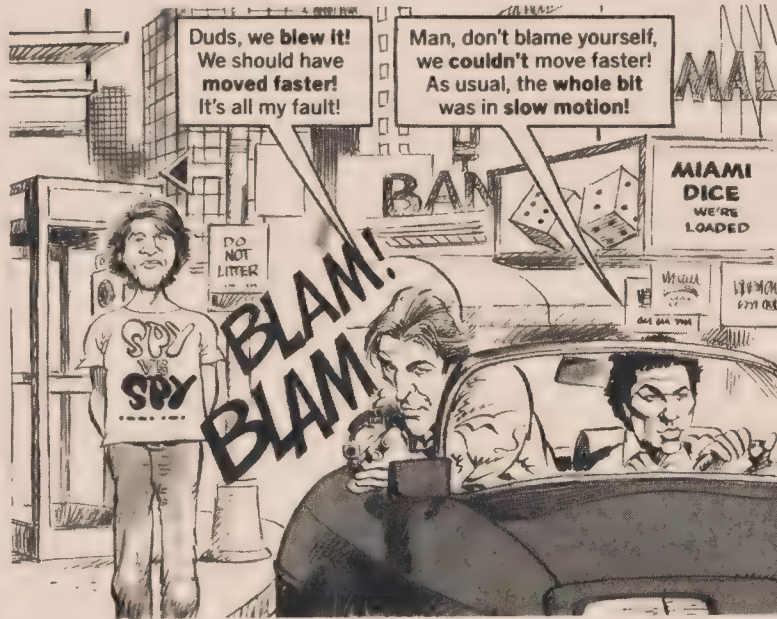
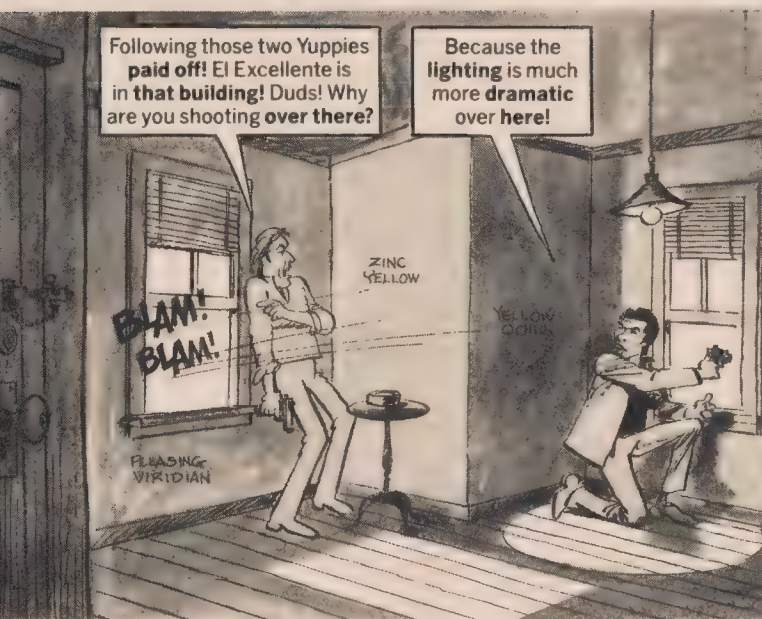
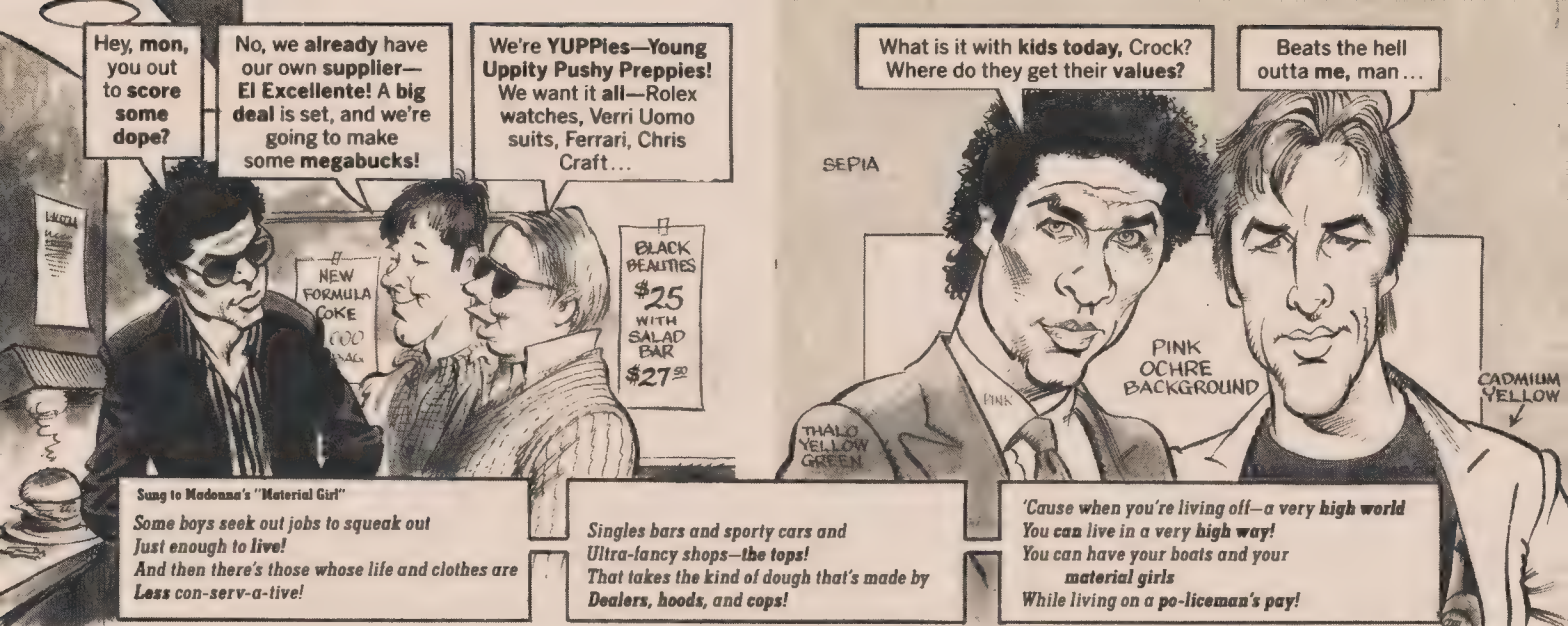


ARTIST: MORT DRUCKER

WRITER: LOU SILVERSTONE











You're right—with that shirt, light gray cement shoes wouldn't work!

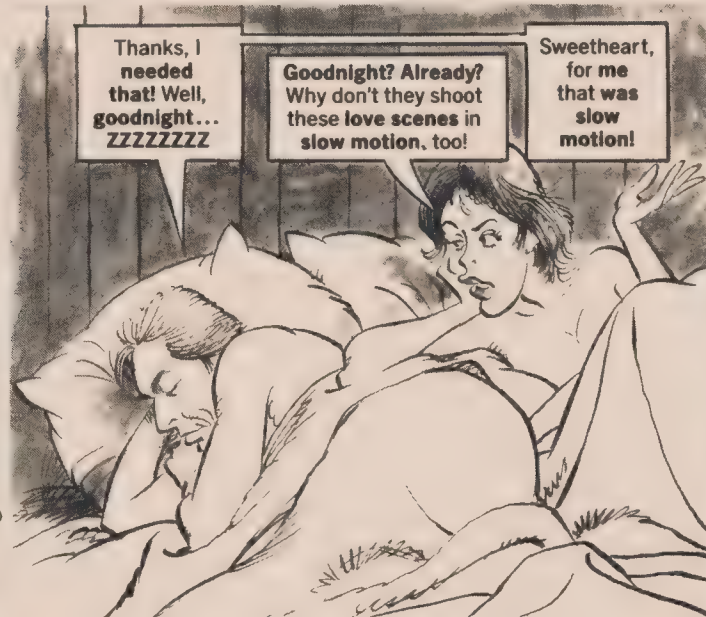
Let's make a deal—I'll give you a tip on El Excelente if you stop giving me tips on fashion! Here's a phone bill El Excelente dropped! Maybe you can trace some numbers and locate him that way!

Let's just nail him on a littering charge! With our record, it's the only charge we might get to stick!



You asked for overnight delivery on these phone numbers! The computer supplied the numbers, I'm the "overnight" part!

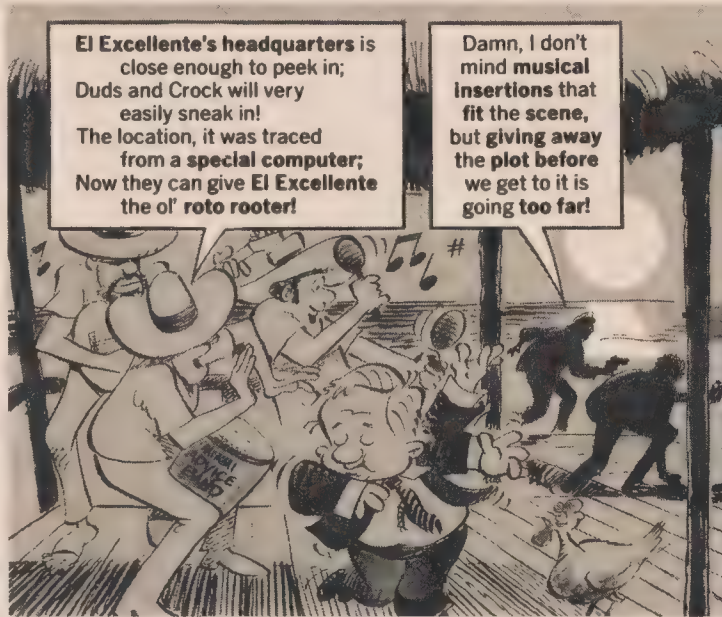
Gina, I don't mind you getting into bed with me, but please wear pastels next time!



Thanks, I needed that! Well, goodnight... ZZZZZZZZ

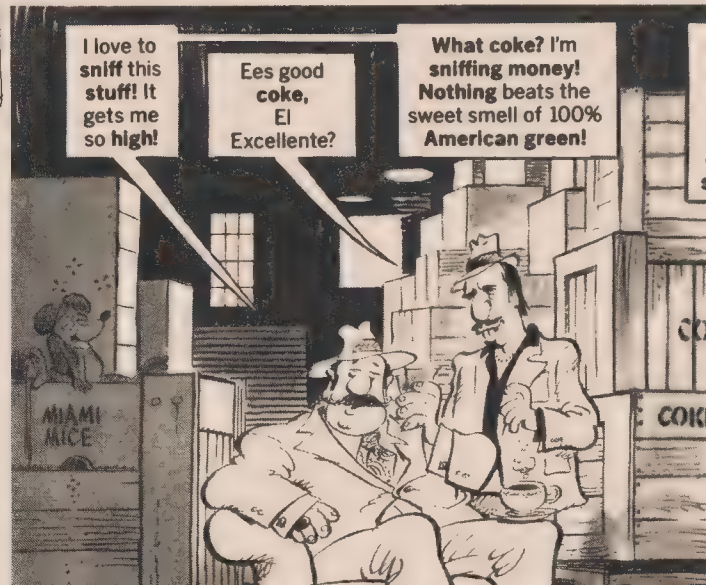
Goodnight? Already? Why don't they shoot these love scenes in slow motion, too!

Sweetheart, for me that was slow motion!



El Excelente's headquarters is close enough to peek in; Duds and Crock will very easily sneak in! The location, it was traced from a special computer; Now they can give El Excelente the ol' roto rooter!

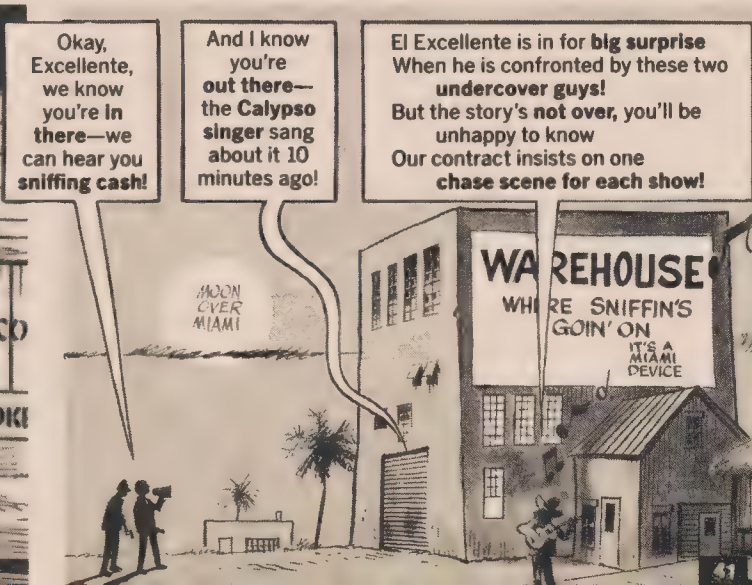
Damn, I don't mind musical insertions that fit the scene, but giving away the plot before we get to it is going too far!



I love to sniff this stuff! It gets me so high!

Ees good coke, El Excelente?

What coke? I'm sniffing money! Nothing beats the sweet smell of 100% American green!



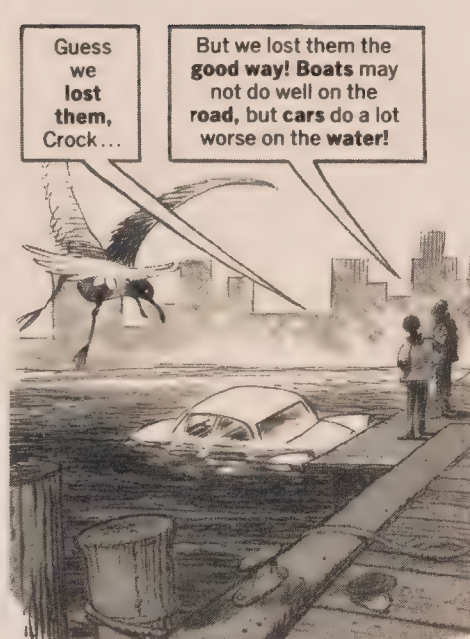
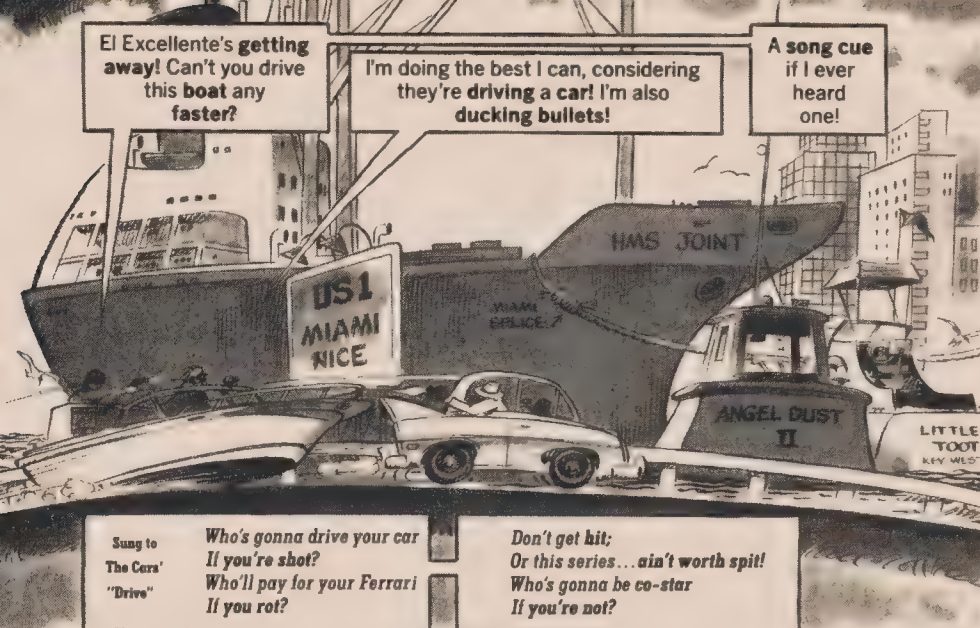
Okay, Excelente, we know you're in there—we can hear you sniffing cash!

And I know you're out there—the Calypso singer sang about it 10 minutes ago!

El Excelente is in for big surprise When he is confronted by these two undercover guys! But the story's not over, you'll be unhappy to know Our contract insists on one chase scene for each show!

WAREHOUSE  
WHERE SNIFFIN'S GOIN' ON  
IT'S A MIAMI DEVICE

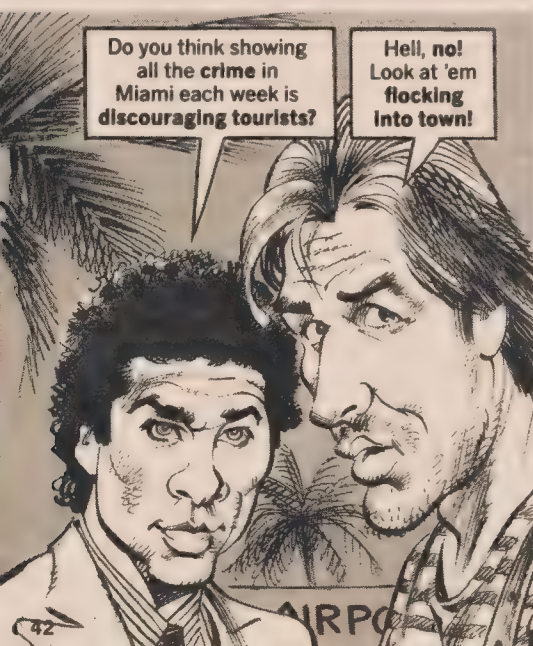
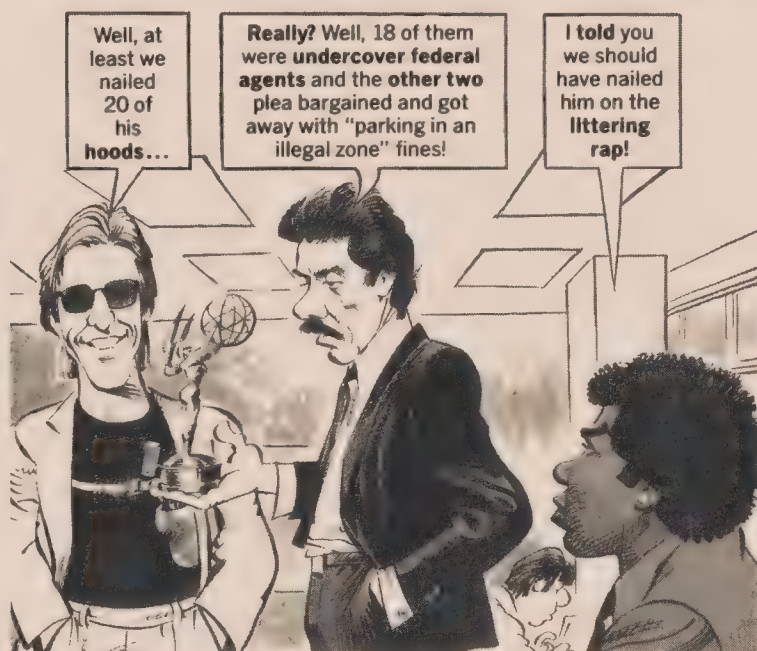
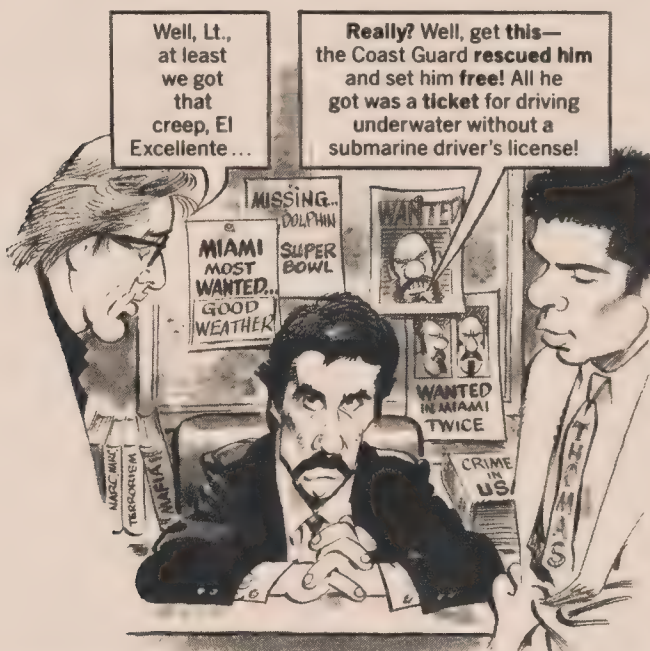




Sung to  
The Cars'  
"Drive"

Who's gonna drive your car  
If you're shot?  
Who'll pay for your Ferrari  
If you rot?

Don't get hit;  
Or this series... ain't worth spit!  
Who's gonna be co-star  
If you're not?



Sung to  
Glenn Frey's  
"Smuggler's  
Blues"

There's rubble in the streets now;  
It's a smuggler's paradise!  
Some folks believe the reason  
just may be "Miami Vice!"

With low-life coming down like this  
It can't be too nice!  
Sure, Miami gets the business...  
But it sure pays the price! Miami price!





**DISC-CLAIMERS DEPT.**

Recently, there's been a lot of hullabaloo about whether or not there should be warning labels on record albums. After seconds of soul searching and carelessly weighing both sides of this important issue, we at MAD dare to say YES!! There should definitely be warning labels on selected discs!


So without any further ado  
(except for the rest of this  
intro!), here are some...

# ***Badly Needed WARNING LABELS for ROCK ALBUMS***

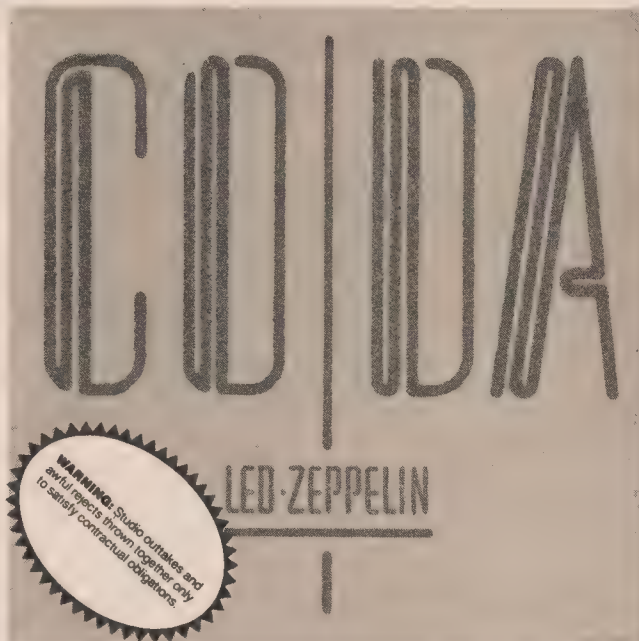
WRITER: DESMOND DEVLIN



**BEWARE:** Contains soppy duet with Julio Iglesias

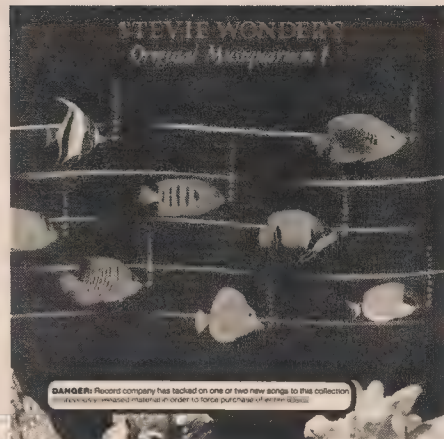


**WARNING:** Studio outtakes and awful rejects thrown together only to satisfy contractual obligations.



**WARNING:** Studio outtakes and awful rejects thrown together only to satisfy contractual obligations.





**DANGER:** Record company has tacked on one or two new songs to this collection of previously released material in order to force purchase of entire album.



**CAUTION:**  
This woman may be as old as your mother.



**DANGER:**  
Take **ONLY** in small doses.  
One song provides the daily adult requirement of pretentiousness.





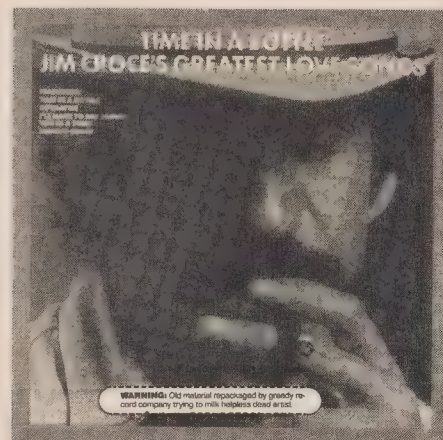
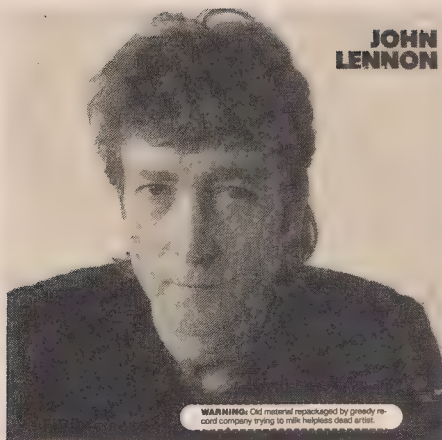
**WARNING:** Contains good music and intelligent lyrics. As such, it may be unsuitable for today's listeners.



**BEWARE:** Not buying this album will cause extreme guilt.

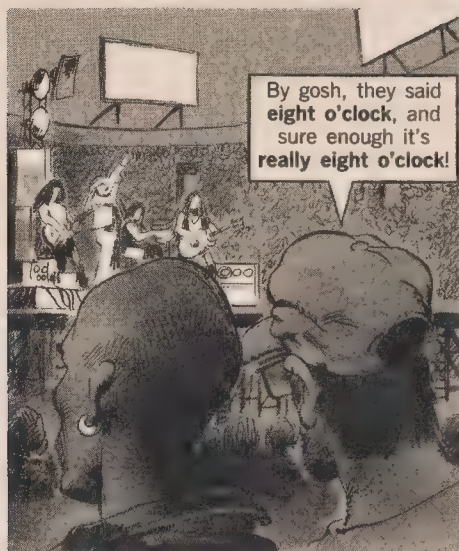


**CAUTION:** Solo album by member of a hit group. One artist out of five means album is only one-fifth as good.



**WARNING:** Old material repackaged by greedy record company trying to milk helpless dead artist.





Guns 'N Roses...**UNDELAYED**

There's a popular show on MTV named "Unplugged," in which a rocker's abrasive electric instruments are replaced with soothing acoustic ones, and it usually does them a world of good. We at MAD think that there are some people in the music biz who could benefit in other ways besides being handed a banjo and a tambourine! Indeed, up until now...

# WE'VE SEEN ROCK STARS



Sinéad O'Connor...**UNSHAVED**



Paul Simon...**UNTRAVELLED**

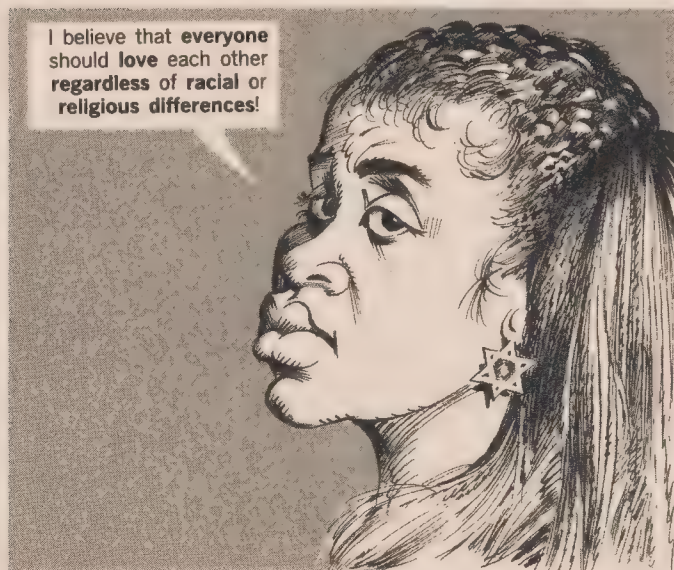
# UN PLUGGED

NOW LET'S SEE...



The Fat Boys...**UNFED**

ARTIST: MORT DRUCKER



Sister Souljah...**UNBIASED**

WRITER: ANDREW J. SCHWARTZBERG

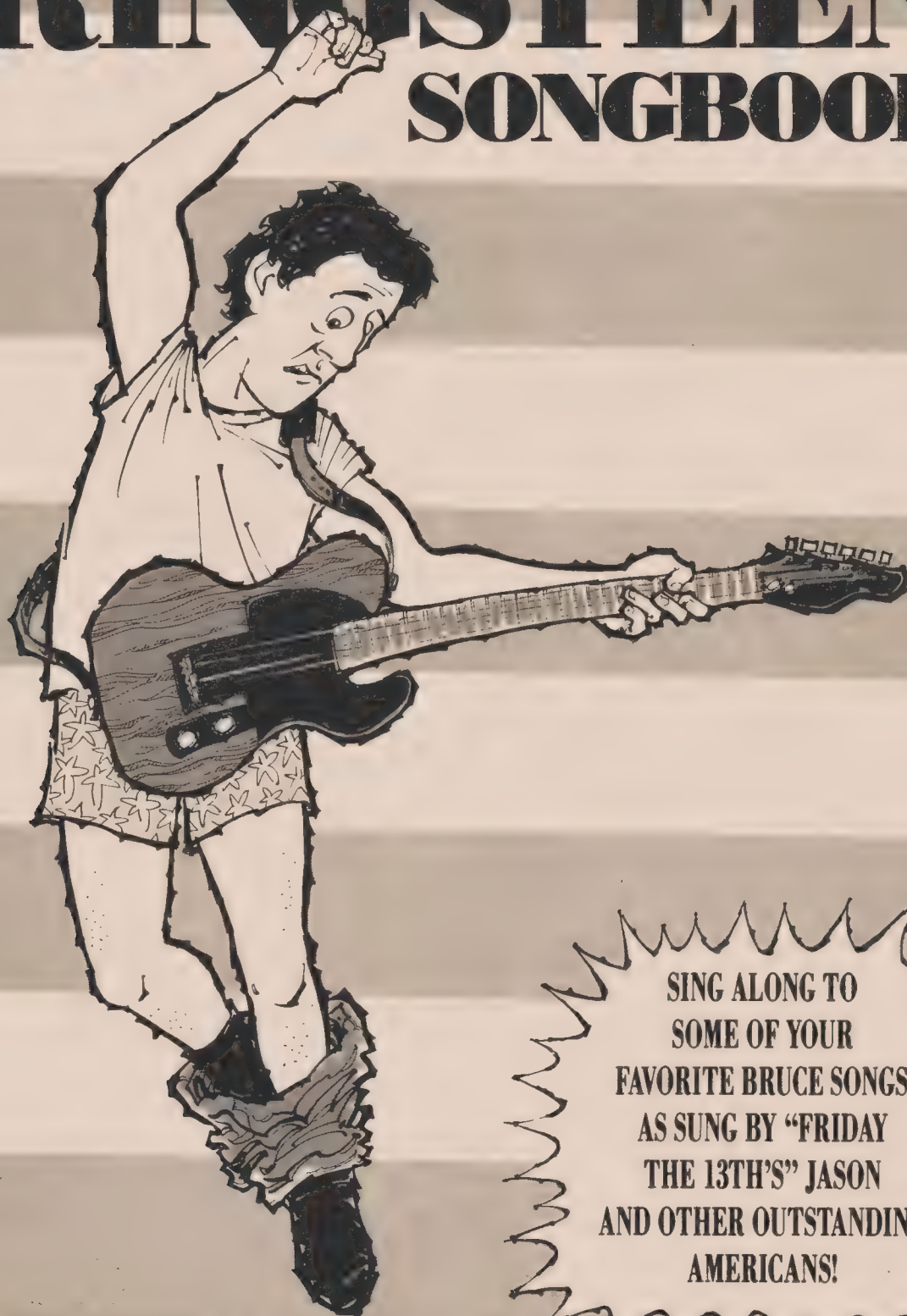


Nirvana...**UNGARBLD**



# THE BRUCE SPRINGSTEEN SONGBOOK

FOLLOW THE  
BOUNCING  
BOSS DEPT.



SING ALONG TO  
SOME OF YOUR  
FAVORITE BRUCE SONGS—  
AS SUNG BY “FRIDAY  
THE 13TH’S” JASON  
AND OTHER OUTSTANDING  
AMERICANS!



# TINKLING FOR THE DOC

(sung to the tune of "Dancing in the Dark")

*I'm a whiz in the in-field—  
Ev'ry...game...I'm ready to play;  
Make more money than Win-field,  
And I'm worth ev'ry dollar they pay!*

*Ain't...no drugs in my sys-tem;  
There's nothin' stronger...than so-da pop!  
Still they test...me—  
An-a-lyzing each lit-tle drop!*

*They say, "Fill...that...bot-tle!"  
Even though I'm thinking...it's all a crock—  
"Fill...up...that...bot-tle!"  
Ev'ryone is TINKLING FOR THE DOC!*

*I was an All-Pro play-er;  
Now that I'm hooked, there's no place to run!  
Looks...like I don't have a pray-er—  
When they see...how I'm makin' Number One!*

*'Cause now...they're plannin' to test...me,  
I'm afraid that my fut-ure...could be in doubt!  
They'd ar-rest me  
If the awful damn truth comes leaking out!*

*If I fill...that...bottle,  
All those fans who love me...will be...in...shock!  
Please dump...that...bot-tle!  
God forbid I'm TINKLING FOR THE DOC!*

*I'm a big pro hoop stuf-fer—  
Hustlin' like crazy...all over the floor;  
But, golly, I surely do suf-fer  
When they say, "Put out a little more!"*

*'Cause now...I'm in a real pick-le—  
Hell, even though I'm certain...that I'd...test...clean;  
Just...a...trick-le!  
So tomorrow I'll repeat the whole routine!*

*They say, "Fill...that...bot-tle!"  
Then they'll cert-i-fy me...a drug-free jock!  
I squeeze...that...bot-tle—  
Praying I'll be TINKLING FOR THE DOC!*



## I'M FOR HIRE

(sung to the tune of "I'm on Fire")

*Hey, Mr. Adman; just look at me!  
I'm the top-rated star who's on prime TV!  
Uh, huh...I can smell a buy-er!  
Ooh, ooh, ooh—I'M FOR HIRE!*

*Ev'ryone knows that I'm squeaky-clean,  
And you'll never find me comin' off obscene—  
Uh, uh...not like Rich-ard Pry-or!  
Ooh, ooh, ooh—I'M FOR HIRE!*

*I'm a whiz with Jello pudding and with E.F. Hutton stocks;  
And I could do as well with Maidenform and Midas shocks!  
I'll pitch Charmin', Alka-Seltzer, Coppertone, and Mister Clean,  
And I've time for Preparation "H" and Lister-er-ine—  
Not to ment-ion...Oscar May-er!  
Ooh, ooh, ooh—I'M FOR HIRE!*

*Call me soon—Goodyear Tire,  
Ooh, ooh, ooh—I'M FOR HIRE!*





# COLOR THEM

(sung to the tune of "Cover Me")

Old flicks **don't work...now!**  
We've all **out-grown...them!**  
**Black-and-white's the pits!**  
And since I **own...them—**  
**COLOR THEM!**  
**That's the answer—COL-OR...THEM!**  
**Let them holler—long as I can make a dollar,**  
**I'LL COL-OR...THEM!**

**Paint Humphrey Bo-gart—**  
**Give him red hair!**  
**A green tux-e-do**  
**Suits Fred Astaire!**  
**COLOR THEM!**  
**Ev'ry shade I'LL COLOR THEM!**  
**Gary Cooper on a purple horse looks super—**  
**I'LL COL-OR...THEM!**

**Tint Cary Grant;**  
**Let's make him black!**  
**A few might notice,**  
**So there's some flack!**

**Fix up John Wayne;**  
**He needs it bad!**  
**Make one eye blue—**  
**The other plaid!**

**Who cares if the colors...don't always look right.**  
**As long as my prof-its...are in black-and-white!**  
**COLOR THEM!**  
**Hell, yes, I'LL COLOR THEM!**  
**Let them holler—long as I can make a dollar,**  
**I'LL COL-OR...THEM!**



# GORY DAYS

(sung to the tune of "Glory Days")

They're sick of flicks...with **big name wimps...that appear**  
**In shmaltzy plots;**  
They'd rather see **blood and guts...that puts their**  
**Stomachs in knots!**

Yeah!

Movie-goers love some creepy **hu-man-oid**  
Chewin' people up like they were **Snickers Bars!**  
Ev'ry time another victim **starts...to...scream**  
Then they thank their lucky stars

For **GORY DAYS—**

With a **but-cher knife!**

**GORY DAYS—**

All providin' a **slice...of...life!**

**GORY DAYS! GORY DAYS!**

Yeah, I was a **cut-up** then...and my **slashin'**

**Days aren't through!**

I'll make a **"New Beginning"...and I'll shriek**

**"This blood's for you!"**

Then I'll go and **dump** the **carcass** in the **bath-tub,**

And I'll pour in a **bucket** of **lime!**

And I never will write **"The Final Chapter"—**

I'll be **back** another time

For **GORY DAYS—**

That get to the **point!**

**GORY DAYS—**

When I carve 'em up **joint...by...joint!**

**GORY DAYS! GORY DAYS!**





SCHLOCK AROUND THE ROCK DEPT.

# A MAD PEEK BEHIND MUSIC

ARTIST: JACK DAVIS

WRITER: MIKE SNIDER

I just finished  
the books.  
We're 2½%  
over budget.

Damn! Well, see  
if you can "play  
with" the figures.

To bring  
them  
down?

Are you nuts?! To bring them  
up! People in this business  
have no respect for a video  
unless it's 20% over budget!

Do you think the  
drummer's facial  
tic is gonna show  
up on camera?

Don't worry! If this video's  
a hit, half the kids in  
America will be imitating it  
because they think it's "COOL"!

They're lip-syncing  
the song to a studio  
tape?! Why don't  
they sing it live?

'Cause, without a million  
dollars worth of recording  
equipment, these guys sound  
like four Chihuahuas in heat!

Stand back, he's one  
of the most impor-  
tant people in the  
entire music biz!

Wow! Who is he,  
some bigwig record  
exec or producer?

No!  
He's a  
drug  
supplier!

I just read the  
script. This video  
makes absolutely  
no sense at all!

Yeah! It's nice  
when things  
go right  
for a change!



# THE SCENES AT A VIDEO

What's your job here?

I'm an Associate Producer.

No kidding, so am I!  
Which member of the band are you related to?

Who had this studio before us?

Prince.

Ah-hah!! That explains the purple toilet paper in the john!

Didja hear about Twisted Sister's new video? Three Dead and Eight Wounded!!

Is that the title?

No, that's the body count on the set!

The actual number of Michael Jackson's relatives with videos of their own!

What are they betting on?

\$10 says it's "35"!

No! I'm sure it's "49"!

I'll bet \$5 on "27"!

A stabbing, two shootings, a simulated rape and four car crashes... it just doesn't seem right for a love song!

What if we added a few more stabbings and a nuclear explosion?

I get the feeling music videos still don't take women seriously.

What makes you say that?

I'm listed in the script as "Breast #3" and "Breast #4"!

Hey! These chickens are still alive!

That's the last time I hire a caterer recommended by Ozzy Osbourne.

Now you're talking!

51



**AND THE BEAT GOES ON...DISPLAY DEPT.**

Since the Pro Football Hall of Fame is located in Canton, Ohio, and the Pro Bowler's Hall of Fame is located in Akron, Ohio, it didn't surprise us when the exciting (yawn!) city of Cleveland, Ohio was chosen as the site of the Rock & Roll Hall of Fame! We realize, however,

# A LOOK AT MAD'S ROCK

ARTIST: SAM VIVIANO

Ticket stub from a Run-D.M.C. concert that did not end in vandalism and violence.

The first Menudo Chest Hair.

The sheet music to the one song on earth that neither Michael Jackson nor Paul McCartney own the rights to.

A rare photograph of ZZ Top in first grade.

A seat from the movie theater that held over Prince's "Under the Cherry Moon" a second week.

Michael Jackson's llama-scooper.

Madonna and Sean Penn's wedding cake.



that since most MAD readers vacation in such boring and uninteresting locations as Disneyworld or Hawaii, they won't have the time to visit this new landmark. For their benefit, we've put together some rock exhibits of our own and now offer (at no additional charge)...



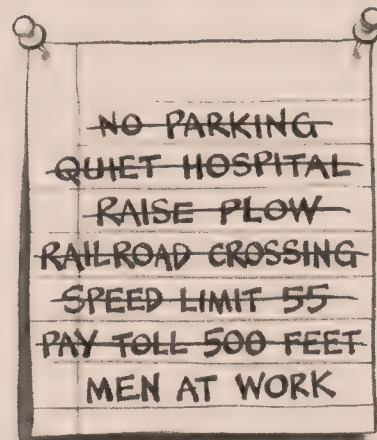
# & ROLL HALL OF FAME

WRITER: DESMOND DEVLIN



Unused combs, brushes, shampoo and mousse (Donated by Phil Collins).

Original list compiled by "Men At Work" of possible names for their group.



## THE HALL OF AMAZING ROCK FANS





FRANK ON A ROLL DEPT.

What's new with Michael Jackson? Well, for one thing, he's got a new album out. But the biggest news is not about his music, but about his lifestyle. Some folks call it bizarre; others call it neurotic. We prefer to call it

# SAD

(sung to the tune, if that is possible, of "Bad")

Big bucks and *fame*  
Really took him *far*;  
He hit the *heights* —  
A su-per *star*!  
To-day it's *weird*  
When peo-ple see  
His room-mate's *now*  
A chimp-an-zee.

Far gone!  
Far gone!  
Seein' what's goin' on!

He's now kissed *off*  
His clo-sest *kin*;  
His family's *out* —  
His py-thon's *in*;  
He's got no *time*  
For groov-y *chicks* —  
E-lec-tric *shocks*  
Pro-vide more *kicks*.

Now he *hides out* in his *mansion*,  
Tendin' to his *private zoo*;  
Conversation comes more *easy*  
With a *frog* or *kang-a-roo*.

And it's so *sad*, so *sad* —  
Far gone!  
So very *sad* he *had*  
to *blow it*!  
He's gone from *rad* to *bad*  
and *thrown it away*!  
When he gets inside his  
oxygen tank, ev'ryone  
can plainly see —  
**IT'S SAD!**





His for-mer *face*  
 Just wouldn't *do*;  
 Check out his *chin* —  
 The cleft is *new*;  
 His skin is *now*  
 A light-er *shade*;  
 His nose and *cheeks*  
 Have been re-made;  
 Now all he *needs*  
 Is rouge and *gloss*  
 And he'll re-place  
 Di-a-na Ross.

It's been *said* he spent a *million*  
 When he *built* that shrine to *Liz*;  
 But we *hear* his chimp got *jealous*  
 And wants it to be *his*.

Good grief, it's *sad*, it's *sad* —  
 Far gone!  
 So awful *sad* he *had*  
 to *blow it*!  
 What's left to *add*? The *lad*  
 has *thrown it away*!  
 And the whole world tries to  
 figure it out, how his life  
 today could be —  
 SO SAD!

When the *Elephant Man* he yearned for,  
 Well, it surely was *big news*;  
 Now he's out to buy a *mummy*  
 Or the bones of *Howard Hughes*.

Egad! It's *sad*, it's *sad* —  
 Far gone!  
 So downright *sad* we *had*  
 to *show it*!  
 The life he *had*, gone *bad* —  
 He's *thrown it away*!  
 While the whole world tries to  
 figure it out, even die-hard  
 fans agree —  
 IT'S SAD! IT'S SAD! IT'S SAD!





Are Rock Concerts really as wild as people say? Are the accounts of crowds, rioting and drug busts really true? Is this introduction really necessary? For the answer, just fill in the numbered blanks from the corresponding numbered lists, and you'll have...

# MAD'S ALL-INCLUSIVE DO-IT-YOURSELF ROCK CONCERT NEWSPAPER STORY



Thousands of \_\_\_\_\_ **1** \_\_\_\_\_ **2** \_\_\_\_\_ packed  
\_\_\_\_\_ **3** \_\_\_\_\_ last night to see \_\_\_\_\_ **4** \_\_\_\_\_ in concert.

Many fans \_\_\_\_\_ **5** \_\_\_\_\_ for more than ten hours while waiting  
to \_\_\_\_\_ **6** \_\_\_\_\_ for a ticket.

Despite \_\_\_\_\_ **7** \_\_\_\_\_ \_\_\_\_\_ **8** \_\_\_\_\_ and the occa-  
sional \_\_\_\_\_ **9** \_\_\_\_\_ of \_\_\_\_\_ **10** \_\_\_\_\_ \_\_\_\_\_ **11** \_\_\_\_\_  
the promoters of the event  
called it \_\_\_\_\_ **12** \_\_\_\_\_.

**1**

screaming  
ripped-off  
born-again  
Bloom County  
suicidal  
toxic  
whacked-out  
slightly used  
pregnant  
molting  
frigid  
calcium deficient

**5**

stood in line  
counted their toes  
shouted pygmy oaths  
chanted "DEE-fense!"  
aged prematurely  
licked Snickers wrappers  
donned wet-suits  
polished their nose-rings  
wept openly  
broke wind  
swapped zip codes  
fondled their ear lobes

**9**

arrest  
flogging  
hearing loss  
death screams  
melt-down  
spraying  
flossing  
glassy-eyed stares  
pre-soaking  
poor penalty-killing  
factory recall  
painless removal





2

rock fans  
 teenagers  
 marmot breeders  
 Sandinistas  
 Bob Uecker look-alikes  
 boat people  
 amnesiacs  
*Trivial Pursuit* players  
 owl worshippers  
 bed-wetters  
 DeLorean dealers  
 soothsayers

3

the City Auditorium  
 the Kingdome  
 Bernie's Car Wash  
 St. Patrick's Cathedral  
 the Oval Office  
 Buddy Hackett's hot tub  
 the Australian outback  
 a new Honda Civic  
 Ted and Rita's family room  
 the K Mart linens section  
 Lake Huron  
 the Exit 17 offramp

4

the Jacksons  
 Van Halen  
 Boy George  
 the Little Rascals  
 Kate and Allie  
 Botswana wife-swappers  
 the Dallas Mavericks  
 Mr. T's caterer  
 the Miss Bulgaria finalists  
 the last Civil War veteran  
 Casper Weinberger  
 a KGB double agent

6

pay \$30  
 sell their sisters  
 grovel shamelessly  
 lose their virginity  
 renounce Satan  
 give up breathing  
 sacrifice a beagle  
 betray their scoutmaster  
 sell their vital organs  
 give up their citizenship  
 pawn their phony Omegas  
 change their sex

7

a few outbreaks of  
 the usual  
 some harmless  
 post-Olympic  
 sloppy attempts at  
 authentic Haitian  
 precision-drill  
 the romantic lure of  
 the Reagan Cabinet's  
 some very creative  
 the lethal effects of  
 the distinctive odor of

8

rioting  
 terrorism  
 drunkenness  
 car-stripping  
 pillaging  
 nude break-dancing  
 possum worship  
 Karl Malden impersonations  
 silicone rejection  
 out-of-body retching  
 estate planning  
 parakeet training

10

unruly  
 off-duty  
 stoned  
 pre-Columbian  
 singles-bar  
 fur-bearing  
 Lucasfilm  
 Libyan-backed  
 reincarnated  
 moss-covered  
 cutesy-pie  
 splattered

11

punks  
 drug dealers  
 Sagittarians  
 nerds  
 welfare cheats  
 Unitarians  
 surfers  
 mercenaries  
 Cornhuskers  
 skycaps  
 Munchkins  
 centerfolds



12

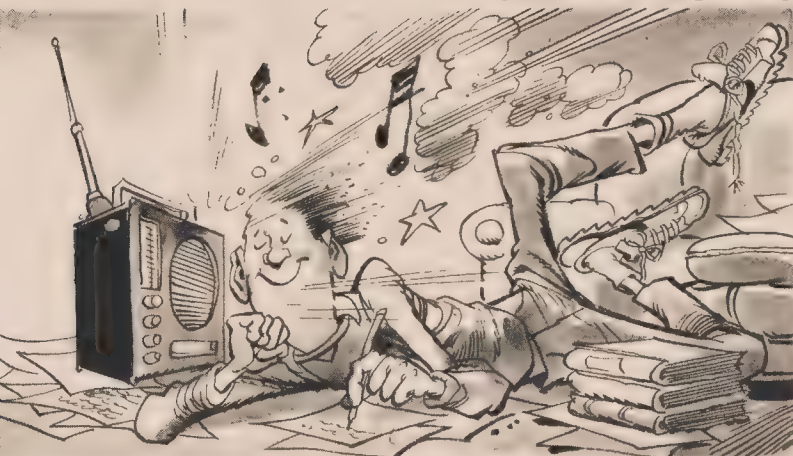
"an unqualified success."  
 "a victory for good taste."  
 "more fun than Pearl Harbor."  
 "a vindication of greed."  
 "proof of God's love."  
 "an incredible waste of time."  
 "as significant as Flag Day."  
 "a triumph for Jerry Falwell."  
 "a glorificaton of self-abuse."  
 "as memorable as 'Lottery.'"  
 "a festival for degenerates."  
 "an answer to Communism."



# ONLY A TRUE ROCK FAN WOULD...

ARTIST: JACK DAVIS

## ONLY A TRUE ROCK FAN WOULD...

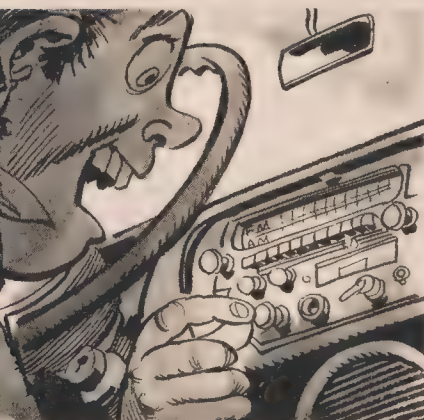


... have no trouble studying with rock music playing



... but have plenty of trouble convincing his Father of that!

## ONLY A TRUE ROCK FAN WOULD...



... buy the most expensive car stereo system that's available



... and have no money left for gas!

## ONLY A TRUE ROCK FAN WOULD...



... assert that rock is a valid music form

## ONLY A TRUE ROCK FAN WOULD...

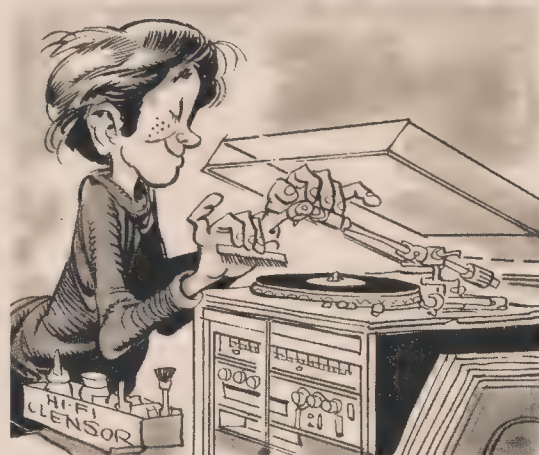


... refuse to wash the hand that was shaken by his favorite rock star



... even though the rock star hasn't washed his hand in some time, either!

## ONLY A TRUE ROCK FAN WOULD...



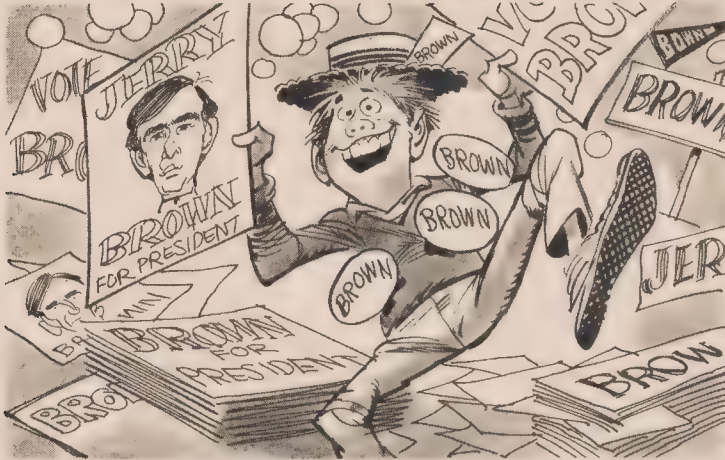
... use an elaborate set of record and dust cleaners on his albums



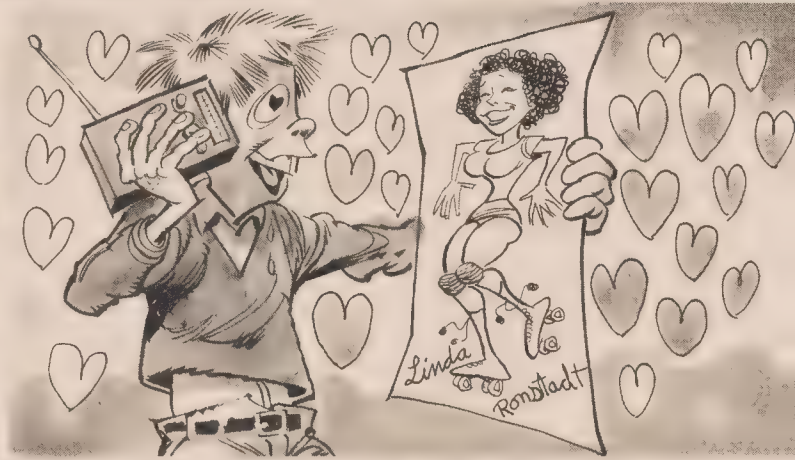
# CK FAN WOULD...

WRITER: CHRIS HART

## ONLY A TRUE ROCK FAN WOULD...



... work like crazy to get Jerry Brown elected President



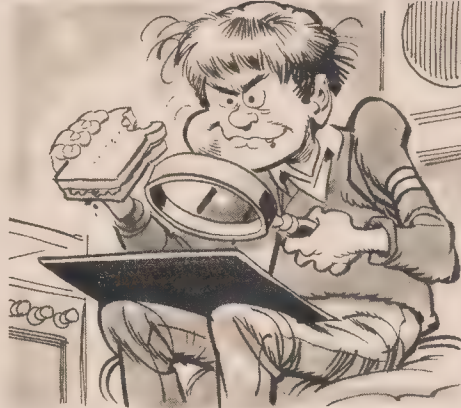
... just so Linda Ronstadt would be "The First Old Lady"!

## CK FAN WOULD...

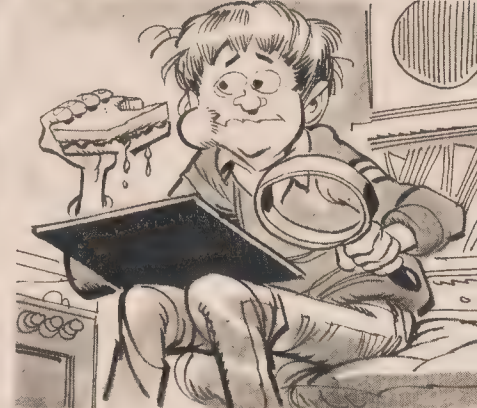


... and classical music is not!

## ONLY A TRUE ROCK FAN WOULD...



... spend 3 hours studying the hidden meaning in an album cover illustration



... before realizing that it's a glob of peanut butter from his sandwich!

## CK FAN WOULD...



... but do nothing about the rest of the filth in the room he lives in!

## ONLY A TRUE ROCK FAN WOULD...



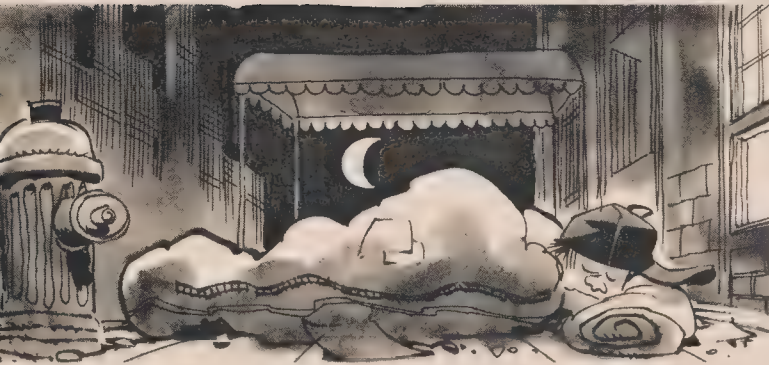
... race home to her radio to listen to a special "Led Zeppelin" music hour



... when she already owns a collection of every Zeppelin album they ever made!



**ONLY A TRUE ROCK FAN WOULD...**



... wait for two whole days outside the hotel where he's staying in town to catch a glimpse of Bruce Springsteen



... just so he can tell his friends it was "no big deal!"

**ONLY A TRUE ROCK FAN WOULD...**

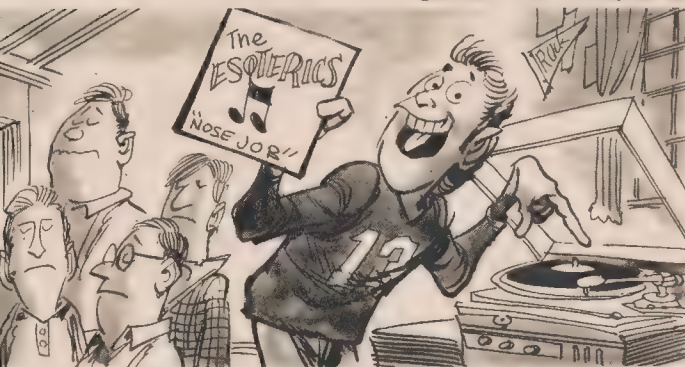


... attend a "Peoples Of The World For Peace Rock Concert" ...



... and trample twelve people trying to get in .

**ONLY A TRUE ROCK FAN WOULD...**



... spend hours trying to convince his friends that his favorite rock 'n' roll band is the best in the world ...

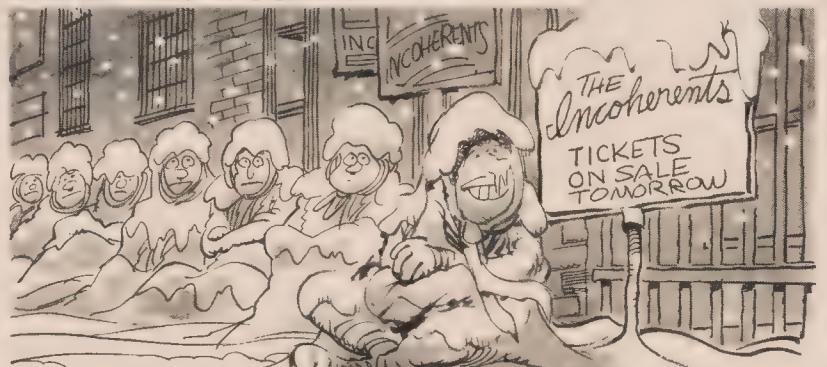


... and then complain bitterly that his group has sold out to commercialism when his friends begin to appreciate them!

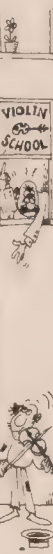
**ONLY A TRUE ROCK FAN WOULD...**



... become infuriated when there's a very long commercial break between records on the radio



... and then spend three days waiting on line for a concert ticket.







# MAD'S SPECIAL ROCK SECTION *ENDS* HERE!

YOU JUST FINISHED  
IT, BUTT-HEAD!!!

# *IT'S OVER!*

DIDN'T YOU REALIZE YOU WERE READING IT? THAT A COMMON THEME WAS RUNNING THROUGH THE LAST DOZEN ARTICLES? DO WE HAVE TO TELL YOU EVERYTHING??? JEESH!

ONE MORE THING! DON'T BOTHER READING OUR ROCK SECTION BACKWARDS! YOU *WON'T* FIND ANY SATANIC MESSAGES. NO ONE'S DONE THAT IN TWENTY YEARS, GEEK! GET A LIFE!

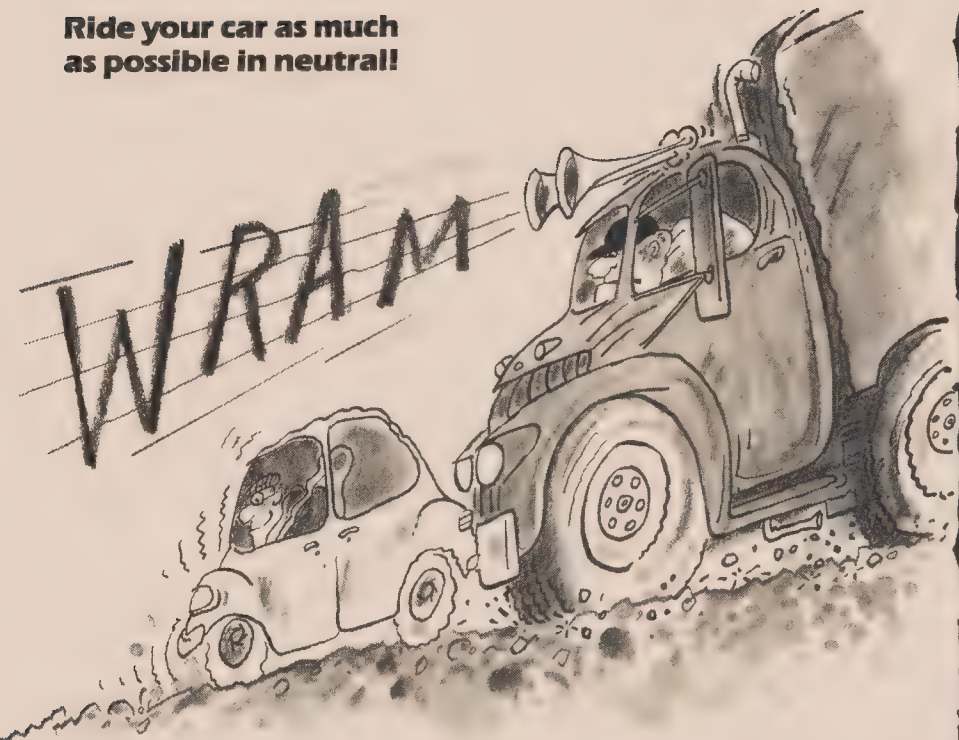


# TALK ABO

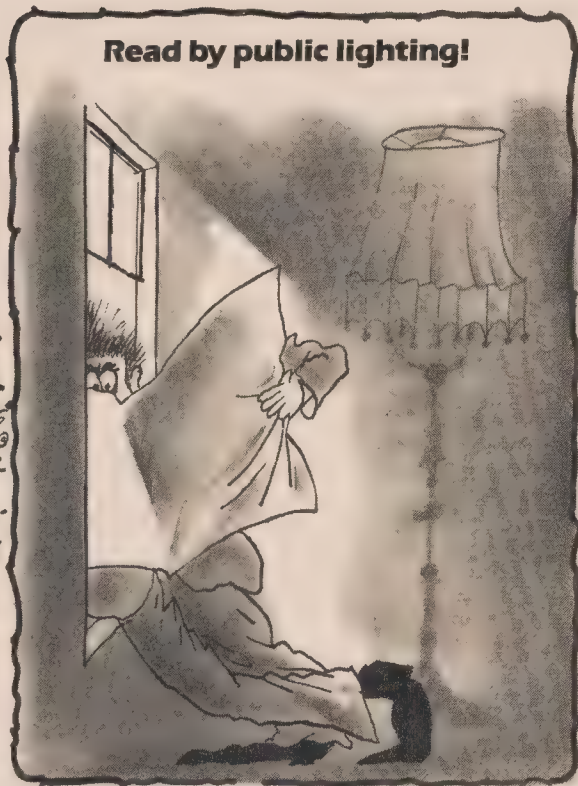
Tips from the Experts in the

ARTIST & WRITER:

**Ride your car as much  
as possible in neutral!**



**Read by public lighting!**



**Save on doormats by using your neighbor's!**



**Use airline and motel  
soap exclusively!**





# UT CHEAP!

Tight-fisted Game of Stinginess

PAUL PETER PORGES

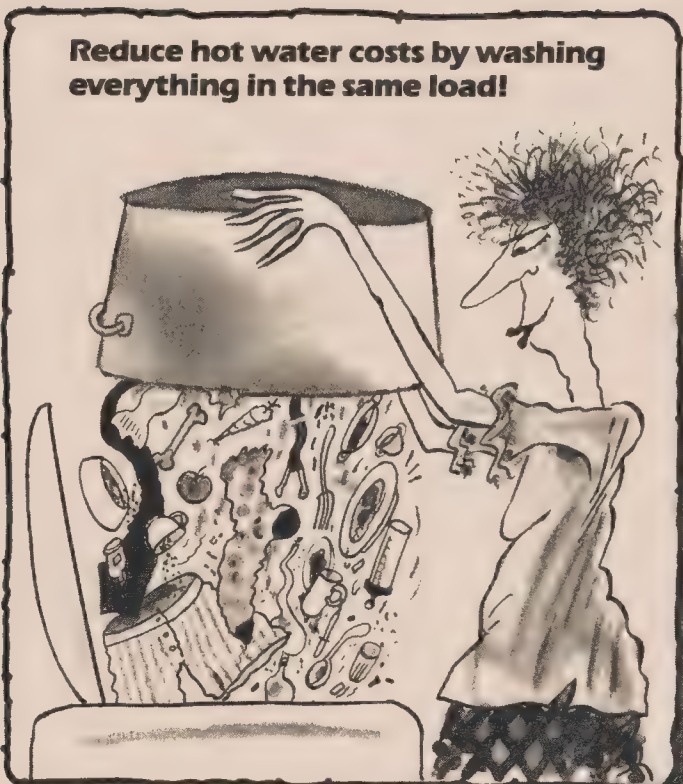
**Pay your check under  
someone else's tip!**



**Recycle old laces from  
discarded shoes!**



**Reduce hot water costs by washing  
everything in the same load!**



**Use your neighbor's barbecue!**

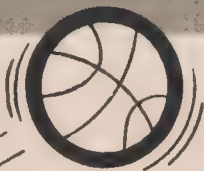




Another Portfolio of

**MAD**

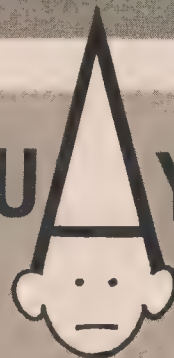
**ISIAH**



**TH**

**MWS**

**DAN QUAYLE**

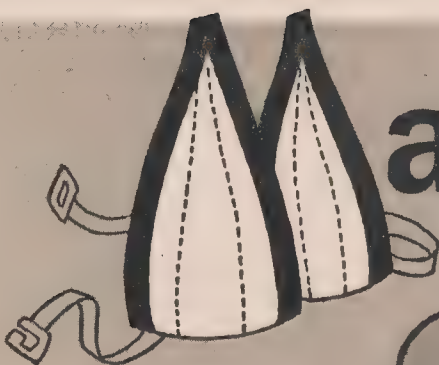


**LEONARD**

**NIMO**



**adonna**



**MIKE TYSON**



**BART**

**DONALD**

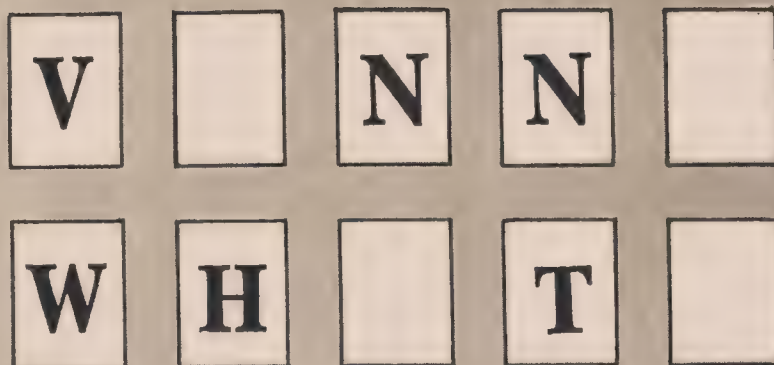
**TRUMP**

**Vanilla**






# NaMeLies




ARTIST: BOB CLARKE

WRITER: RUSS COOPER

D  VID DU  E  
SIMPSON

BILL  CLINTON

demi m  ore



A MAD  
LOOK AT

# TOP SECR

You Always Sus

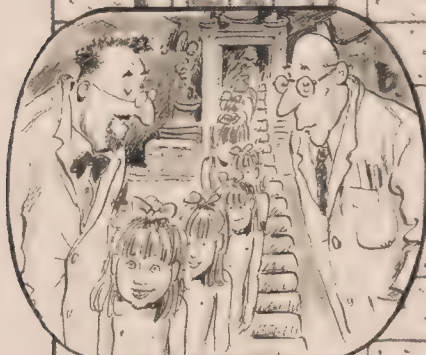
He's giving 110%!  
Win one for the  
Gipper!



California Board  
of Trendiness



NFL Player  
Cliche Library



ABC Cute Sitcom  
Kids Cloning Lab



Scalpers Only  
Ticket Office



Exxon Oil-Spill  
Scheduling  
Department



# ET PLACES

pected Existed

ARTIST: HARRY NORTH

WRITER: MIKE SNIDER



**Disneyland Employee  
Lobotomy Lab**



**Congressional  
Bribe Lounge**

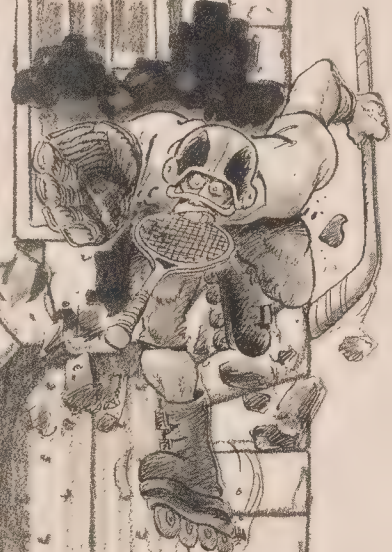


**NRA/Tobacco  
Institute: Joint  
Disinformation Office**



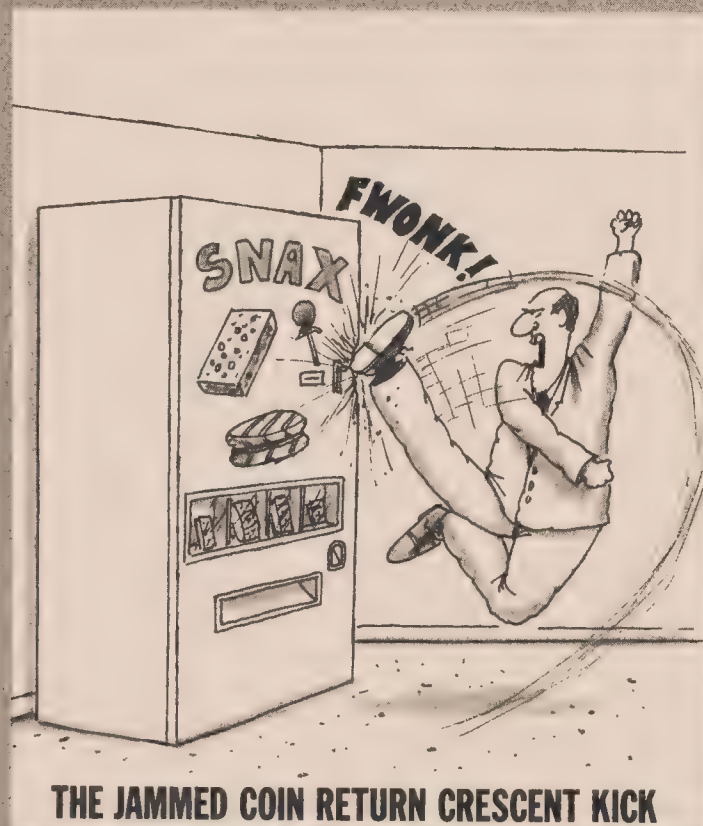
**A&E's Evening At The  
Improv, Unfunny-Comedian  
Search Committee**

**E.S.P.N. Goofy New  
Sports Development  
Department**

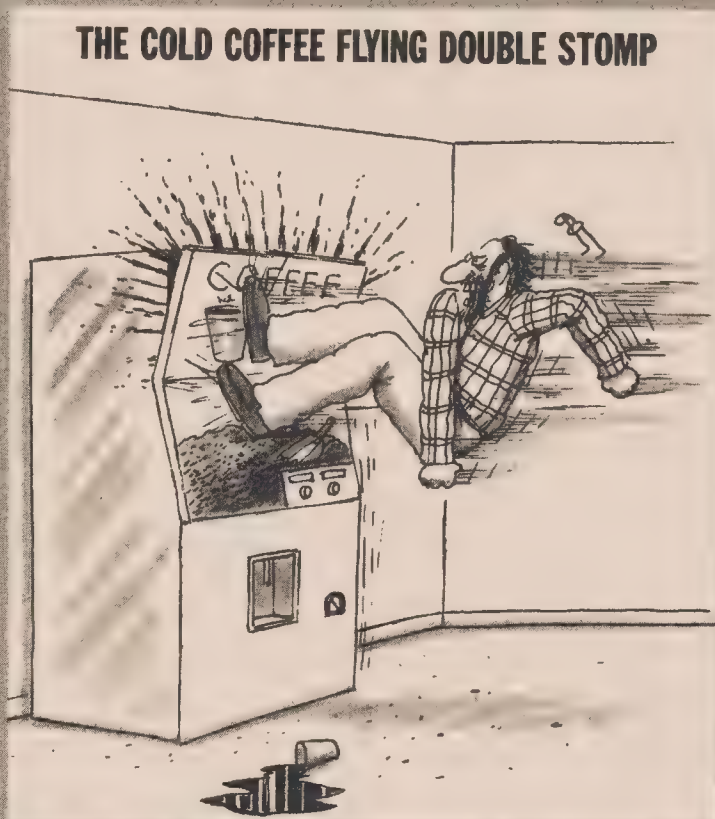




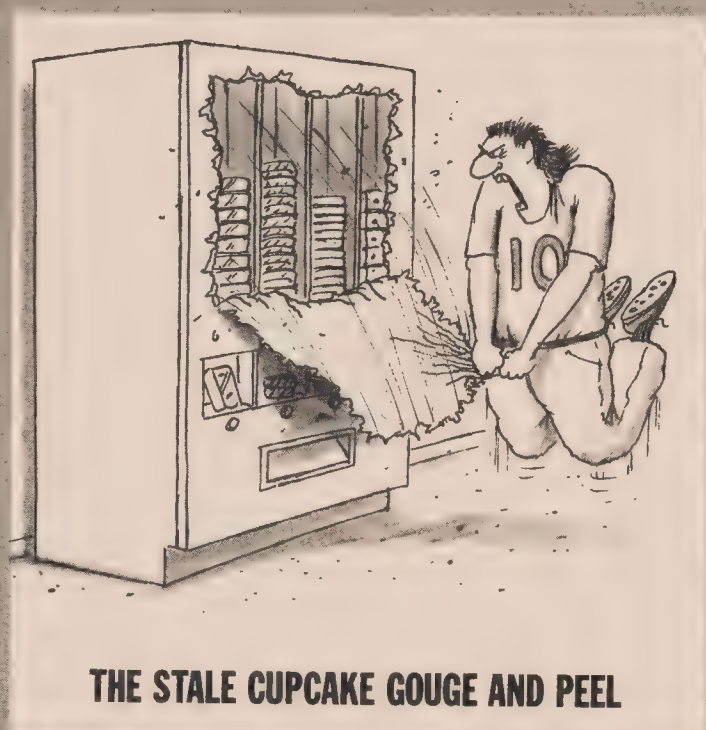
# KICK OR TREAT VENDING MACHINE



THE JAMMED COIN RETURN CRESCENT KICK



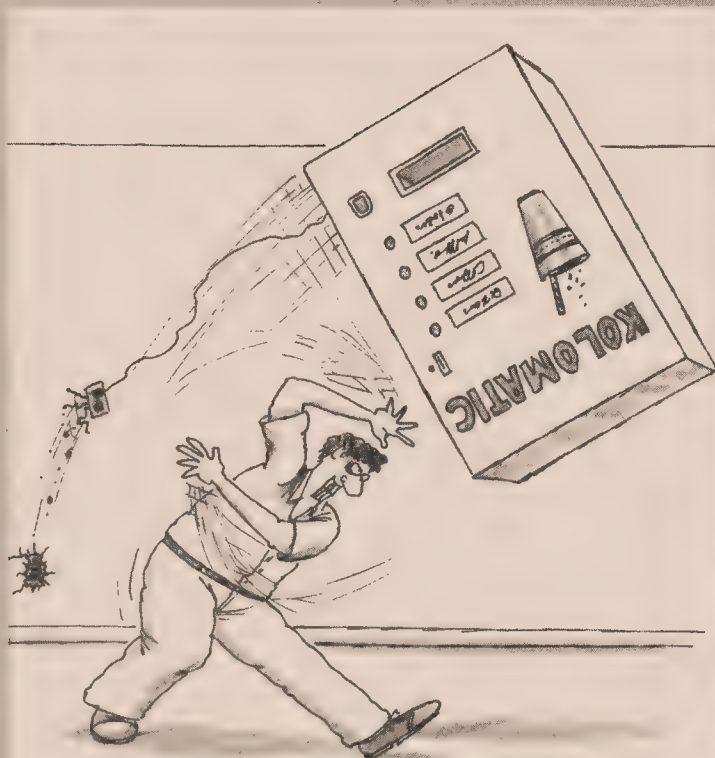
THE COLD COFFEE FLYING DOUBLE STOMP



THE STALE CUPCAKE GOUGE AND PEEL



## THE NO-SHOW CUP REVERSE ELBOW JAB

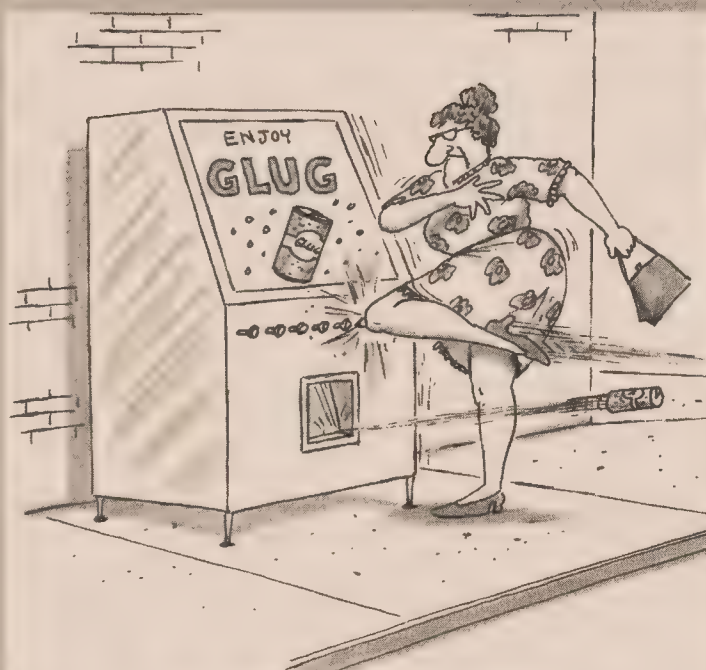


## THE WRONG CHANGE SHOULDER TOSS

## THE WRONG ITEM HEAD BUTT



ARTIST AND WRITER: TOM CHENEY



## THE STUCK LEVER KNEE WEDGE



## STEPPING ON THEIR FOOTNOTES DEPT.

There are several ways in which you can allow personal carelessness to make you an easy victim of crooks. You can A) park your BMW in a gang infested area and forget to take your keys out of the ignition, B) neglect to remove your diamond rings before taking a midnight stroll through Muggers' Park, or C) fall for ads loaded with asterisks, or, as they are sometimes called, "footnotes from hell!" These footnotes are printed as small as is humanly possible, making it improbable that you'll ever read this fine print at the bottom of the ad and find out that you'll be paying a lot more than you thought to get a lot less! Don't be a sucker! Let MAD show you how, with a little practice, you can...

ARTIST: BOB CLARKE

WRITER: TOM KOCH



## A First Class Beach Vacation at a Bargain Class Price

- Panoramic Ocean View From Our Tower Suites\*\*

- 3 Fine Restaurants\*\*\*

- Fully Equipped Exercise Room\*\*\*\*

**\$12.00\***

\* \$12 rate is per person per nite based on double occupancy and 3-night minimum stay. Prices higher on all nights except Tuesday. Subject to availability. This offer may be cancelled prior to your arrival.

\*\* Tower Suites are \$97 per night and up. Advertised rooms are located in the Everglades Swamp Annex.

\*\*\* Restaurants are classified as "fine" only in comparison with others in 3rd World Countries which experience a lot of typhoons.

\*\*\*\* Exercise Room is not in the hotel, but is guaranteed by the Y.M.C.A. to be open to hotel guests at extra charge.

**Sandy Bottoms Hotel**

# Follow

## PRE-EASTER SALE

**4 DAYS ONLY!\***

Enjoy Markdowns  
Of 20%-to-50%\*\*  
Storewide\*\*\*

**\$69.95**

Available in Sizes  
**14-to-20\*\*\*\***



\* Although our Pre-Easter Sale will run for 4 days only, it will be followed immediately by our 3 week Post-Easter Sale.

\*\* 20%-to-50% markdowns are based on prices in effect following our recent 40%-to-80% markups.

\*\*\* The term "storewide" implies only one dimension of our property, and specifically excludes "storehigh" and "storedeep," thereby leaving out the second floor and the back room where prices are at least as high as usual.

\*\*\*\* Which means that if you wear one of the available sizes, you will never look like the model in the picture who takes a Size 6, and is shown here in a \$300 dress that she bought at another store.

**Missy of the Mall**

## YOU CAN BE ON TPA FLIGHT 336 TO PARIS\* TOMORROW\*\* FOR ONLY \$99\*\*\*

\* TPA Flight 336 operates from Amarillo to Paris, Texas, with a lunch stop in Wichita Falls. Trans-Panhandle Airline is a domestic carrier, and should not be confused with any international airline that may fly to more exciting places.

\*\* Quoted fare is good tomorrow ONLY! However, this bargain rate requires reservations 14 days in advance, so you missed your chance by 13 days.

\*\*\* \$99 is the one-way price based on round-trip fare of \$399—\$99 to get there and \$300 to come back.

**TPA** TRANS-PANHANDLE AIRLINE





# the Asterisk \*

## to Find the Hidden Truth

**OWN THE CAR OF YOUR DREAMS FOR UNDER**

**\$5,000!\***



Step up to the 1993 WEASEL, the car that many shoppers mistake for a Range Rover.\*\*

Prices will never be lower.\*\*\*

And during Clearance Days, you'll get hundreds more for your old trade-in.\*\*\*\*

**WEASEL**

**AMERICA'S MOST  
PREFERRED CAR\*\*\*\*\***

\*Price is per co-owner, 4 person minimum. \*\*Mistake made by shoppers at a Mongolian bazaar where natives think anything with 4 wheels is a Range Rover, including hay wagons. \*\*\*Until next month when the new models are introduced and we mark these babies down to the bone. \*\*\*\*Hundreds more than you'd get from your brother-in-law if you gave it to him. \*\*\*\*\*"Most Preferred" rating came in comparison to a 1987 Yugo and a demolished bread truck.

**BARGAIN BARN WHOLESALE OUTLET STORE\***

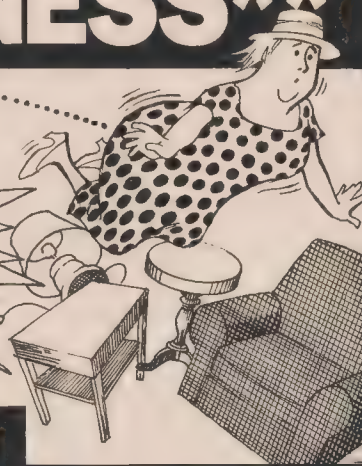
**GOING OUT OF BUSINESS\*\***



**NATIONALLY KNOWN  
NAMES YOU'D RECOGNIZE  
INSTANTLY\*\*\***

TABLES ..... \$99 & Up  
BEDS ..... \$119 & Up  
SOFAS ..... \$199 & Up

**UP TO 80% OFF\*\*\*\***



\* Formerly Uriah Musty & Sons Overstuffed Furniture. Our ad agency thought it might help business if we changed the name to something that included the words "Bargain," "Wholesale" and "Outlet."

\*\* Unless this ad enables us to sell enough junk to stay in business, which it has been doing nicely every week since we first tried this scam four years ago.

\*\*\* The names are nationally known and instantly recognizable, but not in the furniture business: Emilio Estavez Tables, Luke Perry Beds and Roseanne Arnold Overstuffed Sofas.

\*\*\*\* 80% reduction applies only to leftover 1991 calendars, Punky Brewster Night Lights and Super Bowl IV key chains.



## CHECK THESE LUXURY FEATURES AT SUN SOAKED ACRES!



- ✓ **2,400 Square Feet\* For Less Than \$99,000!\*\***
- ✓ **Convenient To Shopping!\*\*\*\***
- ✓ **Within Walking Distance Of The Beach!\*\*\***
- ✓ **No Monthly Payments For 6 Full Months!\*\*\*\*\***

\* Estimated size includes standard 750 Square Foot condominium, one parking stall and the entire community laundry room.

\*\* \$98,999 sales price does not include closing costs, agent's commission or first year's \$7,000 dues to the Homeowners' Association.

\*\*\* If marathon runners can run 26 miles, you can walk 17.

\*\*\*\* Convenient only if you can buy all your groceries and clothing at Al's Tobacco and Gun Shop and Miss Perry's Stationery Store.

\*\*\*\*\* That's because you'll make WEEKLY payments until the developers get to know you well enough to trust you for a whole month at a time.

## Sun Soaked Acres

Learn What "Far Out Living" Really Means



## Seeking a Credit Card Despite Messy Finances?

Even if you've lost your job, filed for bankruptcy or been thrown into prison for fraud, United Debtors' Bank invites you to **APPLY AT NO COST\*** for our "E-Z Bux" Credit Card. Just look at these features:

### Quick Action\*\* Simplified Billing\*\*\* Desirable Grace Period\*\*\*\*

\* Allowing you to apply at no cost does not mean that the bank will give you anything in return at no cost, especially a credit card.

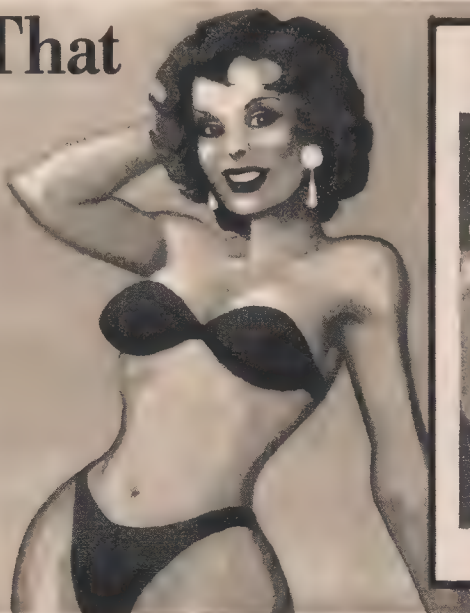
\*\* Most applicants are notified in less than a week that their credit card request has been rejected, but that we stand ready to loan them money if they can put up cash, prime real estate, or children as security.

\*\*\* We send you a bill and you pay it within 72 hours or have your car repossessed. What could be simpler than that?

\*\*\*\* Grace Period is the dumpy little woman who heads our bookkeeping department. Grace thinks she is desirable, and no one in our office has the nerve to tell her otherwise.

We Guarantee That  
You Will Lose  
Up To  
**25**  
Pounds.\*

After 3 Visits to a  
Slimmo Systems Studio.\*\*\*



DeeDee Faunce  
Before she lost 38 lbs.\*\*



**COME TO SLIMMO SYSTEMS AND LOSE ALL YOU WANT FOR \$39!\*\*\*\***

\* If you will guarantee to overlook the fact that the phrase "up to 25" can include such numbers as 24 - 11 - 3 - and 1.

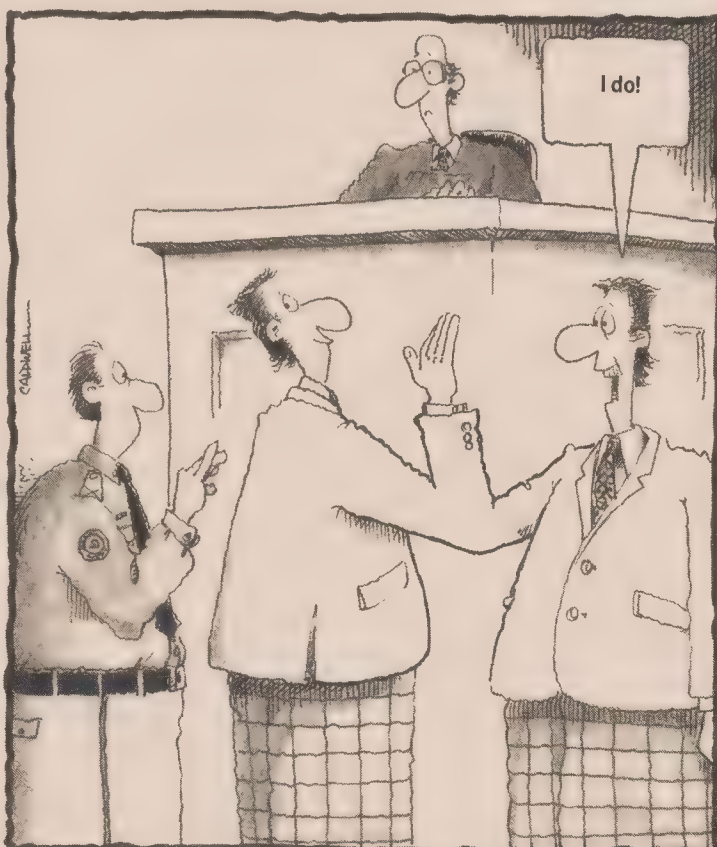
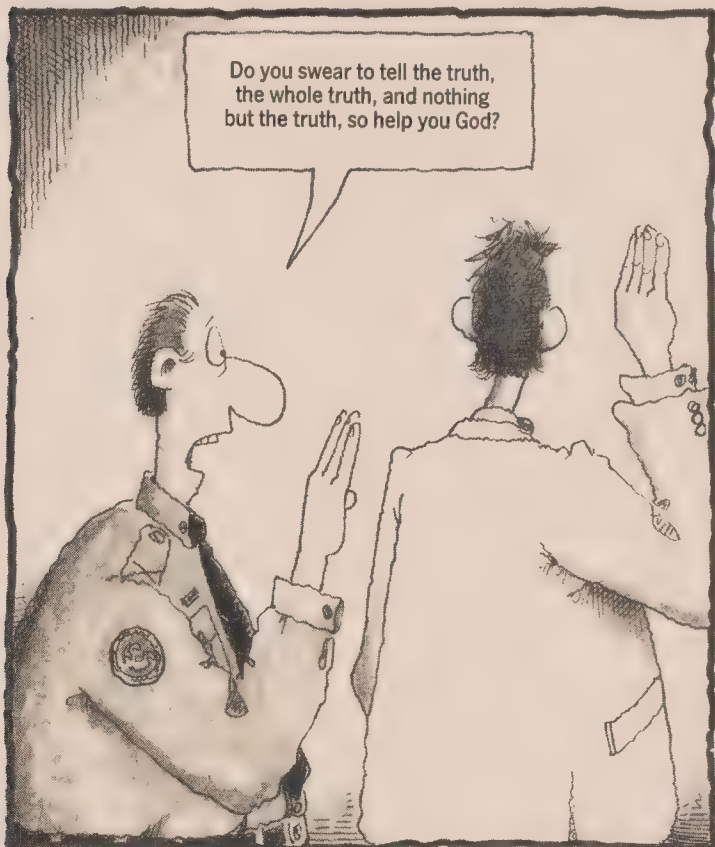
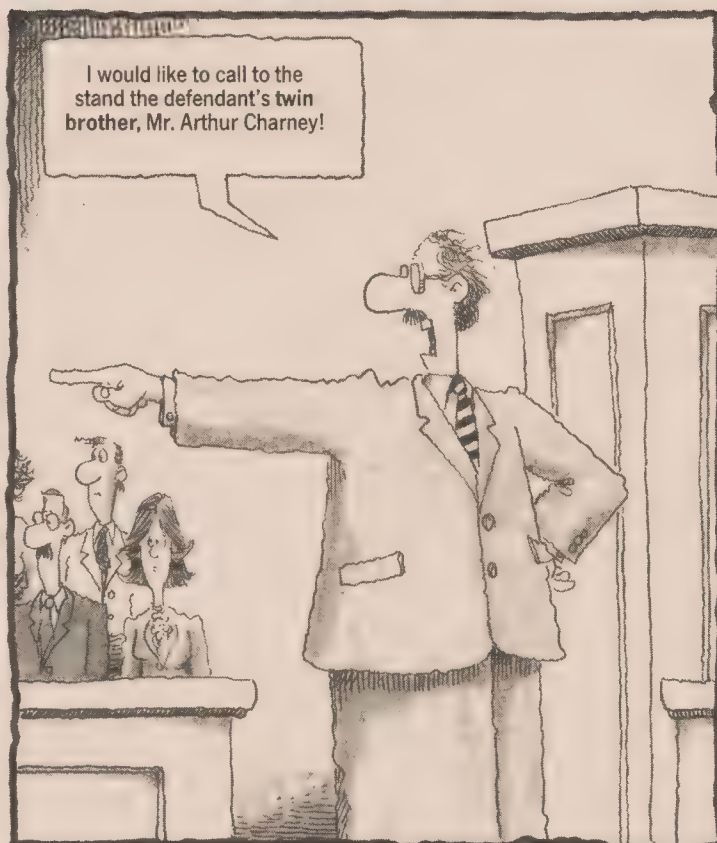
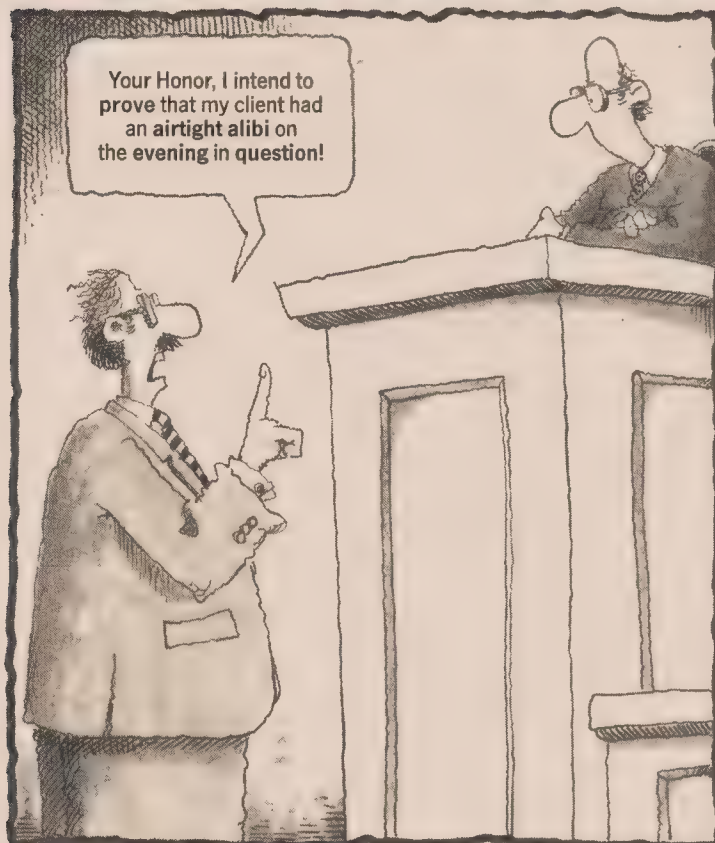
\*\* Also before she started having her hair done professionally and before she quit buying all her clothes at the Salvation Army Store.

\*\*\* The statement is true, but not the implication that this is the same woman shown in the other picture. This is Professional Model Zephyr Gazelle, who weighed 102 pounds both before and after 3 visits to a Slimmo Systems Studio.

\*\*\*\* This may or may not prove easier than staying home, eating properly and losing all you want for nothing.



# DRAMA ON PAGE 73

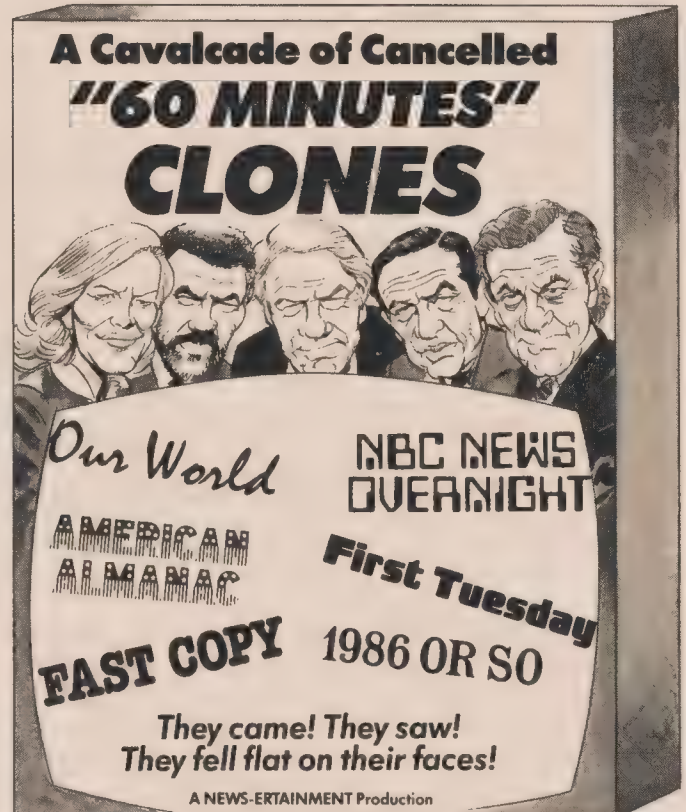




If you've been in a video store lately you've probably seen "gems" like old TV shows and ads repackaged into "Special Collections." The same junk you got over the air for free, people are now trying to rent or sell to you! With a video industry that greedy it's obvious where all this is leading! So, let's preview some...

# Junky Video

ARTIST: ANGELO TORRES





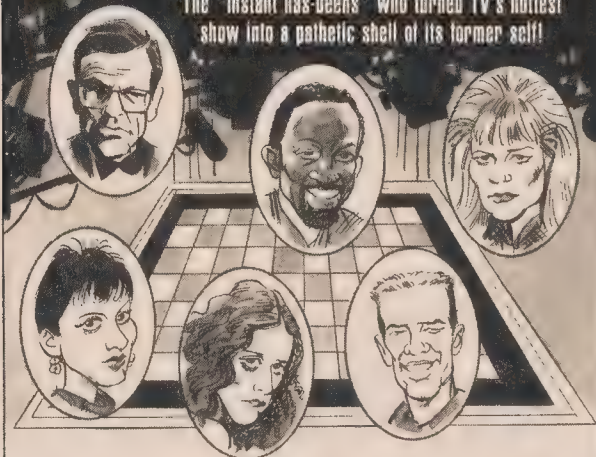
# o Collections

WE'RE  
SURE  
TO SEE

WRITER: MIKE SNIDER

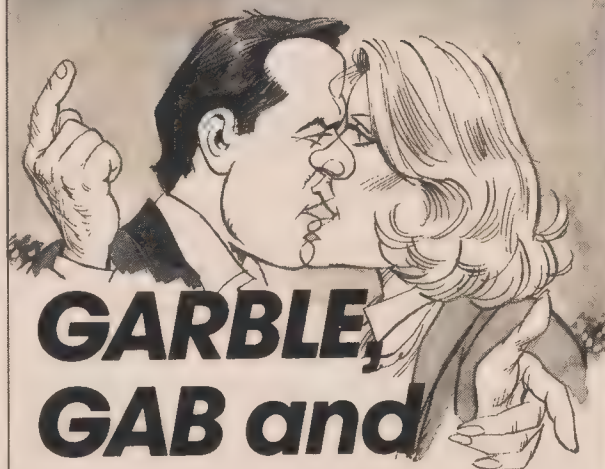
## Forgotten Faces from Saturday Night Live

The "instant has-beens" who turned TV's hottest show into a pathetic shell of its former self!



- ill-conceived and badly executed sketches!
- putrid and pointless John Belushi imitations!
- ENDLESS MINUTES of audience silence!

## MOONLIGHTING'S DAVID & MADDIE:



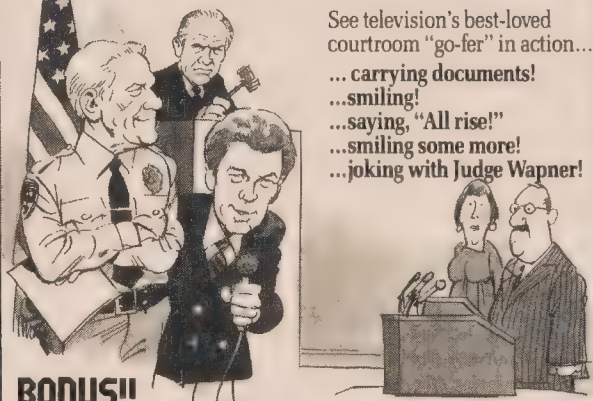
## GARBLE, GAB and GIBBERISH

### Volume 1

All the unintelligible, overlapping dialogue you couldn't "get" the first time around...now on tape!

## THE BEST OF RUSTY

(the People's Court Bailiff)



See television's best-loved courtroom "go-fer" in action...  
... carrying documents!  
... smiling!  
... saying, "All rise!"  
... smiling some more!  
... joking with Judge Warner!

**BONUS!!**

Rusty and Doug Llewellyn smiling off-camera!

## Unforgettable Near-Rescues from

## Gilligan's Island

Those heart-wrenching episodes when you were sure they'd get off the island, but...

Featuring: The Harold Hecuba Incident... Gilligan and the Radioactive Plant-Seeds... Tonga, the Ape-Man Actor... The Off-Course Russian Space Capsule... and many others!!





Mentally embellishing "chance encounter" with Dan Rather in the men's room into something **sure** to impress the guys at work.

Early drop-out candidate; still unable to wipe "campaign smile" off his face.

Finishing off a "joint" found on arena floor from Mötley Crüe concert a week earlier.

Wondering how one of those giant foam "#1" hands would look over the fireplace in the den.

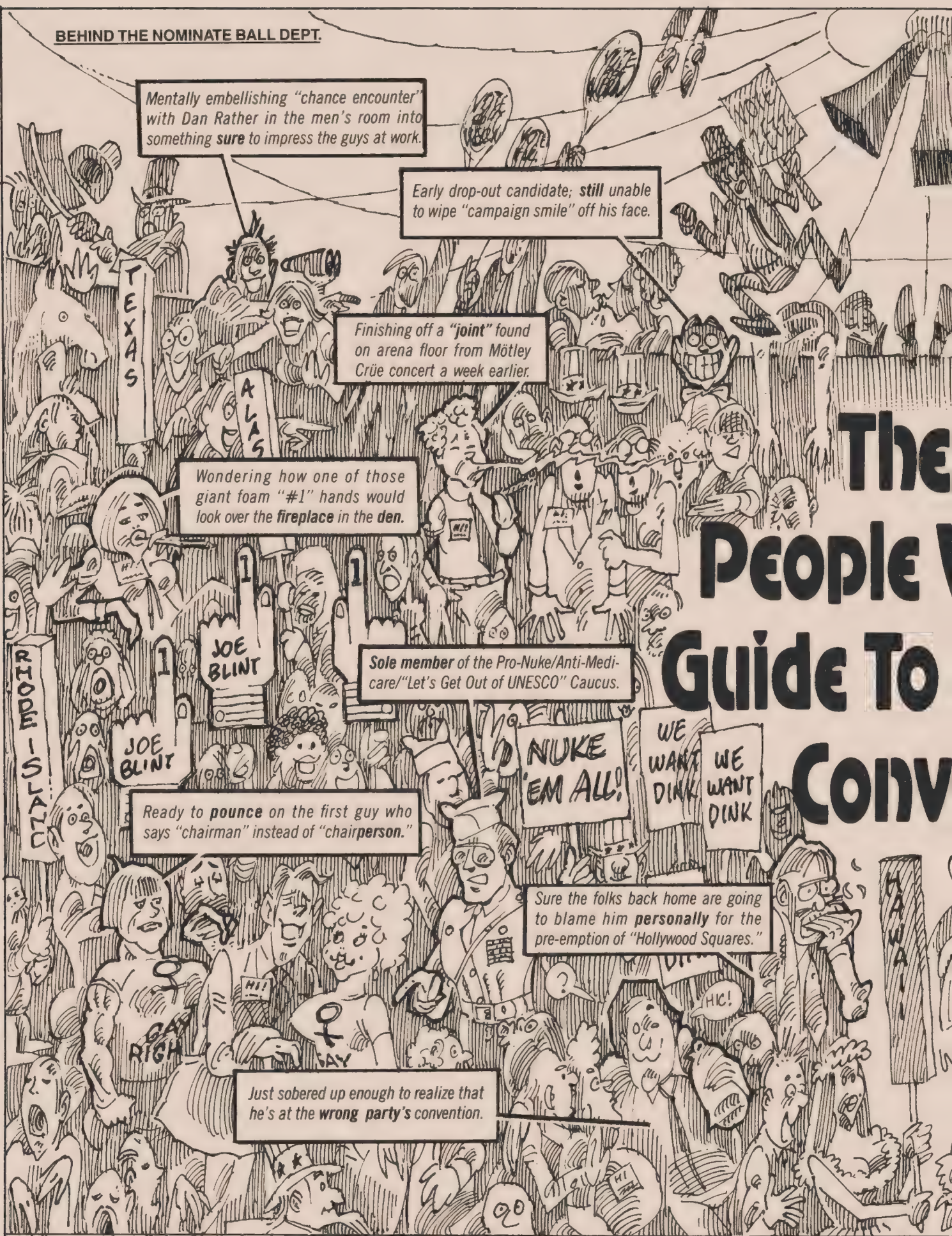
Sole member of the Pro-Nuke/Anti-Medicare/"Let's Get Out of UNESCO" Caucus.

Ready to **pounce** on the first guy who says "chairman" instead of "chairperson."

Sure the folks back home are going to blame him **personally** for the pre-emption of "Hollywood Squares."

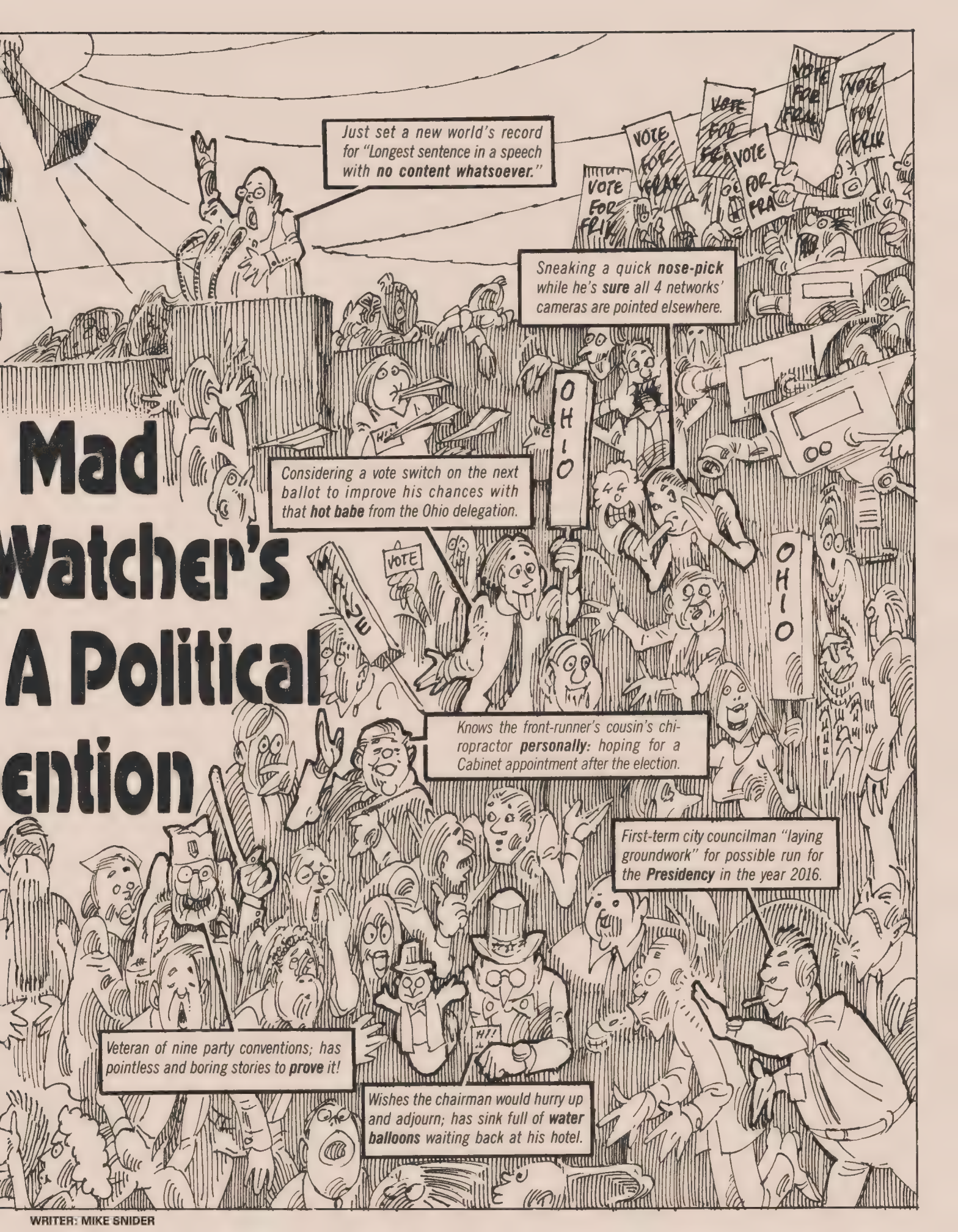
Just sobered up enough to realize that he's at the **wrong party's** convention.

# The People V Guide To Conv





# Mad Watcher's A Political Convention



Just set a new world's record  
for "Longest sentence in a speech  
with no content whatsoever."

Sneaking a quick nose-pick  
while he's sure all 4 networks'  
cameras are pointed elsewhere.

Considering a vote switch on the next  
ballot to improve his chances with  
that *hot babe* from the Ohio delegation.

Knows the front-runner's cousin's chi-  
ropractor *personally*: hoping for a  
Cabinet appointment after the election.

First-term city councilman "laying  
groundwork" for possible run for  
the *Presidency* in the year 2016.

Veteran of nine party conventions; has  
pointless and boring stories to *prove* it!

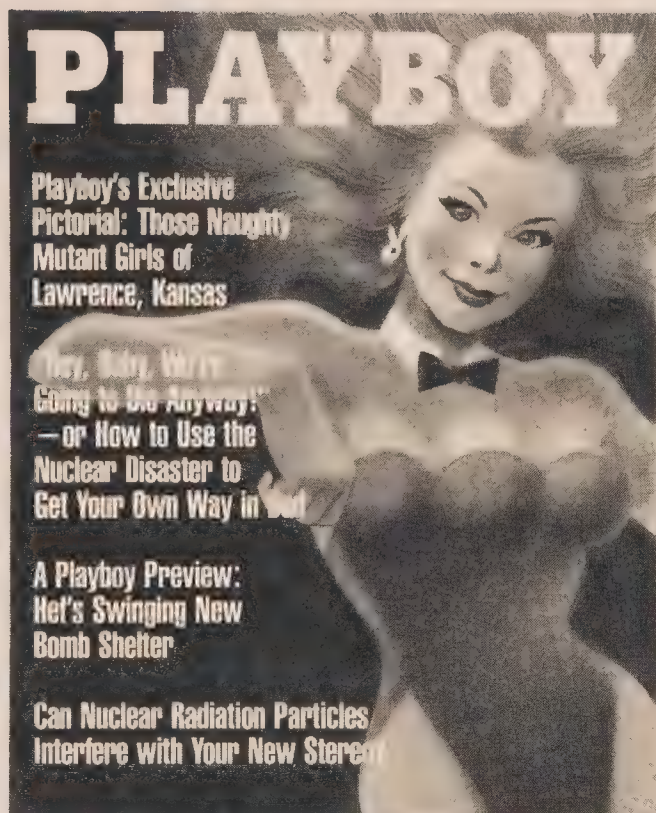
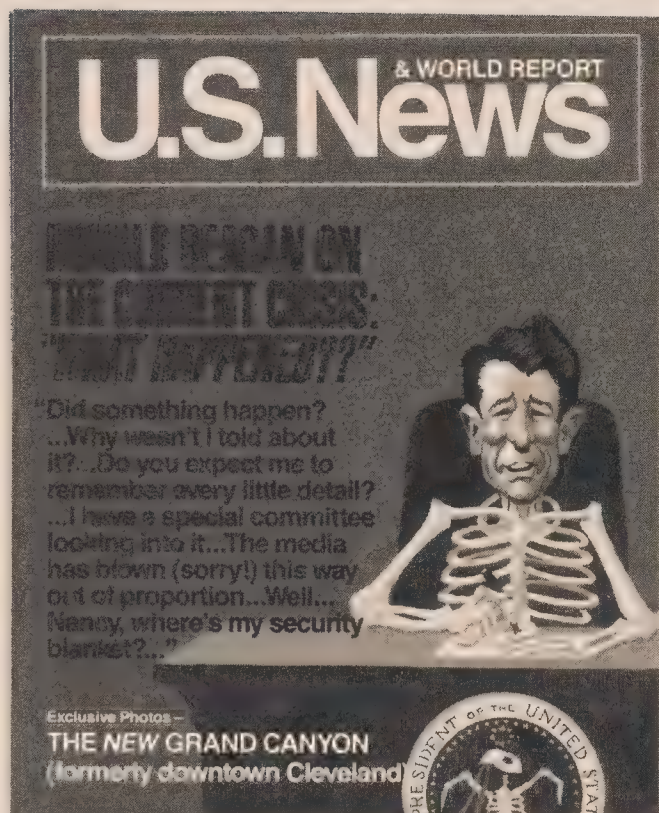
Wishes the chairman would hurry up  
and adjourn; has sink full of *water  
balloons* waiting back at his hotel.



# ALL THE NUKES THAT'S FIT TO PRINT DEPT.

What would happen if they dropped The Bomb? (No, not the next issue of MAD! Idiot! We mean the nuclear bomb!) Our government assures us that life would go on—just as soon as the Feds reinstated mail delivery and taxes! Right! Like we'd really be looking forward to squatting in our shelters, eating Spam and waiting to hear from the IRS!!! It takes years for radiation to leave the environment—that's a lot of Spam! So we'd need something to help pass the time...like some magazines! And we can guess what they'd be like! (After all, who knows more about the trashy future of publishing than us?!) So here's a selection of

# MAD'S POST-NUCLEAR





# Consumer Reports

## STAR WARS RE-EVALUATED

Were We a Bit Too  
Hasty in Giving  
It a Passing Grade?

### C.R. RATES:

Laetrile Hamburger Helper • Lead-lined jock straps • Cement denture cream • Exploding welcome mats (for those unexpected shelter visitors)



### WE TEST THAT

FUNNY-LOOKING MILK

FROM TWO-HEADED COWS



# COSMOPOLITAN

How to Tell  
if He's Falling  
Over You, or  
Just Overcome  
with Radiation  
Sickness

Can a  
Nuclear Winter  
Deplete the  
Nation's Supply  
of Eligible Men?

Jane Fonda's  
New Post-  
Apocalypse  
Exercise Program

Is He Using  
the Nuclear  
Holocaust to  
Avoid Making  
a Deeper  
Commitment?



# PUBLICATIONS

ARTIST: BOB CLARKE

WRITER: BARRY LIEBMAN

## Good Housekeeping

How to Make a  
COZY SHAG RUG  
from the Skins  
of those 39-inch  
Mutant Rats

46 TERRIFIC  
MICROWAVE DISHES  
That You Can Make  
on the Top of  
Your Head

Dyeing Your  
Drapes to Match  
the Colors of  
Your Own  
Personal  
SKIN RASH



## True Romance

A CALIFORNIAN'S  
INTIMATE MEMOIR

We made love and  
the earth moved...

RIGHT INTO THE  
PACIFIC OCEAN!

I fell in love  
with his blue eyes  
and cleft chin—

AND NOW I KEEP THEM  
IN A PICKLE JAR!

A nostalgic suburbanite  
remembers a night  
of romance...

SNUGGLING UP  
BY THE LIGHT  
OF HER  
HAMSTER!





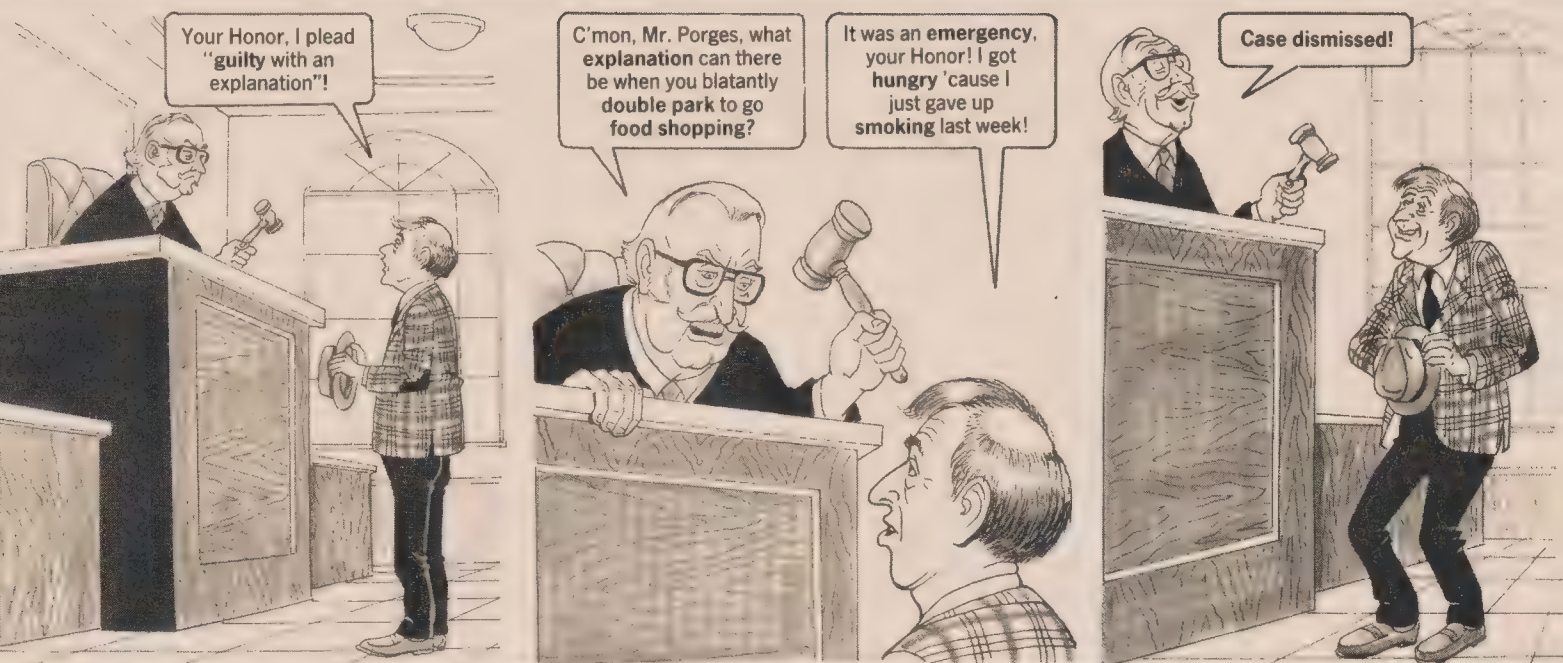
## CARS



BERG'S-EYE VIEW DEPT.

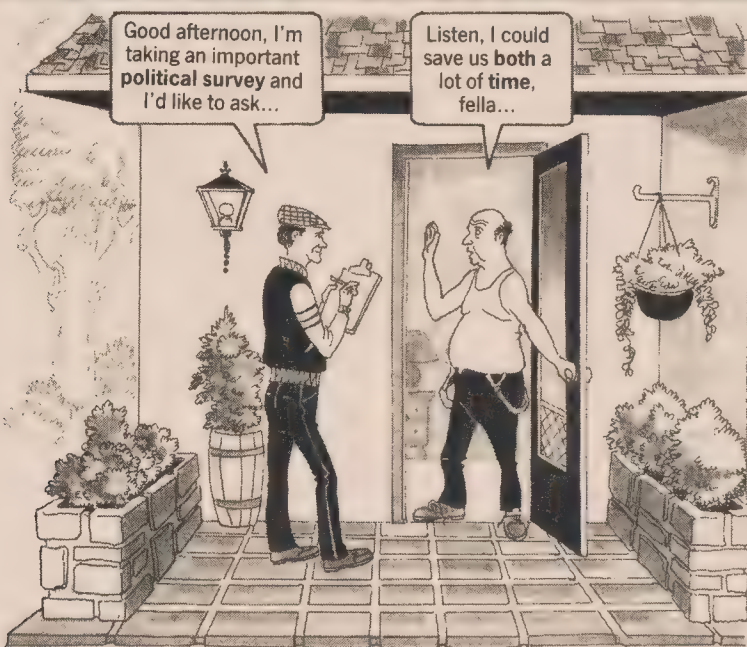
# THE LIGHTS

## JUSTICE





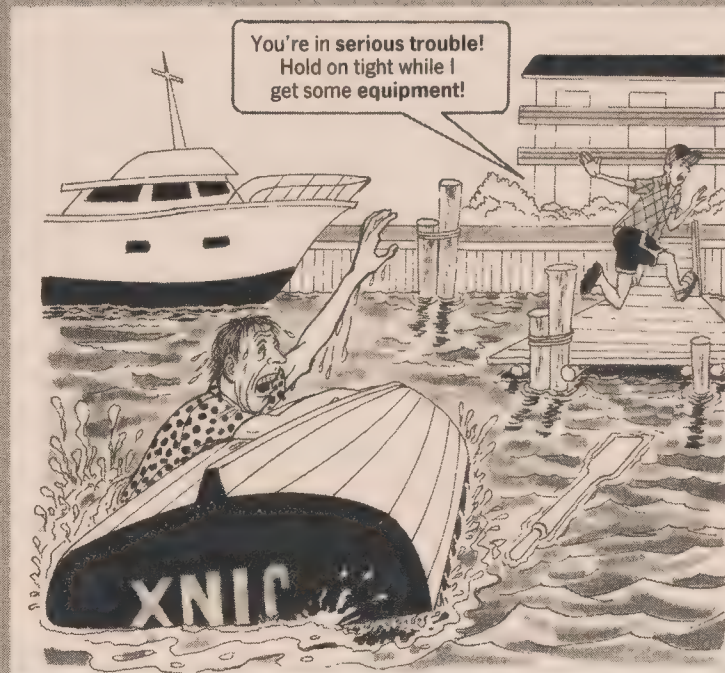
# OPINIONS



# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG

## EMERGENCIES





## SCHOOL

Time for our economic lecture! I sure hope they've sectioned off the auditorium!

What kind of sections?

Snoring or Non-snoring!

## MODERN EMPLOYMENT

I have good news for you, Mr. Korn!

Oh great! I got the job!

No, you didn't! But you did pass the drug test!

## GROWING UP

Now stop your fussing and eat every last vegetable on your plate!

Why do I have to eat them? I hate vegetables!

## RELATIONSHIPS

Hey, Scott, I hear you and Debra are splitting! What happened?

I have to admit, the blame falls 50-50!

50% was Debra's fault, and 50% was her mother's!

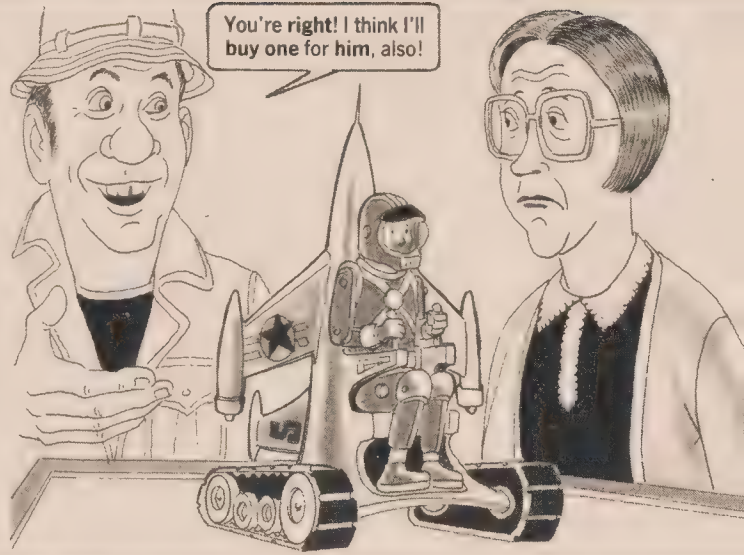
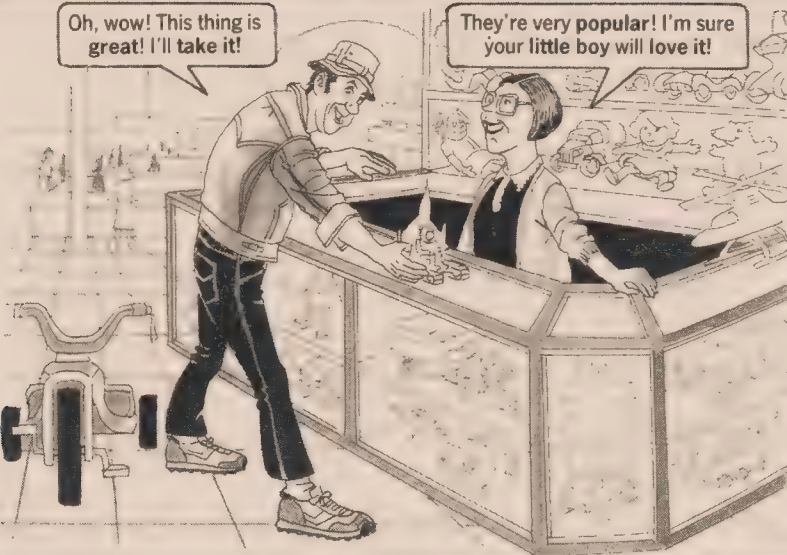


## TOYS

Oh, wow! This thing is great! I'll take it!

They're very popular! I'm sure your little boy will love it!

You're right! I think I'll buy one for him, also!



## INFLATION

So when you grow up and have children of your own you'll be strong enough to make them eat their vegetables!

My goodness, I don't believe these prices! Everything is so expensive!

This is the first time you've noticed?

It's the first time I forgot to bring my credit cards!



## GRADES

I've got good news and bad news for you, Mr. Trachtenberg! Considering how much time you spend practicing for the team, I've been considering raising your failing grade to a passing one!

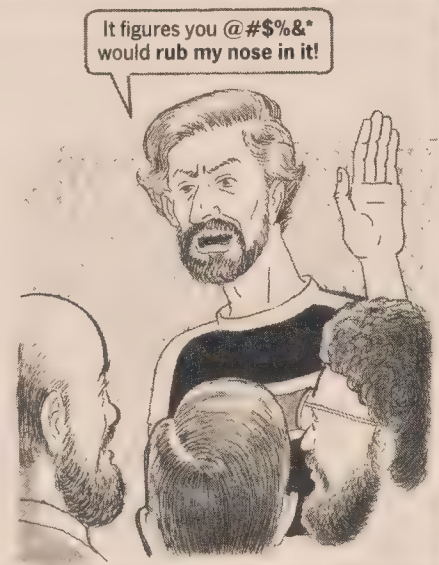
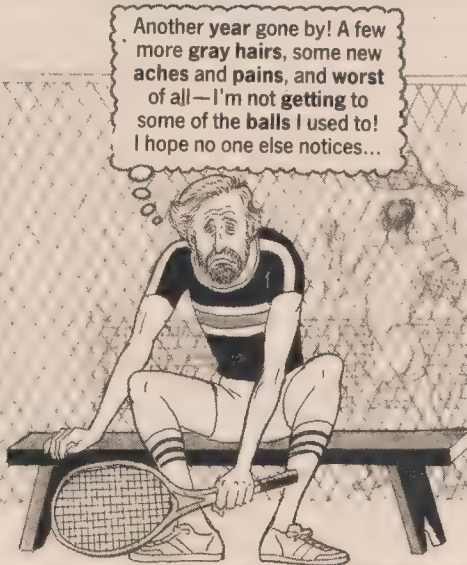
Hey, that's great, Mr. Charney! But what's the bad news?

I've decided against it!





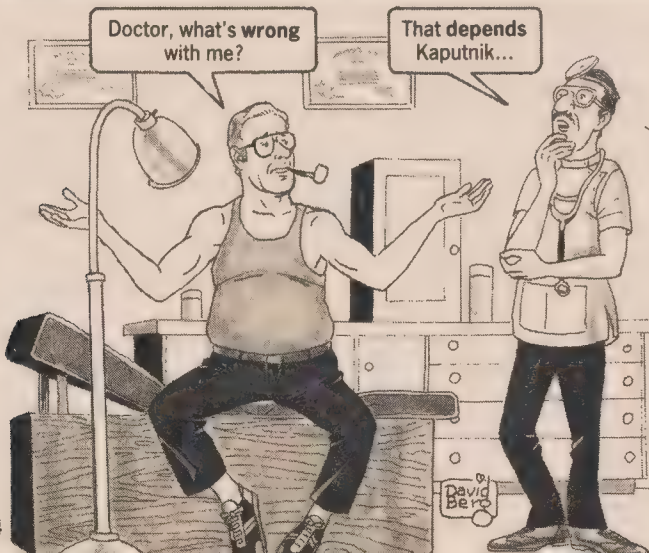
## BIRTHDAYS



## DINNER



## DOCTORS







Before this movie satire begins, I'd like to take a moment to talk to you about scientific research important to all of us movie-goers and why we must support it. Of course, I'm talking about the treatments and hopefully, the cures for the terrible diseases people contract from sitting in disgustingly filthy theaters like the one you're in now!

When the usher comes down the aisle, please contribute generously. Even though the odds are against it, let's hope some of the money he collects reaches our fund. Thank you.

THRONE FOR A LOSS DEPARTMENT

# NUMBING TO AMERICA

ARTIST: SAM VIVIANO

WRITER: STAN HART



The prince wants to defy me! Why do I always have so much trouble with my sons?

But he only has one son! What is he talking about?

The poor dear! He can never forget that he was once Darth Vader!

What a life your Highness has! You never have to do anything for yourself! People wash, dress, and feed you, and care for all your needs! Who else gets treated like that?

Hospital patients in intensive care!

This picture certainly doesn't show black people in a very favorable light! Weren't there any protests?

Well, I know that my group was delighted with it! And we're really involved with race relations!

You must be with the N.A.A.C.P.! No, the K.K.K.!

What's this movie about, anyway?

It's about a foreigner who comes to America and innocently tries to cope with our culture!

But I already saw "Crocodile Dundee." You mean it's another clichéd film about a "fish out of water"?

Actually, it only smells that way!

In this film, Eddie tried something different! He didn't want to play a character who was brash and smart-assed, he wanted to be warm and adorable!

If I wanted "warm" and "adorable," I could have hung around a pet shop and saved myself six bucks!

I'm really impressed with Eddie's social awareness!

But he portrays Africans as happy, healthy, semi-savages when, in fact, so many of them are starving! So what is it about his social awareness that impresses you?

That he doesn't have any at all!



Isn't this a clever way of showing our athletic ability?

You mean, the way we fight?

No! The way we're filmed! By doing long shots, nobody can tell we're not Eddie Murphy and Arsenio Hall!



Well, my son, I have chosen a suitable bride for you!

I do not want to marry! I'm not ready for it!

I understand! You need your bachelor fling! All right, we'll postpone the wedding for 30 days so you can go to New York and have all the wild, pre-marital sex you want! By the end of the month, you'll return home and marry the woman I have selected!

If he follows his father's advice, by the end of 30 days he'll also have 30 incurable diseases!



We are new to New York City! Tell me, my friend, is this a safe place?

Sure, pal, if you follow three simple rules! One: Never go out at night. Two: Go out in the daytime only if you absolutely have to. Three: If you ever do go out, run fast! Other than that, no sweat!



Lawdy, lawdy! We've done got us a new customer!

We'll shut ma mouth, if dat ain't a fact!

Tell me, good sirs, do you cut hair in this establishment?

What you think we're doin' in here, boy?

Rehearsing your parts in the new "Amos and Andy Show!"



Listen, don't get mad, boobie! See? The offensive black stereotype is balanced with just as offensive a Jewish stereotype! The director's an equal opportunity offender! Besides, he's a WASP, so what does he care?



Look at that lovely creature! Those bewitching eyes, those luscious lips...

...Yes, yes... that silken hair, that sexy smile...

...those inviting arms, those soft hands...

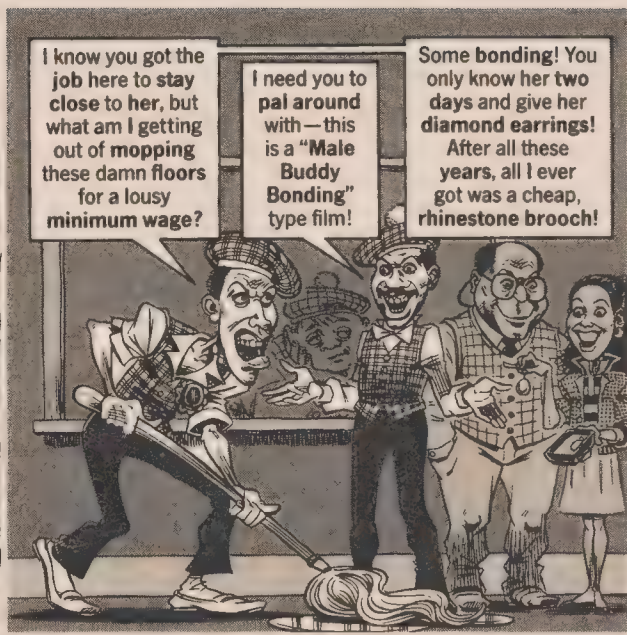
...that wild bod... that great mustache...

Mustache? She doesn't have a mustache!

So who's talking about her?







I know you got the job here to stay close to her, but what am I getting out of mopping these damn floors for a lousy minimum wage?

I need you to pal around with—this is a “Male Buddy Bonding” type film!

Some bonding! You only know her two days and give her diamond earrings! After all these years, all I ever got was a cheap, rhinestone brooch!



I’ll relieve you of that, thank you!

Gee, I’m surprised that they filmed this fight sequence in normal speed and not in slow motion like they do in most action films!

It’s a change of pace!

A change of pace? What do you mean by that?

Everything else in this movie is in slow motion!



I can’t believe how many promos for McDonald’s are in this movie! They must have paid a fortune for all these plugs!

Are you kidding or what? This movie is so dull, it was Burger King who paid a fortune—to keep their name out of it!



Are you going to marry the man your father chose for you?

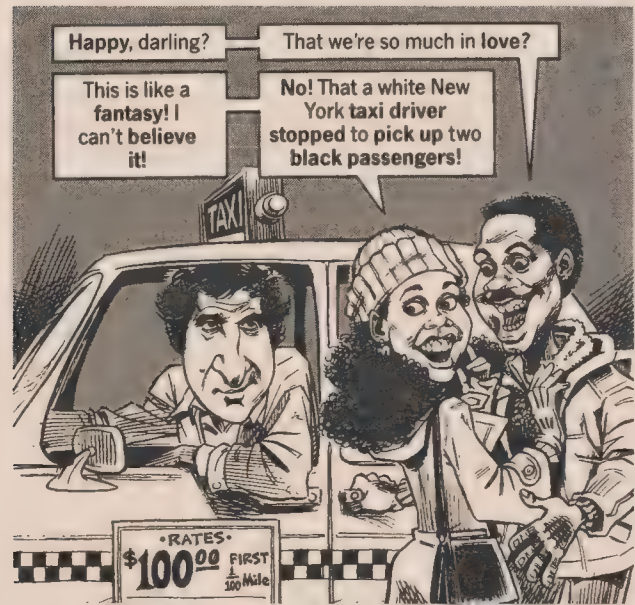
No! I don’t want to marry a rich guy!

How about someone like me who was a goat herder in Africa?

Of course! Because here in America you can start at the bottom and become anything you want to be—a Park Avenue doctor, a Wall Street lawyer—anything!

Could I be a Beverly Hills cop?

Why would you want to be that?



Happy, darling?

That we’re so much in love?

This is like a fantasy! I can’t believe it!

No! That a white New York taxi driver stopped to pick up two black passengers!



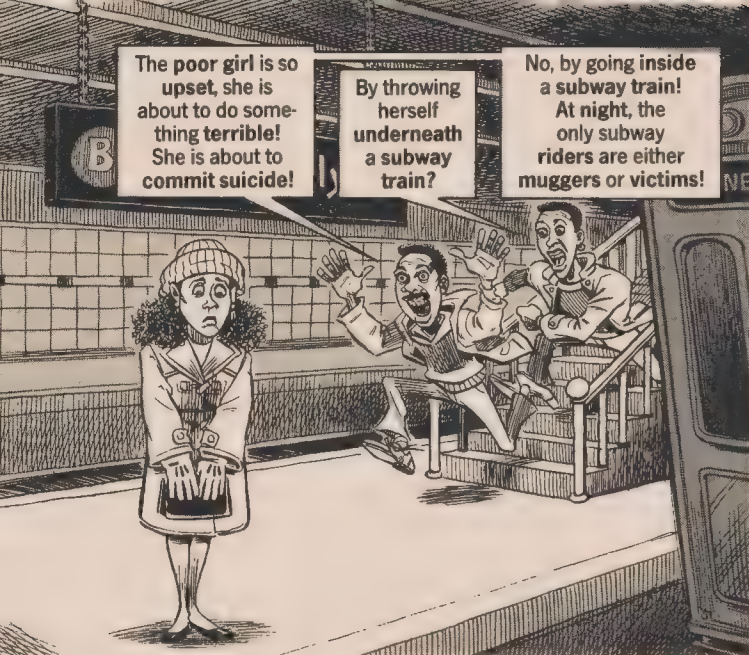
My son is not a goat herder! He is a prince!

Then I can’t marry him! I want someone who’s poor, someone I can live with in a dismal slum, someone who can deny me the basic comforts of life!

Obviously, you are an incurable romantic!

No, your Highness! She’s an incurable putz!





The poor girl is so upset, she is about to do something terrible! She is about to commit suicide!

By throwing herself underneath a subway train?

No, by going inside a subway train! At night, the only subway riders are either muggers or victims!

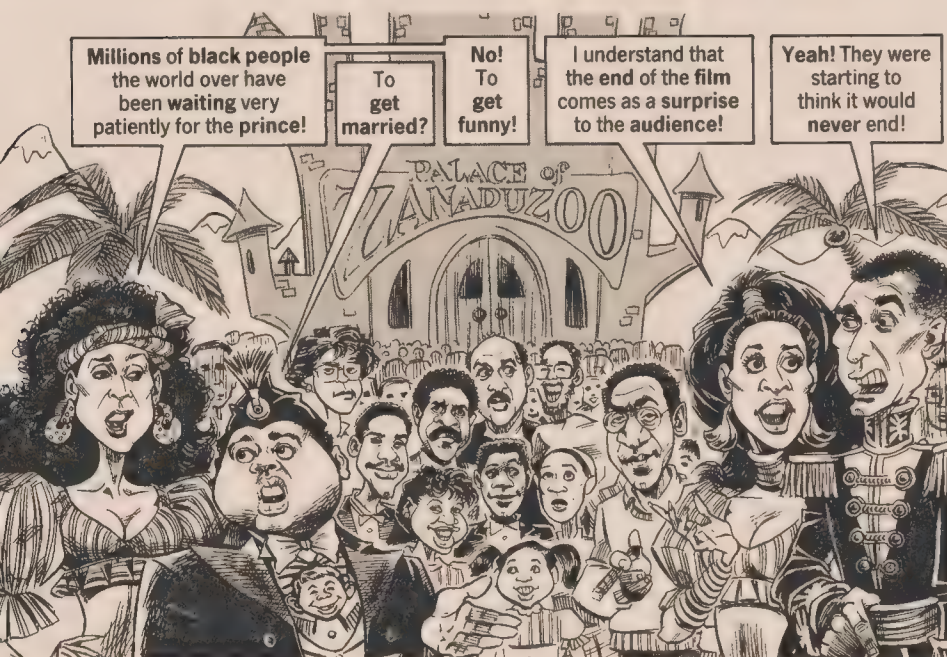


I want to take you back to my kingdom and marry you!

No, because you're rich and one day you will be the king!

But I'm so goofy that within a few years, I'll completely bankrupt the country!

Promises, promises! I've heard that kind of smooth talk before, buster!



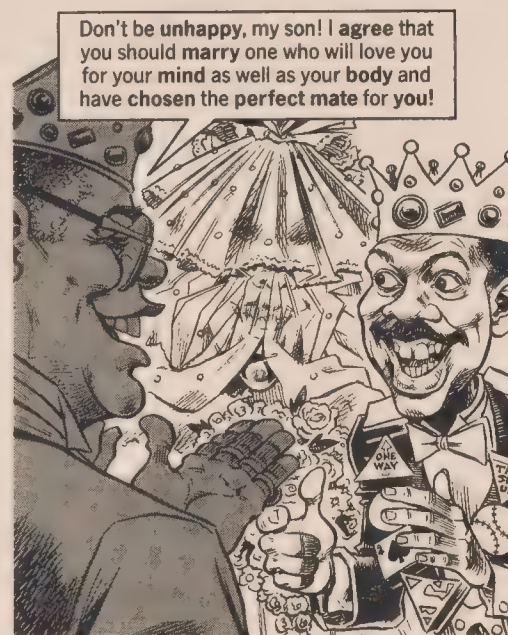
Millions of black people the world over have been waiting very patiently for the prince!

To get married?

No! To get funny!

I understand that the end of the film comes as a surprise to the audience!

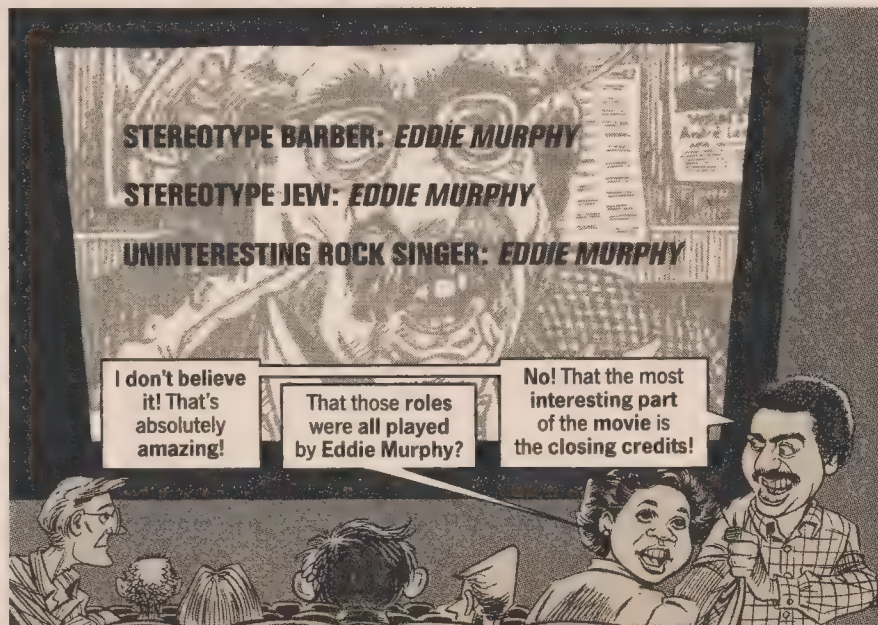
Yeah! They were starting to think it would never end!



Don't be unhappy, my son! I agree that you should marry one who will love you for your mind as well as your body and have chosen the perfect mate for you!



I forgive you about the earrings, sweets!



STEREOTYPE BARBER: EDDIE MURPHY

STEREOTYPE JEW: EDDIE MURPHY

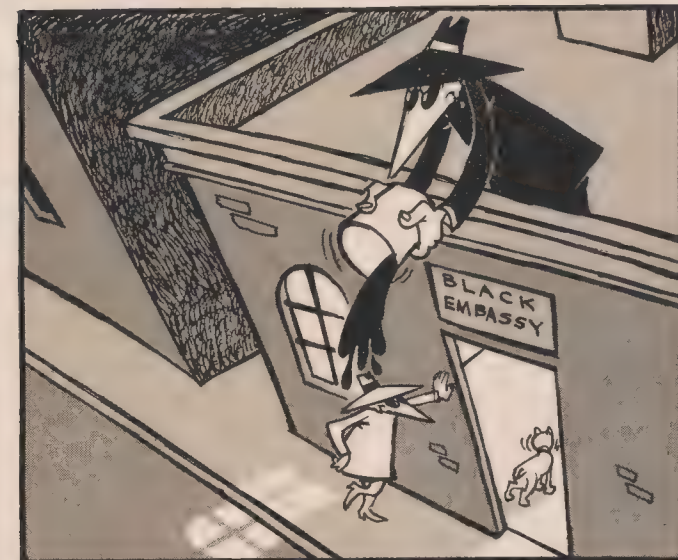
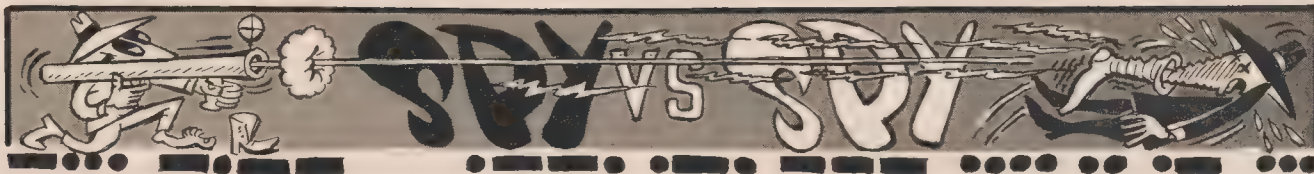
UNINTERESTING ROCK SINGER: EDDIE MURPHY

I don't believe it! That's absolutely amazing!

That those roles were all played by Eddie Murphy?

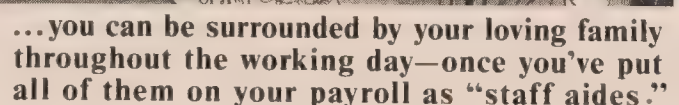
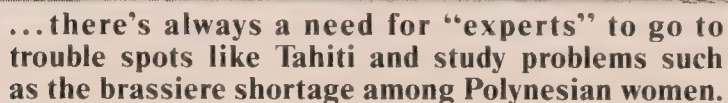
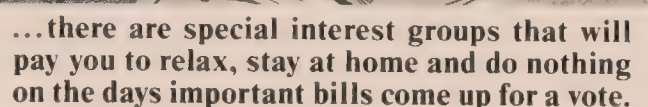
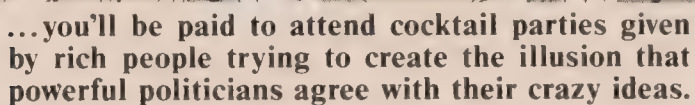
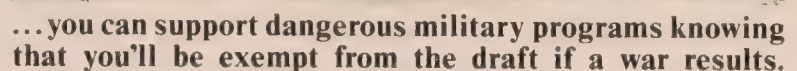
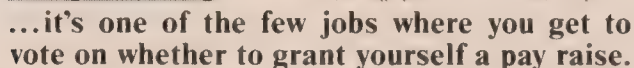
No! That the most interesting part of the movie is the closing credits!







# Being In Congress





*to apply for temporary work may seem ridiculous, especially for a chintzy little salary that can never repay the cost. But it isn't! Dozens of fringe benefits, freebies and perks go with high public office. So, the next time you line up to vote, remember these*

# s Is Worth The Price

ARTIST: GEORGE WOODBRIDGE

WRITER: TOM KOCH



...you can talk back to traffic cops, who will mistakenly think you have the power to get them fired.



...you get to live in Washington—far away from all those boring, ignorant clods who elected you.



...it's one of the few jobs that lets you display your lousy disposition in public and pass it off as "righteous indignation."



...you'll be asked to talk on TV public affairs programs, thus helping you overcome the frustration of being ignored when you talk at home.



...you'll get a special license that lets you park wherever you want, no matter how many poor slobs who pay your salary are inconvenienced.

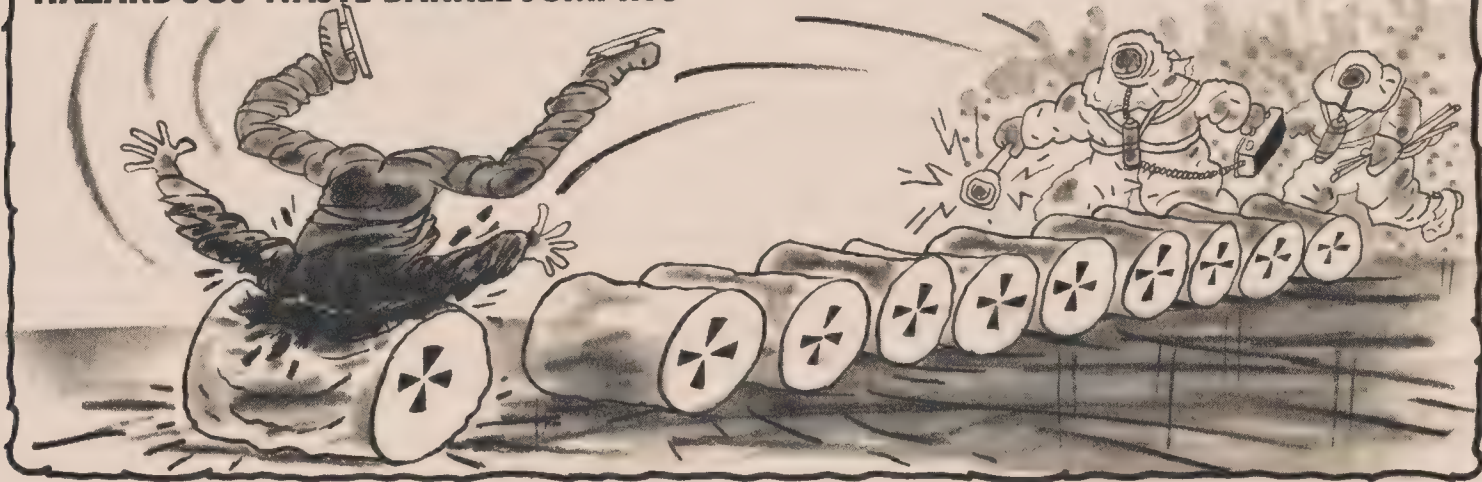


...you can attach the title "The Honorable" to your name and use it right up to the day you're sent to prison for doing what you did in office.



# DANGEROUS SPO

## HAZARDOUS WASTE BARREL JUMPING



ARTIST AND WRITER: PAUL PETER PORGES

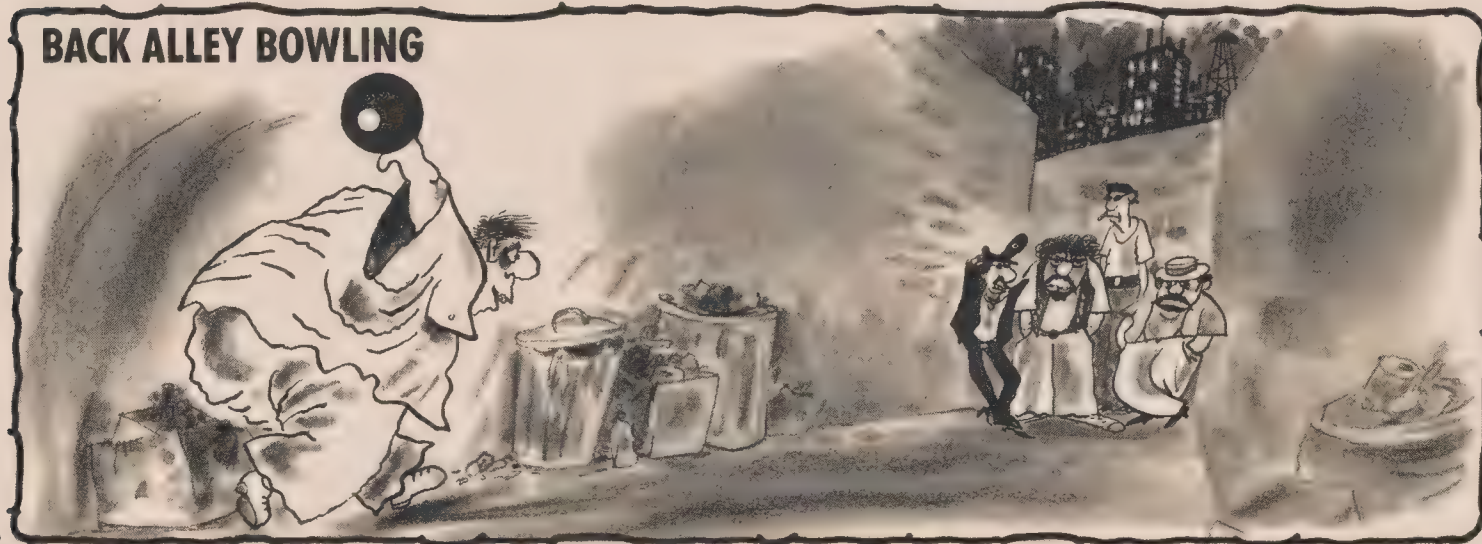
## OIL SLICK SURFING.



## OPEN SEWER STICKBALL



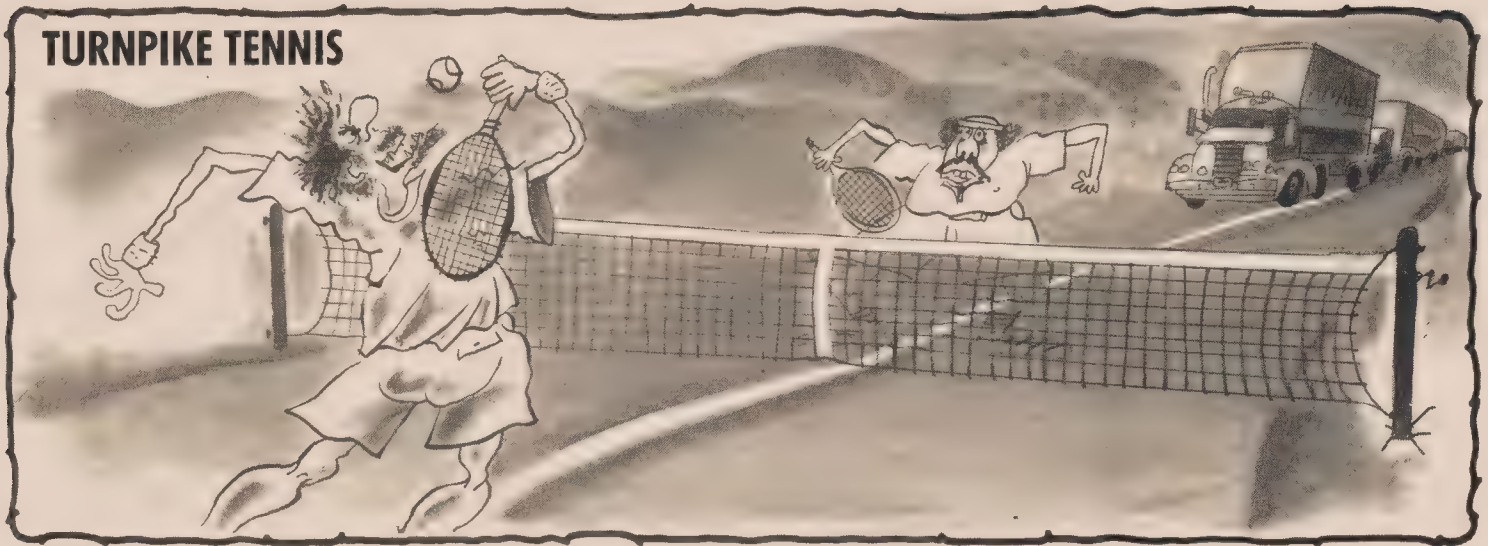
## BACK ALLEY BOWLING



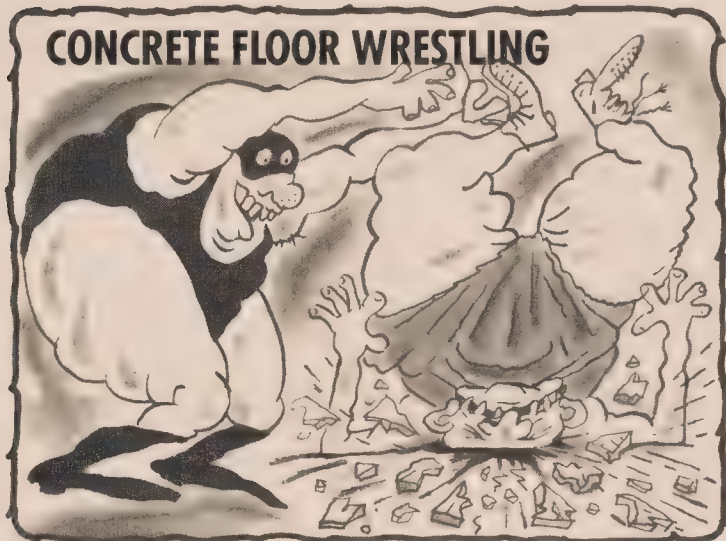


# SPORTS FOR THE VERY DARING AND THE SUPER STUPID

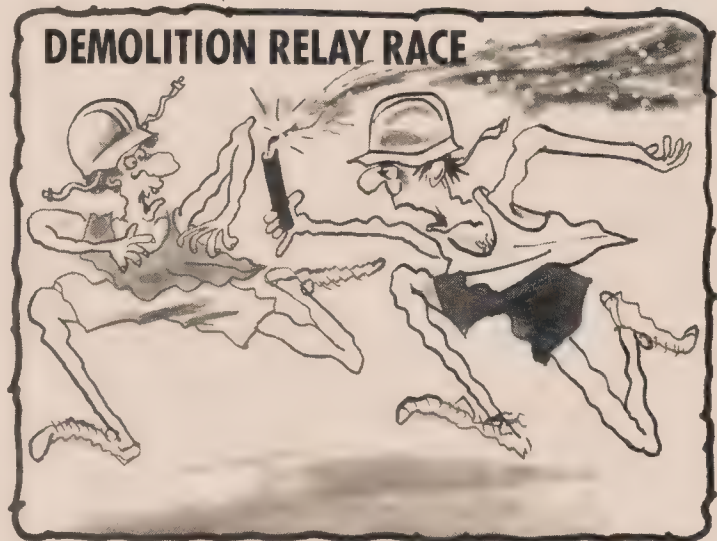
**TURNPIKE TENNIS**



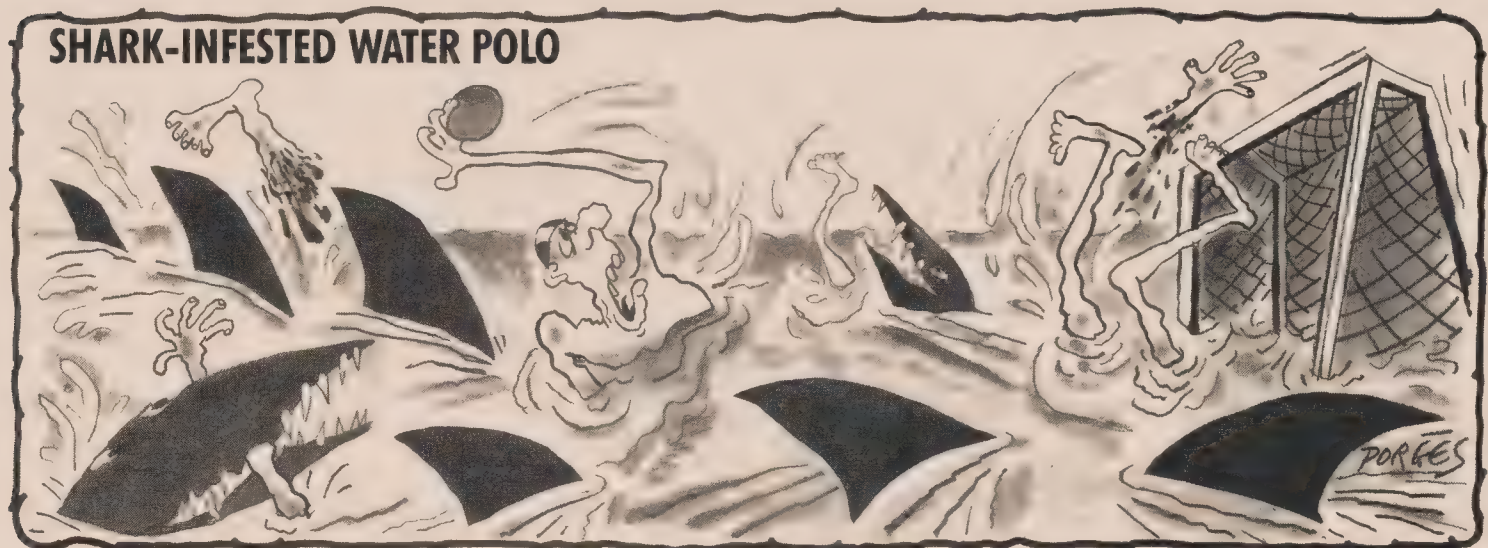
**CONCRETE FLOOR WRESTLING**



**DEMOLITION RELAY RACE**



**SHARK-INFESTED WATER POLO**







**TV MONITORS** in restroom stalls let you “go” without missing any part of the movie.

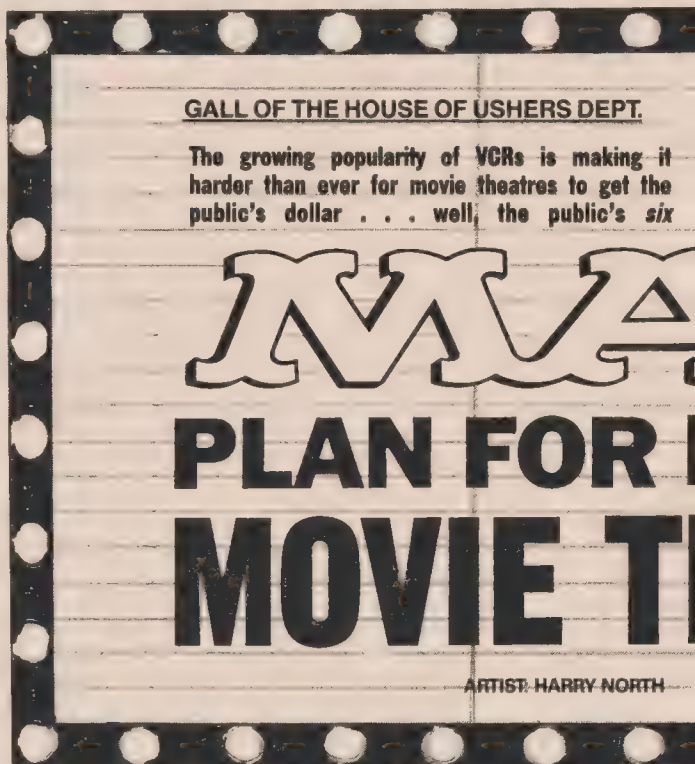


**EYE-ADJUSTMENT BOOTH** keeps you from breaking your neck when you stumble into a dark theatre.

## SNACKS



**E-Z CREDIT SNACK BAR** allows you to eat like a pig 94 and just say “Charge it!”



**INSTANT-REPLAY SCREEN** helps late-comers catch up on all the action.



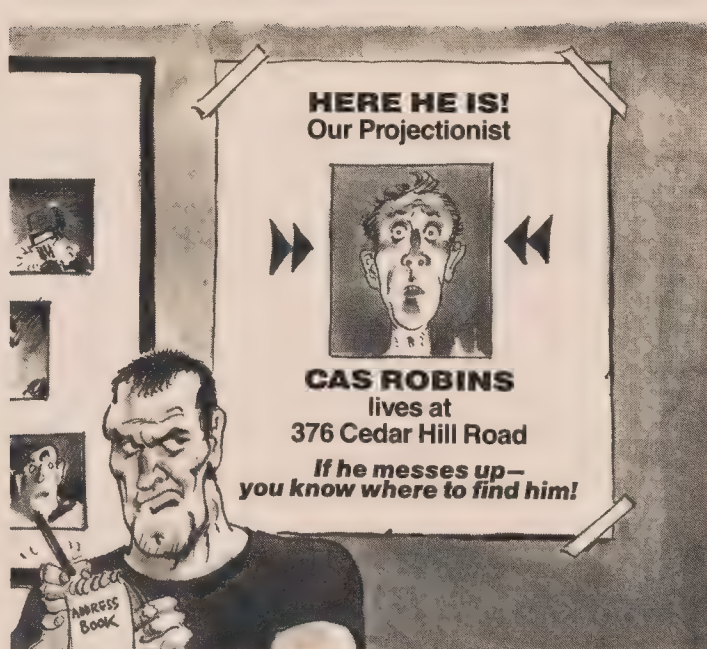


**HYDRAULIC-LIFT CHAIRS** raise short viewers over big heads and other obstructions.

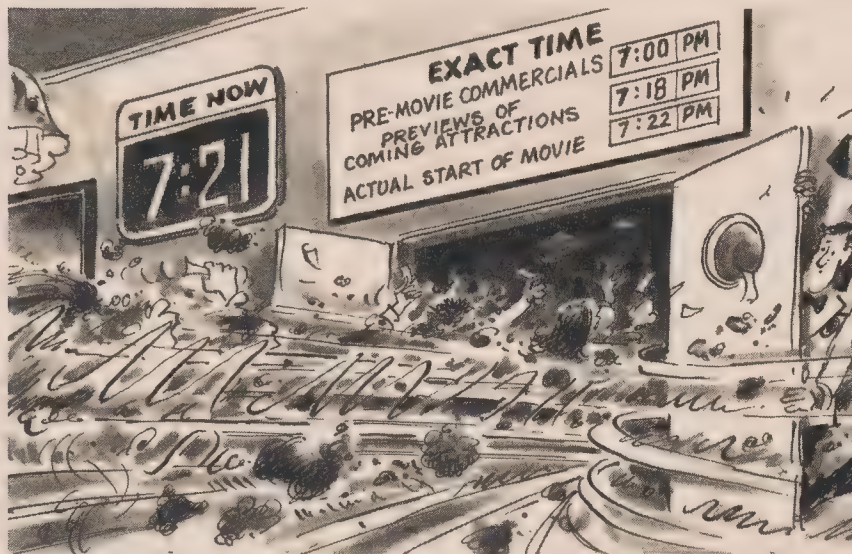
dollars! But we bet they'd sell more tickets if they made a few adjustments! Of course, we have some suggestions, and they're now playing in

# AD'S IMPROVING THEATRES

WRITER: FRANK JACOBS



**"MEET OUR PROJECTIONIST"** poster keeps the film from screwing up.



**EXACT TIMES SIGN** lets you skip boring previews and local ads.

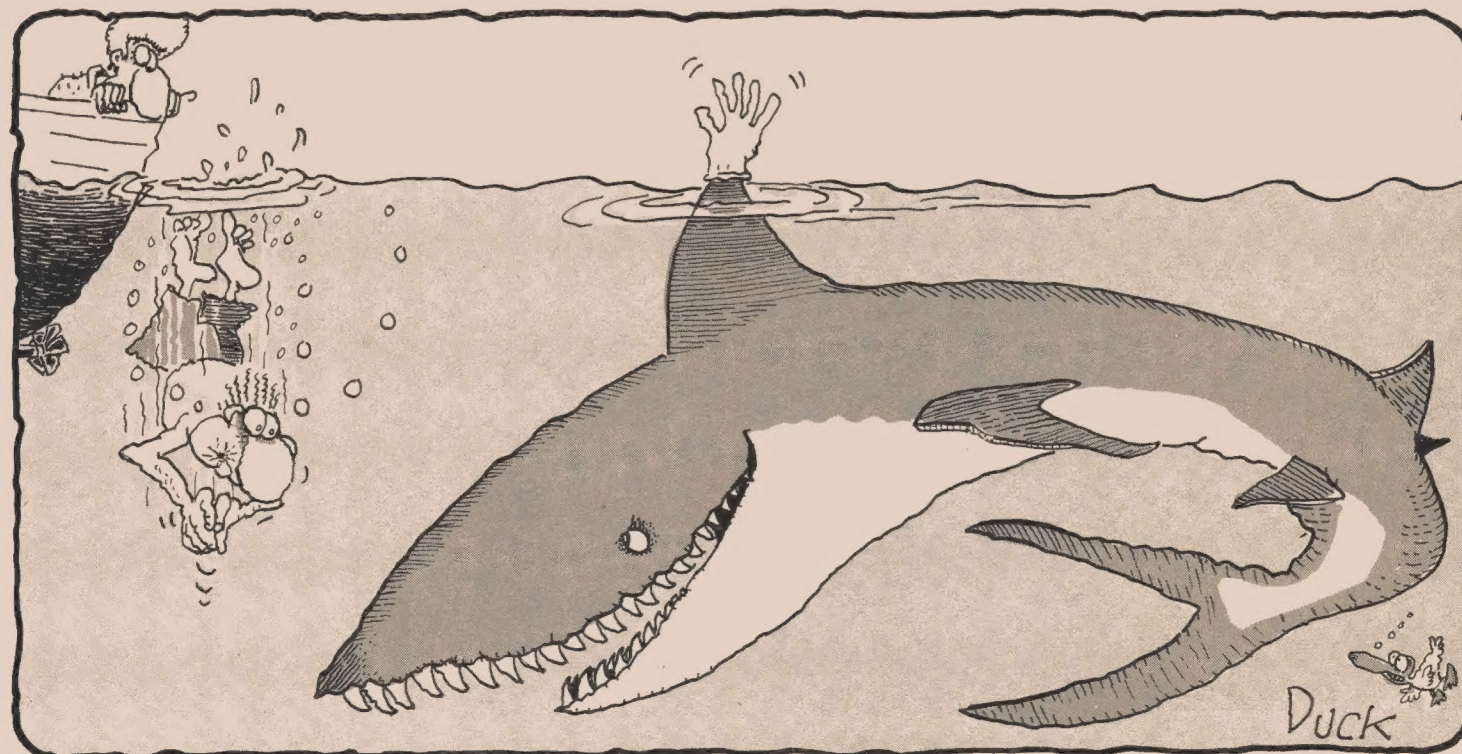
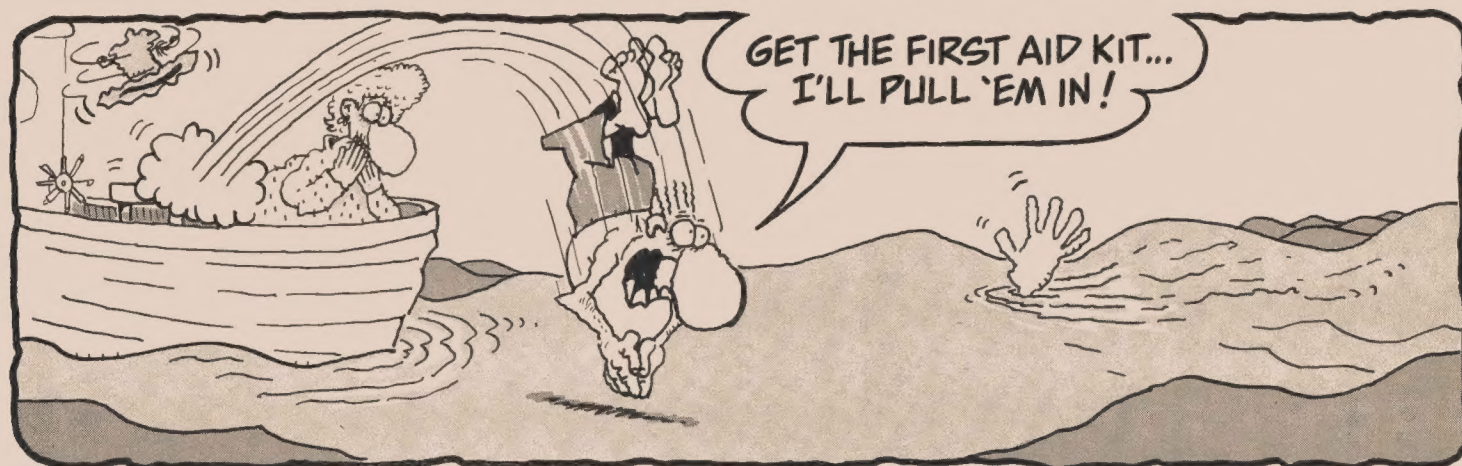
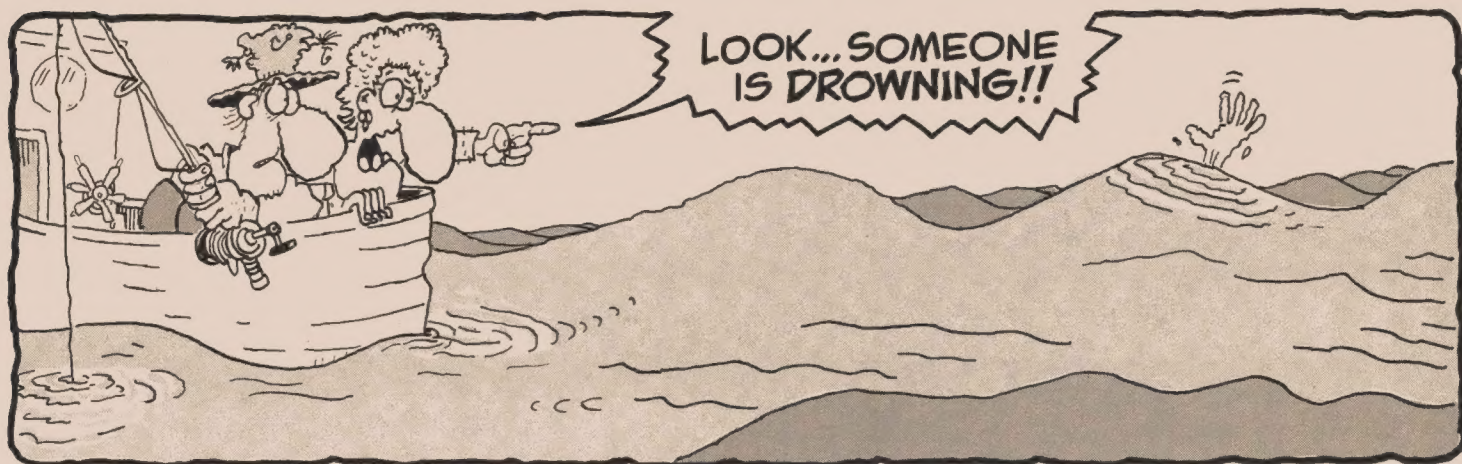


**TROUGH-SIZE POPCORN** feeds up to 20 adults in one sitting.





# THE PERILOUS PACIFIC PICKLE





**WHAT'S THE  
REALLY HOT  
COMMODITY  
IN THE  
WORLD  
TODAY?**

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

We all like to get in on a good deal. To find out what one of the hottest values of the day is, fold in page as shown.



FOLD PAGE OVER LIKE THIS!

**A**▶

FOLD THIS SECTION OVER LEFT

◀**B** FOLD BACK SO "A" MEETS "B"



WRITER AND ARTIST:  
AL JAFFEE

**REAL WHEELER DEALERS DON'T BLINDLY INVEST IN STOCK  
CONCERNS. THEY LOOK FOR QUICK RESULTS THROUGH EXPERT  
TIPOFFS AND ONLY PUT MONEY IN GET RICH QUICK RACKETS**

**A**▶

◀**B**



# get 8 records for a penny! when you buy 13 more at club prices!

it's like getting 21 albums  
for the price of 57!



**FRANK SINATRA** **WARPED**  
SHUT UP AND LISTEN 008219

**Elvis Presley** **BADCO**  
STILL BURIED AFTER ALL THESE YEARS 000008

**JOE COCKER** **SWILL BROS.**  
INCOHERENT MUMBLING 845788

**BRUCE STRINGBEAN** **EPECCH**  
GROWN IN THE U.S.A. 822032

**LUCIANO PAVAROTTI** **LOWTOWN**  
THE SONGS OF DOM DELUISE 686213

**DURAN DURAN DURAN** **CRAPITOL**  
REDUNDANT 175588

**Donald Trump** **A&P**  
EVE OF CONSTRUCTION 444444

**SIMON AND GARFUNKEL** **PATHETIC**  
WE HATE EACH OTHER 454343

**CYNDI LAUPER** **GOOFEN**  
SHE'S SO UNTALENTED 650237

**Ozzie Osbourne and Willie Nelson** **EPECCH**  
THE OZZIE NELSON TOUR 8143887

**THE CHIMPUNKS AND JULIO IGLESIA'S** **K-SMELL**  
TOGETHER AT LAST 533633

**JERMAINE JACKSON** **CRAPITOL**  
Living Off My Brother 879236

**ZZZZZZ TOP** **A&P**  
TIRED TEXANS 806060

**Bad Company and Huey Lewis And The News** **K-SMELL**  
BAD NEWS 822713

**CHICAGO 17** **CASIMIR**  
PHILLIES NOTHING 111113

**MENUDO** **BADCO**  
GREATEST ZITS 250624

**TOM JONES** **SWILL BROS.**  
THE SLACKS I'VE WORN 006900

**JUICE NEWTON** **K-SMELL**  
FROM CONCENTRATE 752768

**HENRY MANCINI** **LOWTOWN**  
Slow Boring Songs 537886

**CULTURE CLUB SANDWICH** **GOOFEN**  
DO YOU REALLY WANT TO EAT ME? 462910

**THE BLEACH BOYS** **LOWTOWN**  
HELP ME LAUNDRY 622282

**GEORGE STEINBRENNER** **EPECCH**  
I OWN THE WORLD 381929

**Lionel Itchie** **CRAPITOL**  
THE RASH OF LOVE 353538

**TWISTED SISTER** **SWILL BROS.**  
LOUD UNTALENTED GUYS 135791

**WILLY NELSON** **GOOFEN**  
Old And Scuzzy 821420

**DIONNE AIRWICK** **WARPED**  
LOVE STINKS 887654

**A C/DC** **BADCO**  
P.U./N.G. 246800

**JESSE HELMS** **PATHETIC**  
THE WHITE ALBUM 222122

**JERRY MATHERS** **A&P**  
SATURDAY NIGHT BEAVER 136901

**TEARS FOR BEERS** **WARPED**  
EVERYBODY WANTS TO BREW THE WORLD 457023

**HERE'S HOW TO JOIN!** First, lock yourself in your room. That way no one will be able to tell you how bad record clubs are and talk you out of becoming a member. Next, choose any 8 selections from the list of forgettable albums on this page and send us a check or money order for one measly penny (Do NOT send cash). In exchange, we will force you to buy 13 more bad-selling records or tapes at regular club prices which are currently \$19.98 to \$99.98—plus shipping and mishandling.

**IT'S EASY AND FUN!** Every month we choose a record which no one has ordered in the last decade to be our "selection of the month." If you want the "selection of the month," do nothing. It will be sent to you automatically. If you *don't* want the "selection of the month," too bad! We'll send it to you anyway and you'll have to go through the trouble and expense of returning it. When we receive it we'll make it our next "selection of the month" and send it back to you—and we'll continue doing this until you finally break down and buy it!

**EXCITING "MEMBERS ONLY" BENEFITS!** Join now and we'll send you our exclusive club newsletter jam packed with threats of the legal action we will take should you fail to fulfill your enrollment agreement. You'll also get these other exciting benefits: Hassles with the post office... Years of aggravation and inconvenience... Bewilderment as to why you ever *became* a music fan!

**AND HERE'S A SPECIAL BONUS!** No matter what you've read in this ad so far, you'll be required to buy at least 8 more albums than we've led you to believe. *8 albums!*

**FREE 10 DAY NO-RISK OFFER!** Actually, there is no free 10 day no-risk offer, but we wanted those words to appear on this somewhere.

**JUST IMAGINE!** Records you could buy much cheaper in any store, shipped right to your front door in damaged condition. What could be more convenient? *Join Today!*

\*Records and tapes that are playable on audio equipment sold in the United States may cost more. We hope you don't read this. That's why it's in such small print at the bottom of the page.

## The Integrity Record Club 33 1/3 Stylus Ave. Turntable, IN 04578

**Yes!** I'm a glutton for punishment. Please accept my membership in the Integrity Record Club. I agree to the confusing terms outlined in this ad and will buy as many records as you want me to for as long as I live. I am fully aware that I am trapped and will never ever get out of this club. *I am your slave.*

### My Main **INDICATE YOUR SELECTIONS HERE:**

#### Musical

#### Interest Is:

- ☐ Danish Funeral Marches
- ☐ Songs Heard In Elevators
- ☐ Game Show Themes
- ☐ Beer Jingles
- ☐ Midget Opera


Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_



WHAT'S THE  
REALLY HOT  
COMMODITY  
IN THE  
WORLD  
TODAY?



FOLD PAGE OVER LIKE THIS!

A < B FOLD BACK SO "A" MEETS "B"



WRITER AND ARTIST:  
AL JAFFEE

ROCK  
CONCERT  
TICKETS  
A < B